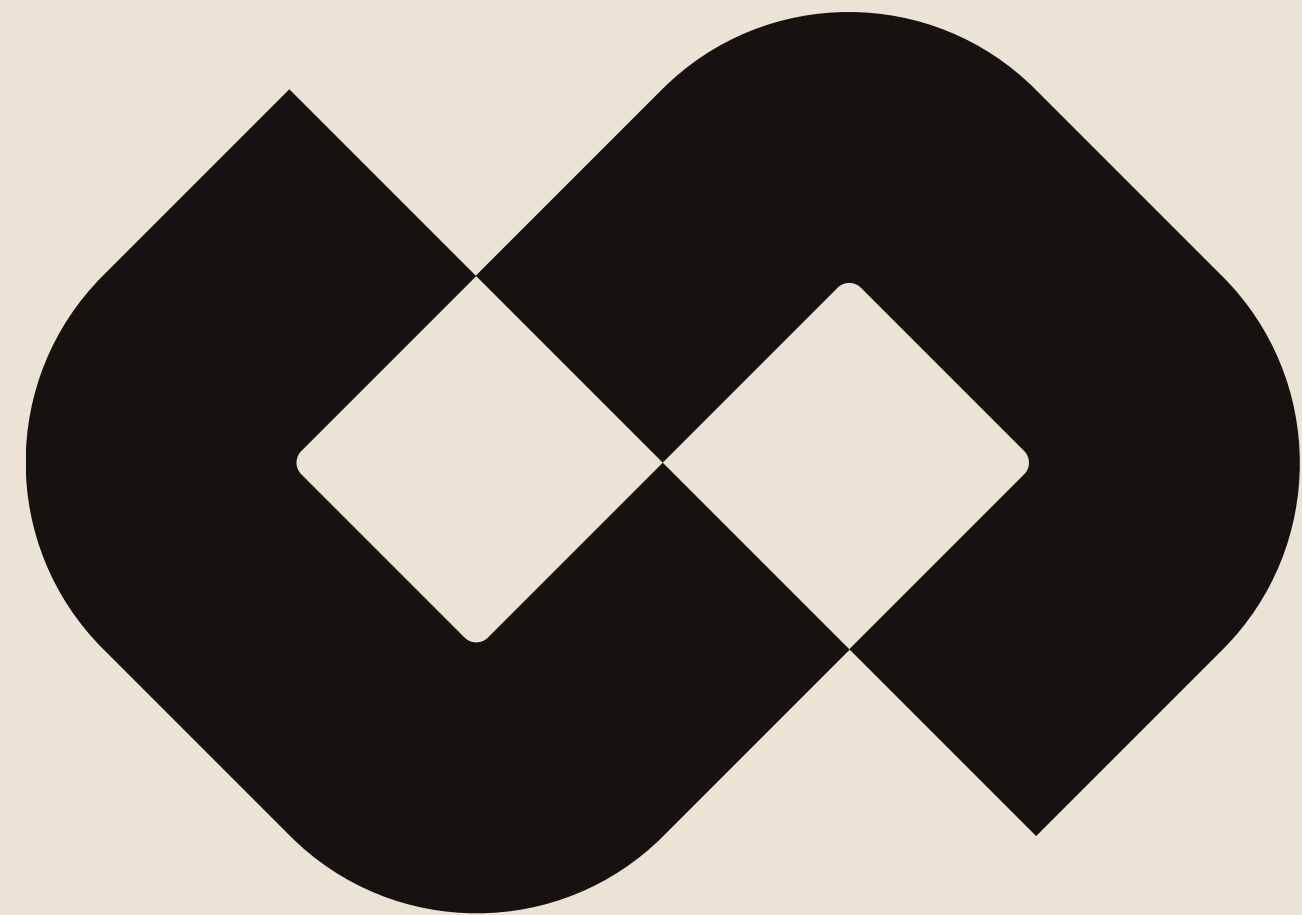




CTRL CUT CO

**CREATIVE CAPACITY,
BUILT AROUND YOUR BUSINESS.**

A dedicated creative partner for the work that keeps your brand moving,
from everyday design support to larger campaigns, motion and film.

