



Price List 2025

Where **Big Ideas** Begin Small.

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Brand Identity Development

Service	Price
Logo Design	R1,500 – R6,500 (depends on complexity and revisions)
Corporate Identity Package	R3,000 – R6,000 (logo, cards, letterhead, email signature)
Brand Style Guide	R5,000 – R8,000
Business Card Design	R780
Digital Business Card/Link bio	From R1,200
Letterhead Design	R968
Email Signature (Static)	R780
HTML Email Signature	R1,170

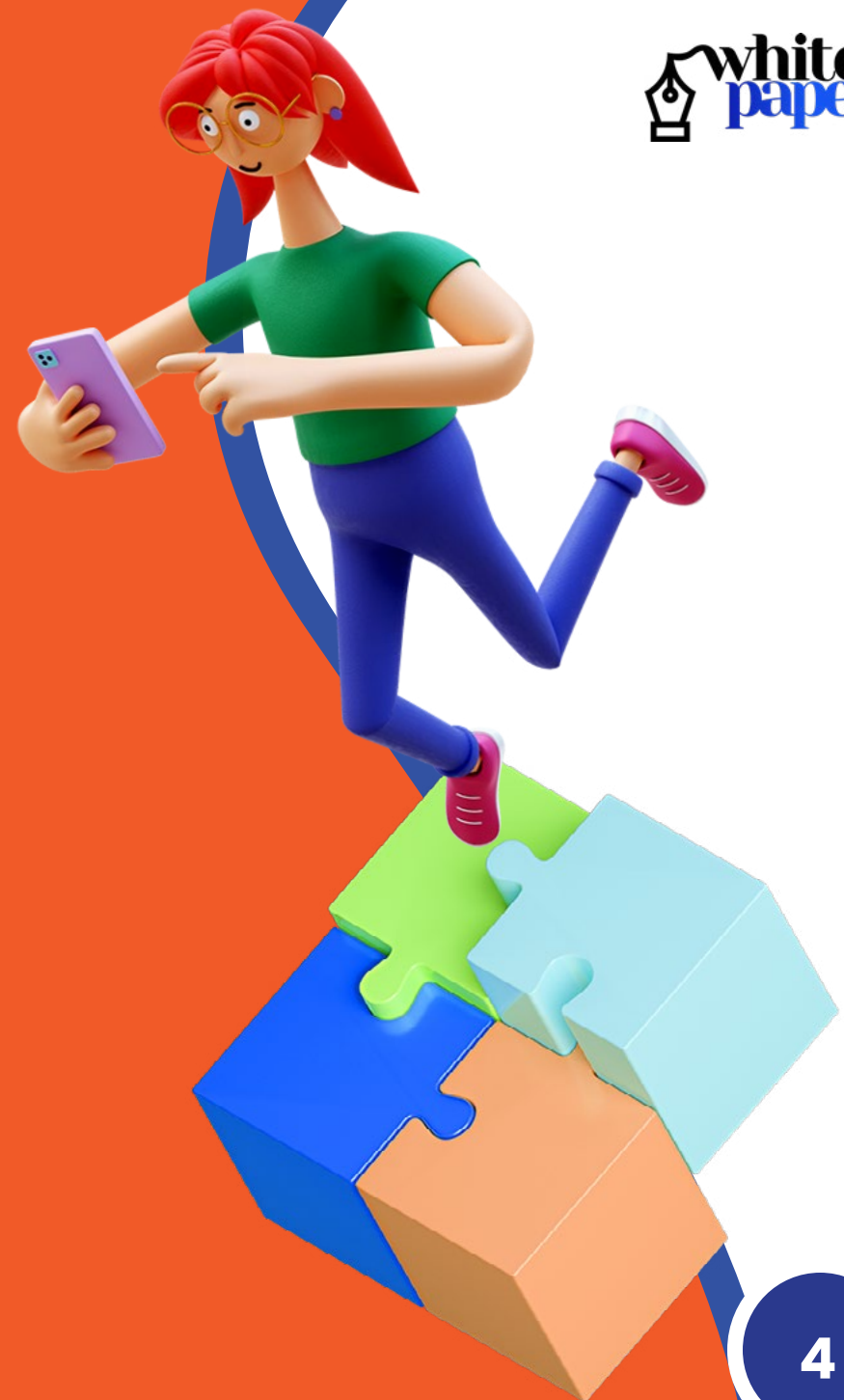


Corporate Documents & Publications (Design Only)



