

WOVEN BLISS

COMMERCIAL CATALOGUE

Custom Rugs, Runners & Stair Solutions for
Exceptional Spaces

HOSPITALITY · CORPORATE · RETAIL
REAL ESTATE · LUXURY RESIDENTIAL

www.wovenbliss.co.za





WOVEN BLISS

Designed for Projects That Need More Than Standard Sizes

Woven Bliss creates bespoke rugs, runners and stair solutions for hospitality, commercial and luxury residential interiors. From custom pieces to selected wall-to-wall applications, each project is approached with a focus on craftsmanship, materiality and tailored design.

About Woven Bliss

Woven Bliss is a South African design-led rug and runner studio specialising in bespoke flooring solutions for residential, commercial and hospitality spaces.

We work across a wide range of interiors, from boutique hotels and safari lodges to corporate spaces, retail environments, premium developments and luxury homes. Our offering includes custom rugs, runners, selected wall-to-wall solutions, organic fibre flooring, outdoor rugs, and decorative stair rods and brackets.

What sets Woven Bliss apart is our ability to combine tailored design with practical project support. We assist clients with selecting the right construction, size, texture, material and finish for each space, ensuring every piece is both visually compelling and fit for purpose.

Tailored flooring solutions for exceptional spaces.



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Design & Ordering

A guided process from concept to completion.

01

INITIAL CONSULTATION

We begin with your brief, measurements, style direction and practical requirements.

02

CONSTRUCTION SELECTION

We help determine the most suitable option, from hand-tufted and hand-knotted to handwoven, organic fibre or outdoor.

03

DESIGN DEVELOPMENT

Colour, texture, materials, border details, scale and layout are considered in relation to the space.

04

SIZING & SPECIFICATION

Each rug, runner or flooring solution is tailored to the dimensions of the project.

05

QUOTATION & APPROVAL

Once the design and construction are confirmed, we prepare a quotation for approval.

06

PRODUCTION & DELIVERY

Following sign-off, production begins. Lead times vary depending on the construction and project scope.

Bespoke Rugs, Runners & Flooring Solutions

Not every space can be resolved with a standard size. Woven Bliss offers bespoke rugs, runners and selected flooring solutions tailored to the scale, use and character of each interior.

Whether the requirement is a statement rug, a passage runner, a staircase installation or a refined wall-to-wall application, we help shape a solution that feels considered and complete.

Custom sizing. Tailored finishes. Considered design.





CONSTRUCTION

Hand-Tufted Rugs, Runners & Wall-to-Wall

Hand-tufted construction offers one of the most versatile routes to custom flooring design. It allows for flexibility in size, shape, colour and pattern while maintaining a refined finish suited to both residential and commercial interiors.

Ideal for bespoke rugs, runners and selected wall-to-wall applications, it is an excellent choice for projects requiring both visual impact and practical usability.

SUITED FOR

- Custom rugs
- Long runners
- Feature pieces
- Wall-to-wall applications
- Hospitality & commercial

Hand-Knotted Rugs, Runners & Wall-to-Wall

Hand-knotted rugs and runners represent the highest level of artisanal flooring craftsmanship. Rich in texture, depth and character, they are created for interiors where quality, individuality and longevity matter.

Bespoke hand-knotted pieces can be tailored in size, layout and colour, with selected wall-to-wall applications available for highly exclusive interiors.

SUITED FOR

- Luxury hospitality
- Prestige residential
- Statement rugs & runners
- Flagship interiors
- Wall-to-wall applications



CONSTRUCTION

Handwoven Rugs & Runners

Handwoven rugs and runners bring softness, tactility and an organic design language to a space. Their appeal lies in their texture and understated elegance, making them well suited to interiors that favour warmth, materiality and restraint.

They work beautifully in hospitality and residential settings alike.

SUITED FOR

- Hospitality spaces
- Luxury homes
- Bedrooms and lounges
- Layered interiors
- Quiet, textural schemes



CONSTRUCTION

Organic Fibre Rugs & Runners

Organic fibre rugs and runners offer a grounded, architectural finish that works especially well in interiors built around natural materials and restrained palettes.

Their strength lies in their texture, durability and honest material presence, making them ideal for transitional spaces, nature-led settings and high-traffic areas.

