



Modern Tribe

DIGITAL

COMPANY PROFILE

We are Digital Narrators, Thinkers,
Creators, designers and developers

Business Consulting Agency based in Mbombela, Mpumalanga SA



+27 76 357 9581



+27 76 357 9581 (WhatsApp)



moderntribedigital@gmail.com



www.moderntribedigital.com

What makes Modern Tribe Digital the best marketing and advertising company for your business?

Started in 2009, we set a clear and definitive goal, to never compromise on anything. Even before we kicked off our operations we had an in-depth knowledge of the market and we knew since day one what it takes to be a successful firm.

Throughout the last 10 years of experience, we worked with prestigious companies and helped them success in rigorous markets, and with their growth and success our knowledge grew and our standards went higher and higher.

We learned and proved to our customers that our combination of experience and passion is the secret recipe for sustainable success.

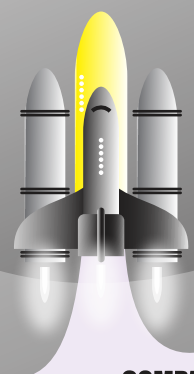
Our goals, vision, and code can be told with 4 simple points.

Never compromising

Passionate and Experienced

Ethical and Transparent

Partners of Success





Nikud. Inc
Est.2014 ADVISORS



ALL IN ONE SUPERMARKET

CLIENTS WORKED FOR [SOME]





ADVISORY SERVICES

ACCOUNTANT ADVISER

- Income Tax Registration Personal/ company
- Tax clearance certificate Tender/ Good standing
- VAT Registration
- VAT Return Submission
- E-filing registration
- PAYE, UIF, SDL registration
- PAYE, UIF, SDL Return Submission
- Income Tax return submission
- IRP5 (personal)
- ITA34 (company)
- IRP6 (company)
- Bookkeeping
- Financial statement
- Turn over confirmation letter
- Letter of good standing
- Registration
- Return submission

BUSINESS ADVISER

- BBBEE certificate
- Sworn
- Exempted
- Central supply database
- Registration
- Updating
- COIDA
- NHBRC certificate
- CIDB certificate
- Business plan
- Business profile
- Safety file
- Tender pricing
- Liquor license

FINANCIAL ADVISER

- Savings plan
- Investments plan
- Policies plan
- Default Removal
- Judgement Removal
- Increasing scoring points

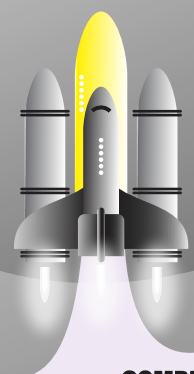
CIPC SERVICES

- Company registration
- Co-operative registration
- NPO registration
- Directors amendment
- Address amendment
- Annual return submission
Due/ Late year

FUNDING/ GRANT APPLICATION

- NYDA
- NEF
- SEDA
- NATIONAL LOTTARY

☐ We help you with the required documentation.





BR AND ING

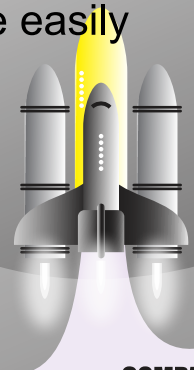
Branding

A brand name and logo is what all any company revolves on. Identify and empower your business, marketing, and advertising with an innovative brand identity.

- Brand naming
- Logo design
- Branding strategies and campaigns
- Graphical innovation
- Business cards
- Innovative slogans

Why should you always associate your business with a brand?

- Legal and copyrights
 - Protect your innovations with an associated brand
- Business Authority
 - Customers always have loyalty towards a brand with good services
- Message association
 - Send a message with your brand logo
- Innovative Identity
 - Associate your name with an innovative logo to be easily rememered