EMBEDDED CREATIVE PARTNERSHIP



THE PROBLEM

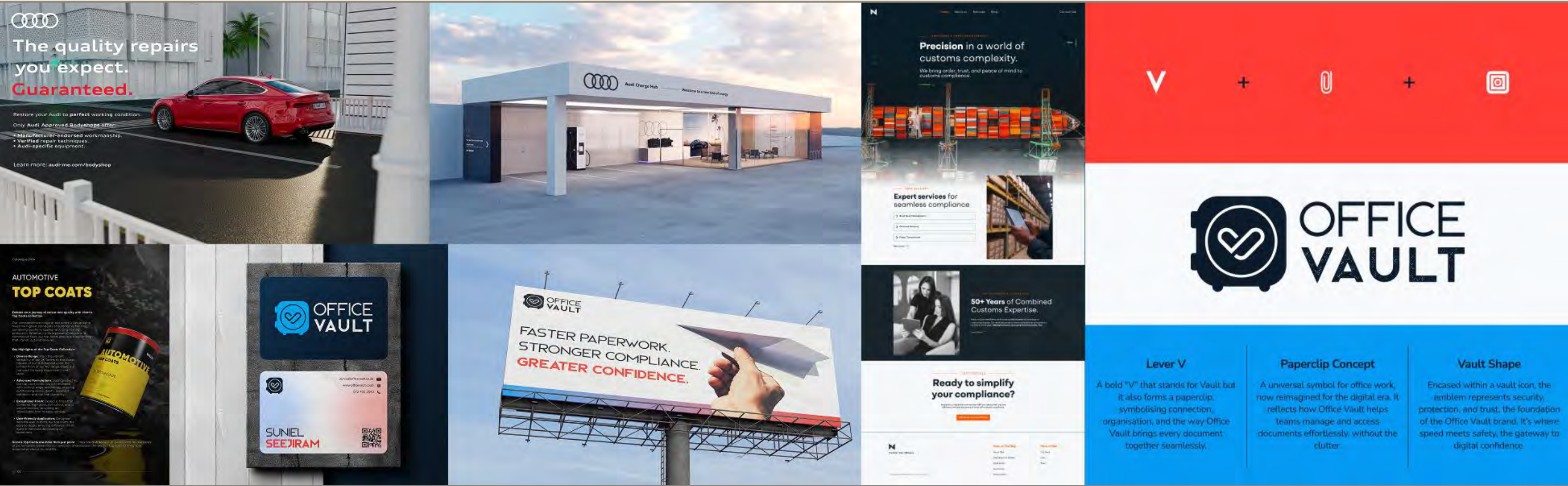
CREATIVE WORK
SHOULDN'T CREATE
ANOTHER JOB TO MANAGE.

There's always work between the big campaigns. Presentations, social, internal comms, brand assets and day-to-day creative still need to get done.

Not every creative discipline needs a full-time hire. Motion, film, 3D, design or digital support may be needed regularly, just not at the same volume every month.

Creative demand doesn't follow a fixed headcount. Launches, events and busy periods create sudden peaks that internal teams can't always absorb.

Starting from scratch with every supplier wastes time. The brand, standards, people and approval process have to be explained all over again.



Finding talented creatives isn't the hard part.
Having the right people available at the right time is.



THE SOLUTION

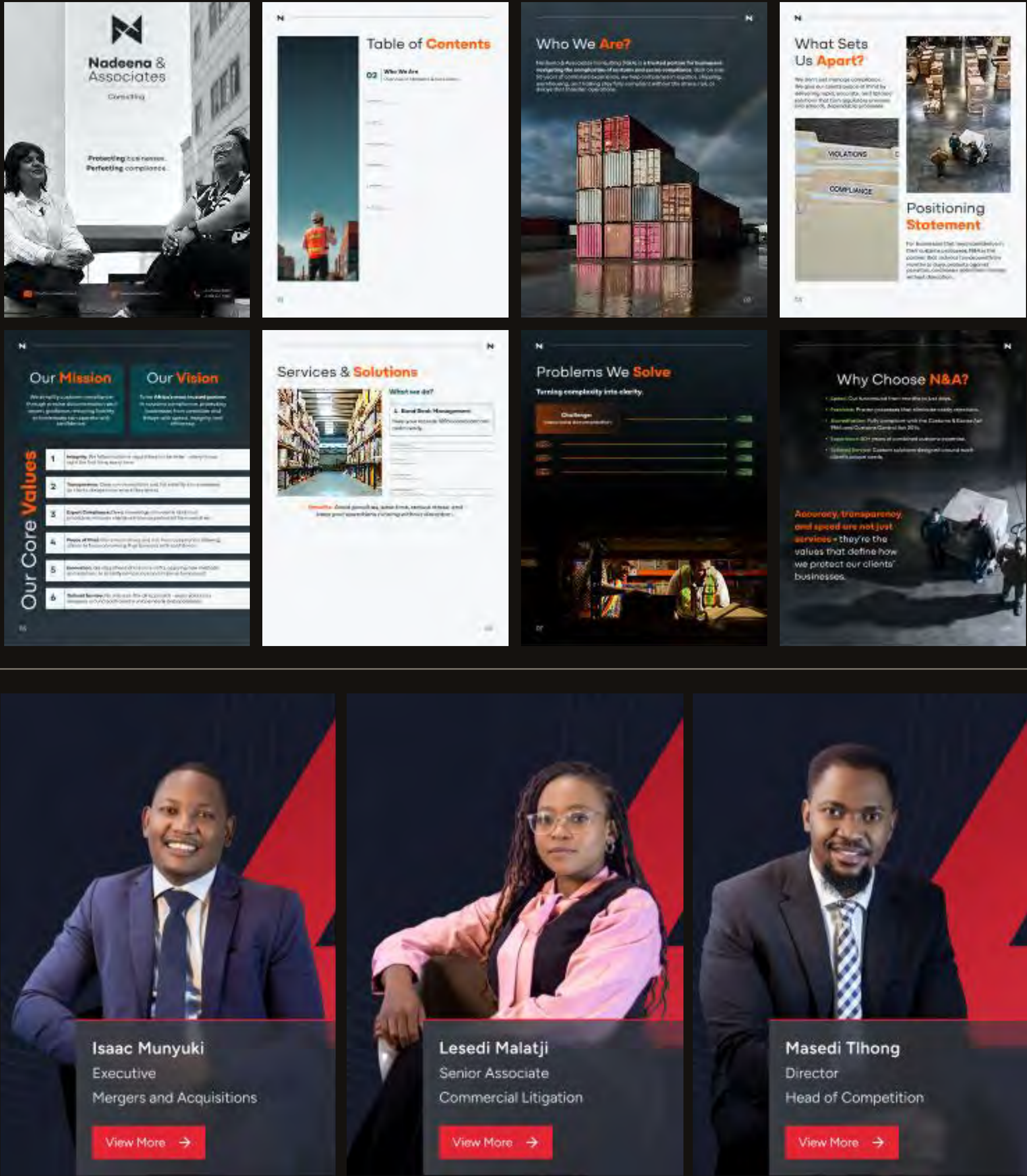
YOUR TEAM, CREATIVE TEAM, PLUGGED IN.