SUITED FOR

- Lodges and retreats
- Passages and entrances
- Neutral interiors
- Layered spaces
- Durable design applications



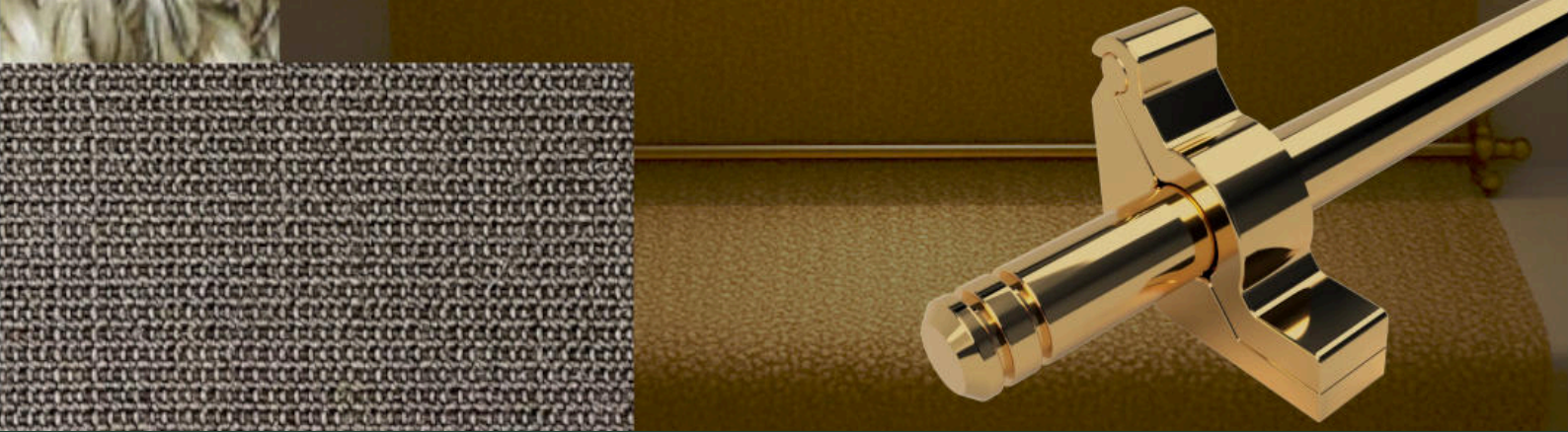
CONSTRUCTION

Outdoor Rugs & Runners

Outdoor spaces deserve the same level of design consideration as interiors. Our outdoor rugs and runners are suited to patios, terraces, covered lounges and hospitality environments where durability and visual refinement need to work together.

SUITED FOR

- Patios and terraces
- Covered outdoor lounges
- Hospitality outdoor areas
- Indoor-outdoor living



DETAIL

Stair Rods & Brackets

Stair rods and brackets provide the finishing detail that completes a staircase installation. Used alongside stair runners, they add polish, structure and decorative refinement to both classic and contemporary interiors.

SUITED FOR

- Decorative stair installations
- Runner-focused staircases
- Luxury residential projects
- Hospitality settings

Safari Lodges

Safari lodge interiors call for warmth, authenticity and a strong connection to place. Rugs and runners in these spaces should soften hard surfaces, define zones and add depth without competing with the surrounding architecture or landscape.

Organic fibres, handwoven textures and muted bespoke pieces are especially well suited to this environment.

Grounded textures for spaces inspired by nature.