PHOTOGRAPHY

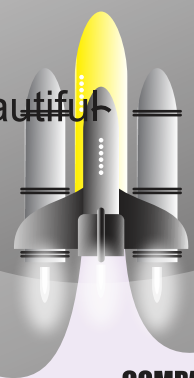
Photography

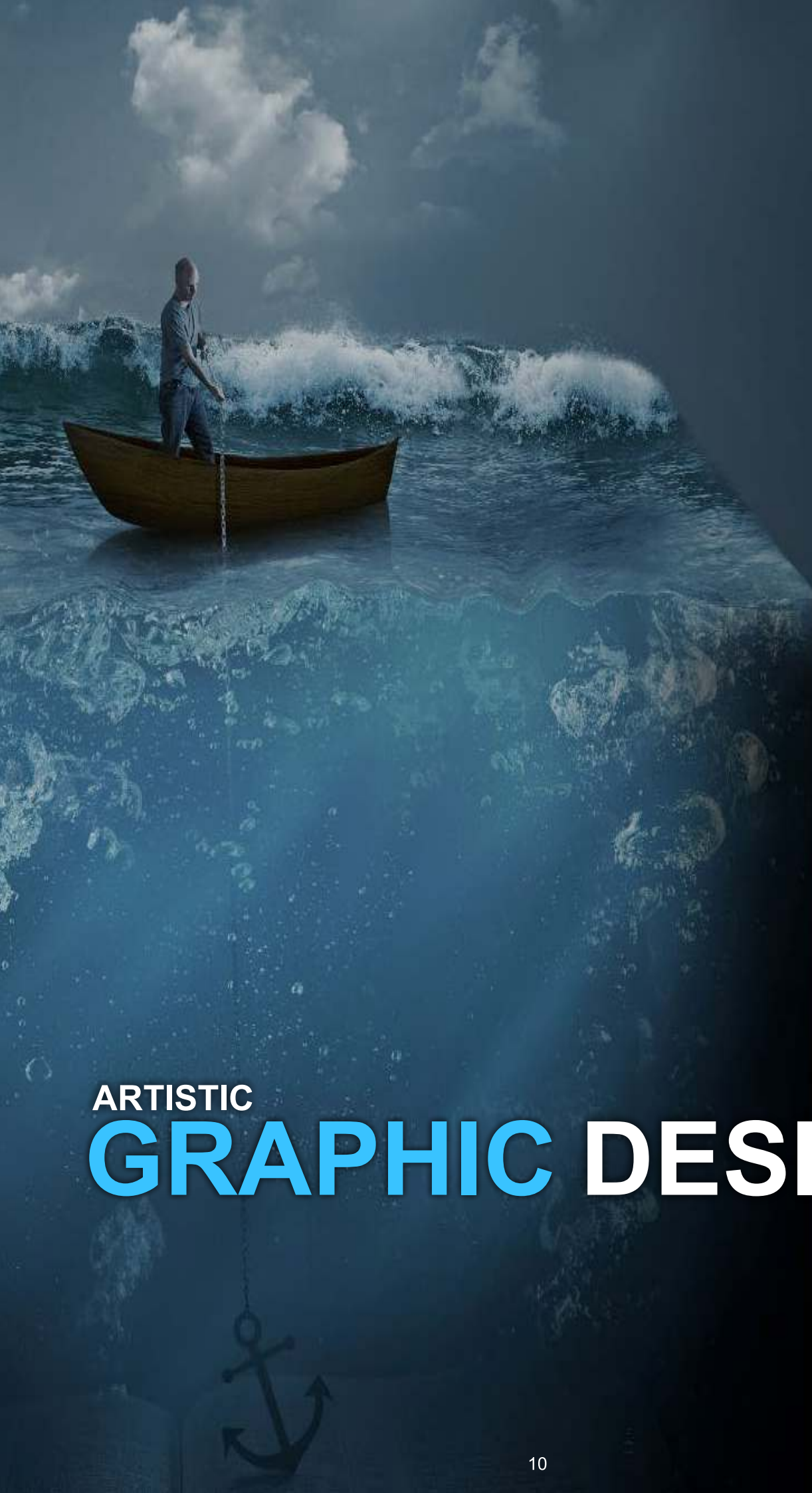
We take photos that are worth thousand words as we catch the important details with an artistic approach at each photo shot.

- Products photography sessions
- Meetings & Events photography
- Portrait photography
- Models photo sessions
- Corporate photography
- Jewelry photography
- Real Estates photography
- Fashions photography

Why is Photography essential for any growing business?

- Visualiity thrill
 - Visually beautiful pictures to connect with your audience
- Professional Looks
 - Professional looking pictures that boosts your business authority
- Crossplatform
 - Flexible content that can be used across any type of marketing
- Share a story
 - Convey a message to your audience with visually beautiful pictures





ARTISTIC **GRAPHIC** DESIGN

Artistic Graphic Designs

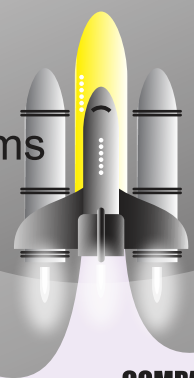
Modern and innovative graphic designs that drives customers attention.

