



EVENTUS
MARKETING

More Customers. More Sales. More Profit.

www.eventusmarketing.co.za
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Welcome to Eventus!

As a business owner, you've poured your heart and soul into **building a successful company**.

But in today's fast-paced digital world, simply having a great product or service isn't enough.

To truly connect with your customers, stay ahead of the competition, and drive real growth, you need a **strong digital marketing strategy**.

By embracing digital marketing, you'll be able to share your unique story, showcase your brand's personality, and **build meaningful relationships** with your customers.

We know that with the right digital marketing approach, you can unlock new opportunities, **reach new heights**, and achieve your dreams.



Services

Social Media Management:

Create and manage social media accounts, develop specialized content, offer brand-specific photography, run targeted ad campaigns, manage communities, and provide monthly reports.



Website Design:

Custom website design, monthly website management, hosting services, and domain management.



Print Marketing:

Design and supply of print material : brochures, flyers, business cards etc.



Google Services:

Website optimization, website analytics, Google My Business profile setup and management, targeted Google ad campaigns, and monthly reports.



Why us

We're a **passionate team** of marketers dedicated to ensuring your brand shines brightly online.

Our **dedicated account managers** offer personalized support for all our services—website design, social media, Google presence, and print marketing.

We believe in **authenticity**. That's why we use a professional photographer to create unique, business-specific content just for you.

We **prioritize transparency** and open communication. Our live content plans let you view, edit, and give feedback on your marketing materials in real-time. No surprises, just results.

Let's work together to make it happen!



Packages

Social Media Management

Meta Package

- Account management and analytics
- 2 Social Media platforms (Facebook and Instagram)
- Respond to messages and business reviews
- Any bad reviews will be forwarded to store manager

Price R 350 pm

Google My Business Package

- Account management and analytics
- Google My Business set-up and optimization
- Respond to messages and business reviews
- Any bad reviews will be forwarded to store manager

Price R 350 pm

Google Merchant Package

- Creation of Google Ad accounts
- Google Merchant Center Setup
- Product uploads form website to Google

Price R 350 pm

LinkedIn Package

- Account management and analytics
- Respond to messages and business reviews
- Any bad reviews will be forwarded to store manager

Price R 350 pm



Packages

Content Creation

All packages include:

- Strategy development
- Content calendar
- Content scheduling
- Keyword research
- Resizing of designs available

Starter Package

- 4 Creative posts per month
- 2 Interactive stories per month

Price R 800 pm

Intermediate Package

- 8 Creative post per month
- 4 Interactive stories per month

Price R 1250 pm

Advance Package

- 12 Creative posts per month
- 4 Interactive stories per month

Price R 1700 pm



Packages

Website Design

Standard Package

- Custom landing- and “contact-us” page
- + up to 3 additional pages
- Basic SEO optimization

Price R 440 pm

Hosting and domain not included.

Print Marketing

All print marketing prices will depend on size and quantity.
Please send us an email with details to confirm price.



**Ready to get
started?**

Contact us TODAY



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