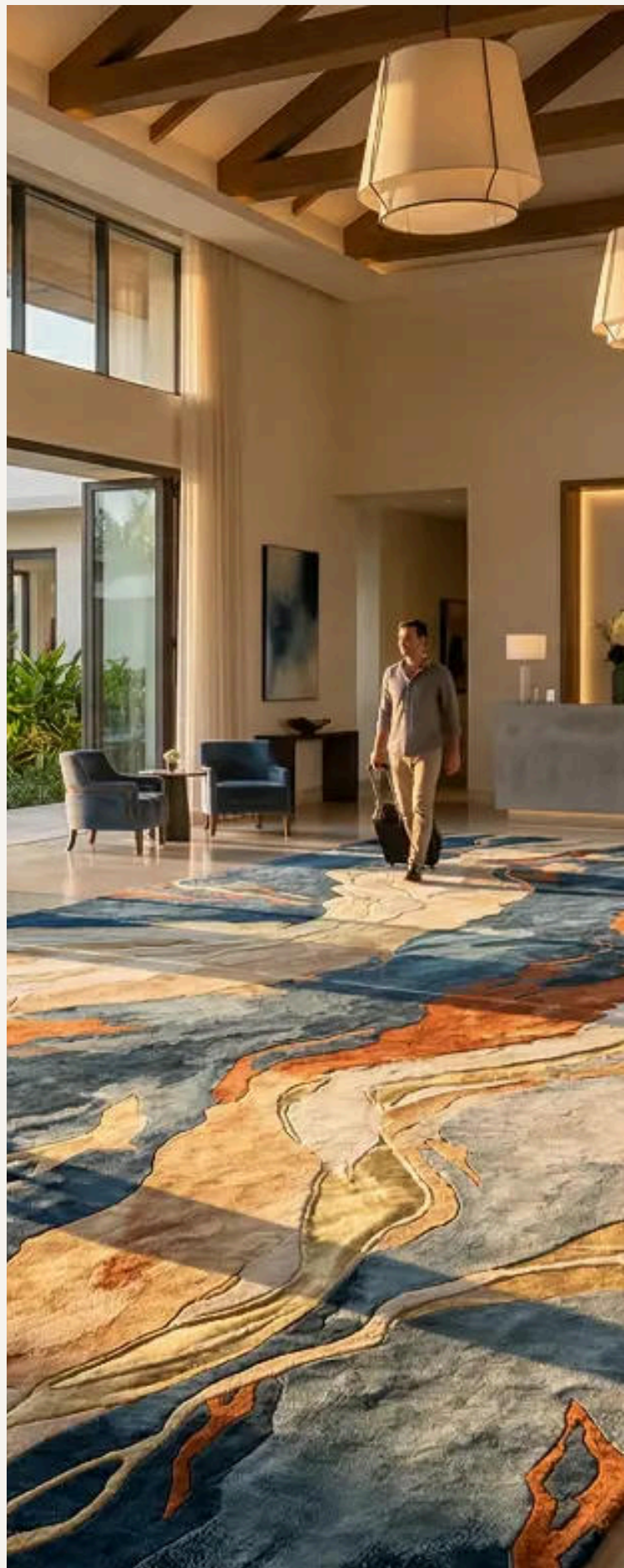
Hotels & Resorts

In hospitality settings, rugs and runners need to balance visual impact with practical performance. Woven Bliss offers tailored flooring solutions for guest suites, reception areas, lounges, corridors and other high-use spaces.

The result is an interior that feels polished, welcoming and complete.