Our creative designs are meant to provide your business with the best types of uniqueness.

- Logo design
- Stationery design
- Web design
- User experience design
- Brochures design
- Labels design
- Book design
- Magazine design
- Newsletters design
- Advertising designs
- Catalogues design
- Packaging designs

Why should you spend on creative graphic designs?

- Visual Identity
 - Empower your identity familiarity with a constant message
- Rich message
 - Convey your message with one creative design
- Proven results
 - The real meaning of “One Picture Worth Ten Thousand Words”
- Crossplatform
 - Useable content across all social media platforms and traditional marketing



ADVE RTISING AND PUBL ISHING

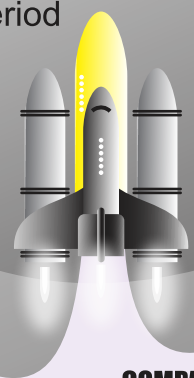
Modern Tribe

DIGITAL MARKETING

Advertising and Publishing

Innovation based comprehensive set of services and solutions to help any company build their advertising effort from scratch into worldwide standards.

- Design creative
- Magazine Publishing
- Newsletter Publishing
- TV publishing
- Video montage
- Photography Services
- Organize Exhibitions
- Brand identity publishing
- Business cards printing
- Brochure printing
- Restaurants menus printing
- Digital advertising
- Roads advertising
- Why should you initiate a comprehensive advertising campaign?
 - Familiarity and attention
 - Get your customers and potential customers familiar with your brand everywhere
 - Traditional and Digital
 - Leverage best of both the traditional and digital marketing and advertising
 - Promote Authority
 - Highly professional work that drives people attention and builds brand authority
 - Strategic advertising
 - Build campaigns to achieve certain goal within a specific time period



WEBSITES DESIGN and </DEVELOPMENT>

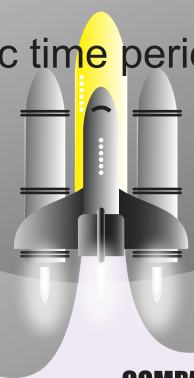
Websites designand development

Empower your brand and enrich your user's experience with a highly interactive and innovative website built to offer the best user experience.

- Content creation
- Websites design
- Websites development
- SEO optimized
- Domain registration
- Advanced hosting
- Technical support

Why should every company have a unique website design?

- Familiarity and attention
 - Get your customers and potential customers familiar with your brand everywhere
- Traditional and Digital
 - Leverage best of both the traditional and digital marketing and advertising
- Promote Authority
 - Highly professional work that drives people attention and builds brand authority
- Strategic advertising
 - Build campaigns to achieve certain goals within a specific time period





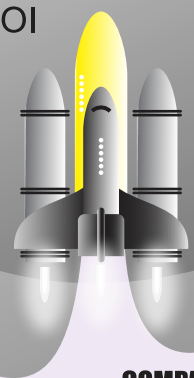
Search Engine Optimization

Prove your brand name and stand out from the competition on the search engine's first page for the most important search queries.

- Technical SEO
- Local SEO
- Blog's SEO
- E-Commerce SEO
- In-depth Analysis
- White-hat practices

Why should you implement an SEO strategy?

- Increased Traffic
 - Leverage billions of search queries conducted daily on search engines
- Higher rankings
 - Higher ranking on search engines means higher visibility that drives brand familiarity
- Better User-experience
 - The latest standards for search engines promotes the need to provide the best UX
- Cost Effective
 - Highly relevant traffic from search engines brings a very high ROI



MARKETING STRATEGY

Success

Solution

Business Strategy

Branding
Solution
Marketing
Analysis
Ideas
Success
Management

Innovation
Branding
Solution
Marketing
Analysis
Ideas
Success
Management

SOCIAL NETWORK

COMPANY PROFILE

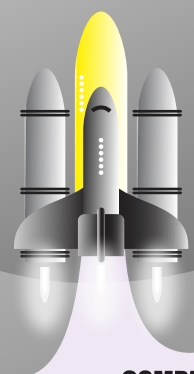
Marketing Strategy

The most effective marketing campaigns are always built on a robust and data driven strategy. With our carefully planned approach we provide effective, sustainable, and market-oriented marketing strategies.