We work as an extension of your marketing, brand or creative team, giving you access to the right creative capability when you need it.

We learn your brand, understand how your team works and build context over time.

So when something needs to be made, you already have a team that understands the context and knows where to start.

ONE RELATIONSHIP. DIFFERENT CREATIVE NEEDS.





CREATIVE SUPPORT

DIFFERENT NEEDS. ONE CREATIVE PARTNER.

From the everyday things that keep the business moving to the bigger moments that need more specialist creative support.



BRAND + DESIGN

- Presentations
- Marketing collateral
- Campaign rollouts
- Brand adaptations
- Print + production design
- Product + packaging design

CONTENT + CAMPAIGNS

- Social content
- Campaign assets
- Internal communications
- Launch material
- Content versioning
- Ongoing brand support

MOTION + FILM

- Motion design
- Explainer videos
- Brand films
- Video editing + post-production
- 2D animation
- 3D animation + visualisation

DIGITAL + EXPERIENCE

- Website + landing page design
- Digital campaign assets
- Product visualisation
- Event + screen content
- Connected brand experiences

	CTRL CUT CO	
	THE PARTNERSHIP THE LONGER WE WORK TOGETHER, THE LESS YOU HAVE TO EXPLAIN.	
	01 We learn the brand. Not just the brand guidelines, the audience, priorities, preferences and standards behind it.	
	02 We retain the context. You're not rebriefing a new supplier every time something comes up.	
	03 We move faster when the need changes. A presentation today. Social next week. Motion or film when the project calls for it.	
	05 Working together gets easier over time. One relationship. A familiar rhythm. Less friction around every new request.	06 We anticipate what you'll need. Understanding your brand and business helps us spot gaps, opportunities and upcoming needs earlier. EMBEDDED CREATIVE PARTNERSHIP / SOUTH AFRICA / 2026 05



HOW WE WORK

BUILT AROUND WHAT YOU NEED.

You don't need to wait for a big campaign to work with us. You need a clear goal.

We look at what you're trying to achieve, how often you need support and what makes sense for the budget available. Then we shape the right level of creative support around it.

No fixed package to fit into. We shape the relationship around the work, frequency and level of support your business needs.

ONGOING PARTNERSHIP

For teams with recurring creative needs.
We reserve creative capacity for your business each month and use it where it matters most, from everyday design and content to motion, film and larger campaign work.

One relationship. Flexible creative capacity.

PROJECT SUPPORT

For defined pieces of work.
Bring us the goal, requirement and budget you're working with. We'll shape the most sensible approach around the outcome you need.

Start with one project. Build the relationship from there.



PROJECT EXPERIENCE

BUILT ACROSS DIFFERENT WORLDS.

Selected brands, organisations and live experiences our team has created work for.





START A CONVERSATION

TELL US WHAT YOUR TEAM NEEDS TO GET DONE.

You don't need a finished brief or a fixed package. Bring us the goal, the pressure point or the project in front of you. We'll help shape the right creative support around what you need, when you need it.



Start with one need. Build the relationship from there.

CONTACT US

-  ctrlcutstudio.co.za
-  info@ctrlcutstudio.co.za
-  060 312 2090