SUITED FOR

- Guest suites
- Lounges
- Corridors
- Reception areas

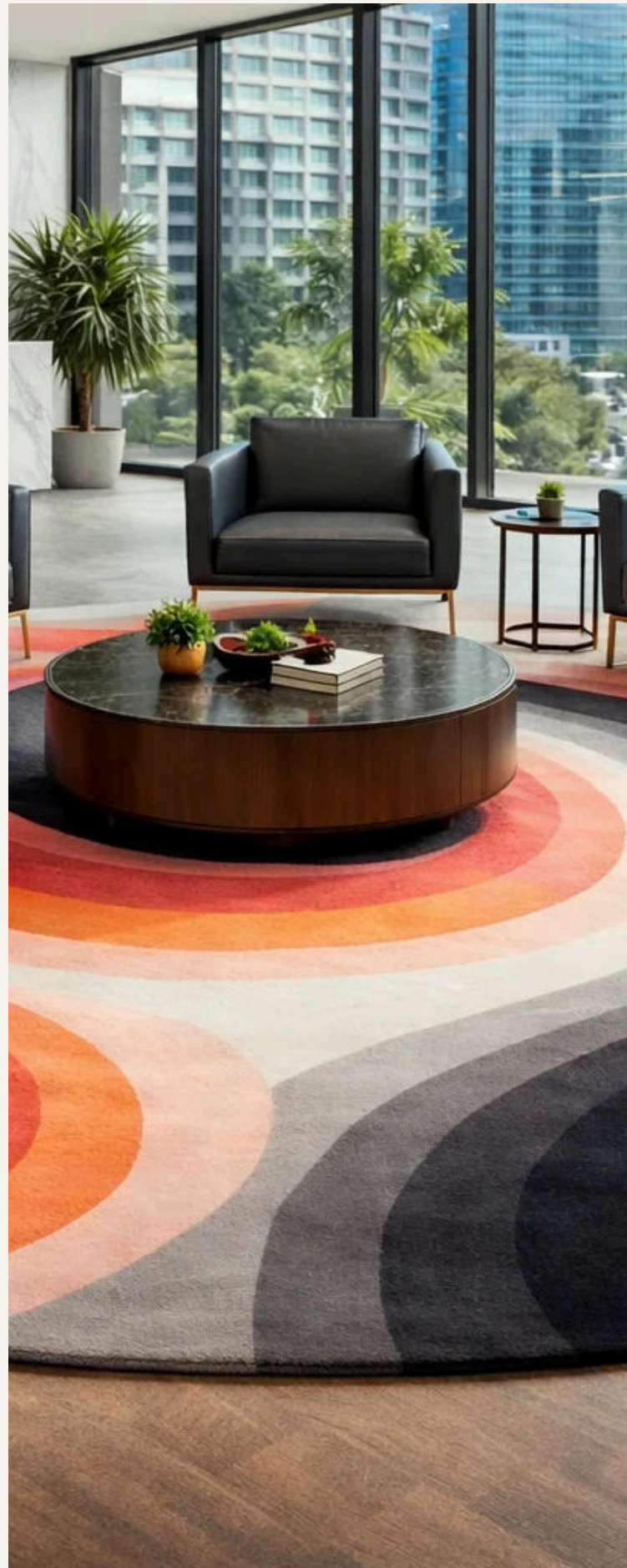


Corporate

Corporate interiors benefit from flooring that softens acoustics, defines zones and elevates the atmosphere of the space. From reception areas and boardrooms to executive offices and breakout spaces, carefully selected rugs and runners add warmth, texture and a more considered finish.

SUITED FOR

- Reception spaces
- Boardrooms
- Executive offices
- Breakout areas



Retail & Boutique

Retail environments rely on atmosphere as much as product. Rugs and runners can anchor display zones, soften fitting areas and contribute to a more memorable brand environment.

In boutique and high-end retail settings, these details add richness and help shape a stronger customer experience.

Flooring that supports a more immersive brand environment.



Real Estate

In show houses, premium developments and staged interiors, the right rug or runner can transform a space immediately. It adds warmth, scale and finish, helping an interior feel more resolved, more inviting and more aspirational.

SUITED FOR

- Show houses
- Show apartments
- Premium developments
- Sales suites



Retail Rugs

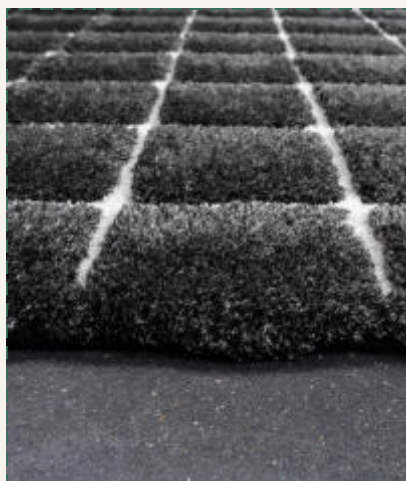
Alongside our bespoke offering, Woven Bliss also presents a curated retail selection for clients seeking shorter lead times or immediate project solutions.

This is particularly useful for staged properties, quick-turn hospitality requirements and projects where a fully custom route is not necessary.

A practical option for projects with tighter timelines.



RETAIL OPTION1



RETAIL OPTION2



RETAIL OPTION3

Materials, Lead Times & Customisation

Every project has different requirements, which is why construction and material selection are such an important part of the process. We assist with choosing the most suitable solution based on aesthetics, traffic levels, maintenance considerations and project scope.

MATERIALS

CUSTOMISATION

LEAD TIMES



Let's Discuss Your Project

Whether you are specifying for a lodge, hotel, office, retail environment, development or private residence, Woven Bliss would be pleased to assist with design direction, sizing, materials and tailored flooring solutions.

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