- Environment recognition
- Market Analysis
- Predict Risks and opportunities
- Empower strengths and eliminate weaknesses
- Competitive Analysis
- Integrate marketing tools
- Measure results accurately

Why should you define a marketing strategy?

- Cost Control
 - Never waste expenses on an already doomed to fail channels
- High effectiveness
 - Leverage the power of data driven strategies made for success
- Top Competition
 - Explore opportunities and excel where competitors fail
- Data driven
 - Make all decisions based on aggregated accurate data



An aerial night view of a city, likely Tokyo, showing a complex network of highways with glowing light trails from traffic. The city is illuminated with various lights, and the sky is a deep blue. Overlaid on the image are several social media icons: a large white 'f' for Facebook on the left, a white 't' for Twitter in the center, and a white silhouette of a person for a social profile on the right. A network of white lines connects various points across the city, suggesting a global or interconnected network. The text 'SOCIAL MEDIA MARKETING' is prominently displayed in the center, with 'SOCIAL' and 'MARKETING' in white and 'MEDIA' in blue.

SOCIAL MEDIA MARKETING

Social Media Marketing

Gain website traffic, gather attention, and promote your marketing effort through the technologies of social media websites targeting and audience reach.

- Profiles creation
- Social media management
- Paid advertising
- Engagement monitoring
- Performance reportings
- Design creative
- Cross-channel promotions

Why should you leverage the power of social media?

Customers loyalty

- Build customer loyalty through direct engagement on social media

Global Audiences

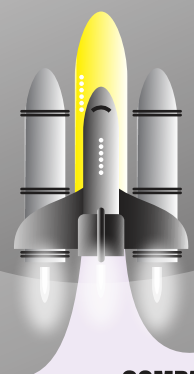
- Reach anyone around the globe with zero physical limitations

Robust targeting

- Empower strategies with robust targeting tools developed by social media websites

Brand Building

- Promote your branding efforts where it matters most



VIDEOS & ANIMATION



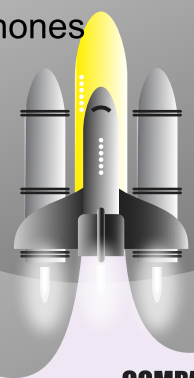
Videos and Animation

Convey a rich message and catch your audience's attention with an eye-catching videos and animation to stand out from your competition.

- Scripting
- Ideas Brainstorming
- Live shots
- 2D Animation
- 3D animation
- Montage
- 30 seconds videos
- 60 seconds videos

Why should you enhance your efforts with Videos?

- Rich message
 - Wrap your story within a simple eye catching video
- Attract attention
 - Effectively connect with your audience visually
- Time-effective
 - Tell your story within 1 minute or less
- On-The-Go
 - Reach your audience wherever, whenever on their mobile phones





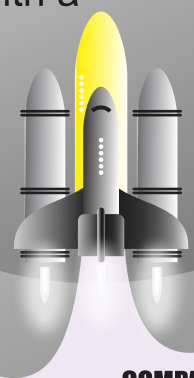
EMAIL MARKETING

Email Marketing

Carry out your digital promotions and marketing campaigns through highly personalized emails.

send ads, business request, solicit sales, donations, promote business loyalty, and more.

- Build email database
- Business requests
- Ads creation
- Loyalty emails
- Personalized messages
- Email marketing advantages
- Environment friendly
 - Reduce bad effects on the environment by eliminating paper usage
- Broad audience
 - The ability to reach over 1.3 Billion email users
- Time effective
 - Instant delivery of advertising messages to the inbox of your customers
- B2B
 - Reach out to the decision makers at any company with a personalized email





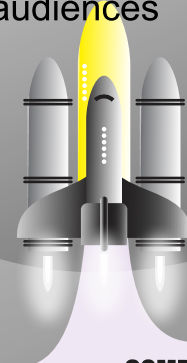
SMS Marketing

Reach out to your customers, potential customers, or any other contact on their mobile phones with our highly effective SMS marketing solutions.

- Time sensitive SMS messages
- Unlimited contacts
- Mass SMS sending
- Database signup
- MMS/picture messages
- Other channels integration
- Scheduled Newsletters

Why to leverage SMS marketing opportunities?