Service	Price
Company Profile Design	R1,300 (up to 4 pages) R585/additional page
Proposal Document Design	R1,170 (up to 4 pages) R585/additional page
Business Plan Design	R2,250 (up to 10 pages) R585/additional page
Annual Report Design	R3,750 (up to 20 pages) R750/additional page
Booklet Design	R1,875 (up to 12 pages) R400/additional page
Book Design	R5,625 (up to 30 pages) R240/additional page
Magazine Design (Layout)	R7,500 (15 pages) R563/additional page

Marketing Materials



Service	Price
Social Media Post Templates (5 posts)	R2,000 – R4,000
Brochure Design	R1,943 – R6,500
Packaging Design	R4,500 – R9,000 (based on complexity)
Label Design	R950 – R3,000
Flyer Design (A6-A4)	From R585
Poster Design (A3-A0)	From R700
WhatsApp/Digital Flyer Design	R550
PowerPoint Presentation Design	R2,423 (5–7 slides), R500/additional slide
Email Marketing Templates	R1,170
Signage/Ad Board Design	From R1,170

Content Development & Copywriting



Service	Price
Website Copywriting (5 pages)	R1,500 – R3,500
Blog Writing (per 500-word post)	R750 – R1,200
SEO Strategy Development	R6,500 – R12,000
Business Plan (excl. projections)	From R3,500
Comprehensive Business Plan	From R8,000
Company Profiles (per 1,500 words)	R1,125
Creative Writing (per 1,000 words)	R1,000
Infographics	From R750

Strategic Services

Service	Price
Marketing Strategy	R8,000 – R15,000
Rebranding Consultation	R5,000 – R10,000
Social Media Audit & Strategy	R5,000 – R8,000
Online Forms	From R500

Templates & Invoices

Service	Price
Custom Templates (Word, Excel, PPT)	From R1,875
Excel Invoice/Quote Design	R780



Web Design Services

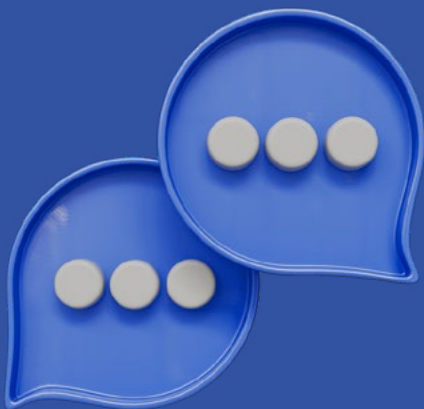
Service	Price
Basic Website (1 page)	R3,000 – R5,000
Standard Website (5 pages)	R8,000 – R18,000
E-Commerce Website (up to 10 products)	R18,000 – R25,000
Advanced Website (10+ pages)	R30,000 – R50,000
Website Maintenance	R1,500 – R3,000/month (5 hrs max)
Additional Web Pages	R1,200/page
E-commerce Product Additions	R500/product
SEO Optimisation (Advanced)	R5,000/site
Additional Custom Features	R6,000 – R12,000
Mobile (Phone) Website	From R1,200



Let's Help You Stand Out

Whether you're looking to redefine your brand, boost your digital presence, or launch a campaign that connects, White Paper Concepts is your partner in growth.

No matter your business size or industry, we're here to transform your vision into a standout reality. Let White Paper Concepts guide you toward impactful, results-driven branding and marketing solutions. Together, we'll help your business thrive—because small things truly matter.



Let's help you grow, contact us today!

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Check our PORTFOLIO Projects online

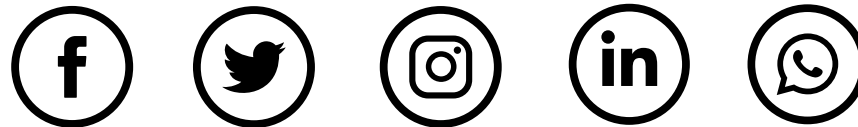
Our projects showcase a diverse range of solutions, from corporate identities and engaging websites to strategic marketing campaigns and compelling content creation. Each project reflects our commitment to affordable, high-quality design and strategic brand development tailored specifically for SMEs. Discover how we've empowered businesses to stand out, upscale, and connect meaningfully with their audiences.

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We are closed on Saturdays (Sabbath)

"Remember the Sabbath day, to keep it holy. Six days you shall labor, and do all your work, but the seventh day is the Sabbath of the LORD your God. In it you shall do no work."

- Exodus 20:8-11