- Broad Audience
 - Messages that can potentially reach every person with a mobile phone
- Universally available
 - Leverage the mobile phone technologies around the world
- Instantly delivery
 - Deliver your message to the mobile of your audience instantly
- Personalized promotions
 - Send out highly personalized SMS messages for defined audiences



CAMDEN CRAWL 2012
4TH-6TH MAY BANK HOLIDAY WEEKEND
PERFORMING ARTS • INTERACTIVE
TICKET • CAMDEN TOWN

4TH - 6TH MAY BANK HOLIDAY WEEKEND
LIVE MUSIC • COMEDY • PERFORMING ARTS • INTERACTIVE
3 DAYS • 300 ARTISTS & EVENTS • 1 TICKET • CAMDEN TOWN

ALABAMA 3
DEATH IN VEGAS
GLASVEGAS
THE RAINCOATS
THE FUTUREHEADS
THE COOMBS
SUB FOCUS
BANNER DURY
BEN WESTBEECH
CHARLI XCX
D/R/U/G/S
GHETT'S
LUCY ROSE
MICHAU & THE SHAPES
ROSKA
SWAY
THEME PARK
VERONICA FALLS
YOUNGMAN

ANNOUNCED

4TH - 6TH MAY BANK HOLIDAY WEEKEND
LIVE MUSIC • COMEDY • PERFORMING ARTS • INTERACTIVE
3 DAYS • 300 ARTISTS & EVENTS • 1 TICKET • CAMDEN TOWN

MUSIC • COMEDY • PERFORMERS • 300 ARTISTS & EVENTS • 1 TICKET

ATH IN VEGAS • ALABAMA • THE FUTURE • SUB FOCUS • LAS VEGAS • THE RAINCOATS • GAZ COOMBS • BAXTER DURY • BEN WESTBEECH • CHARLIE XCX • DIRTY U/G/S • GHETT'S • DRUG ROSE • MCACHU & THE SHAPES • LUCY LESNARD • MICHIGAN • THERE PARK • ROSKA • SWAY • YOUNGMAN • VERONICA FALLS • YOUNGMAN

ACTRESS • AND SO I WATCH YOU FROM AFAR • BRANDT BRAUER FRICK • THE BIG PINK • BRANDT BRAUER FRICK • LADY LESNARD • ICEAGE • ICOMA FOR • NIKI & THE DOVE • ROLO TOMASSI • TRUE TIGER • THREE TRAPPED TIGERS

• VERY SPECIAL GUESTS TO BE ANNOUNCED

IN ASSOCIATION WITH

WHEEL OF FORTUNE

+VERY SPECIAL GUESTS TO BE ANNOUNCED

IN ASSOCIATION WITH
XFM
104.9

**FIRST MAJOR
FESTIVAL OF
THE SUMMER**

[illegible]

THE JAMES CLEVER QUINTET • ANGEL • MILEY CYRUS • JOE WATERS • JAYMO • ANDY GEORGE
FALLON • ALPHINE • THE BARR BROTHERS • BASHMENT • COVER THEM UP! • THE MOUNTAIN GOATS • D CHICKS
ON TOAST • BONNY BARKS • BIGDICKS • BLACK MORN • MICHELLE STODART • THE MOUNTAIN GOATS • D CHICKS
DUBSIES • BONNIE • MOYHEED • BORDO • EMBRIC • NICOLEA • NICOLA LINES • RACE • RUBBERBONES
THE CHEVIN • CRYMALS • DALEY • DAM MANTLE • DUBKICKS • PAUL THOMAS SANDROSS • RASCAL • SSI • RAYE BLESS
CLOSURE • DOG'S DEAD • DUBBY GOOD • DUBCHUCKLES • SANDWICH • SHAKSHOOS • SSI • RAYE BLESS
LAKE • ELLEN & THE ESCAPADES • ENGINE 8422 • EXPERIMENT • SWISS UPS • TEAM M • THROWING UP • TONY KISS & HA
MCGUINNNESS • TANZINE • FEAR OF MEN • POKY • POKY • POKY • TOM WILLIAMS IN THE BOAT • TOBY KISS & HA
RALPHS • HARRY OAKWOOD • HAWKEYES • WE SHAK • YING • BORNHYE • SCORABOORSE • TWO WOODEN TREES • WADMOON • Z

DAY THE ARTS FESTIVAL & FULL LINE UP AVAILABLE FIRST AT THE CANDLE CRAWL

THE CANDLE CRAWL
@THECANDLECRAWL

lost.fm

abv

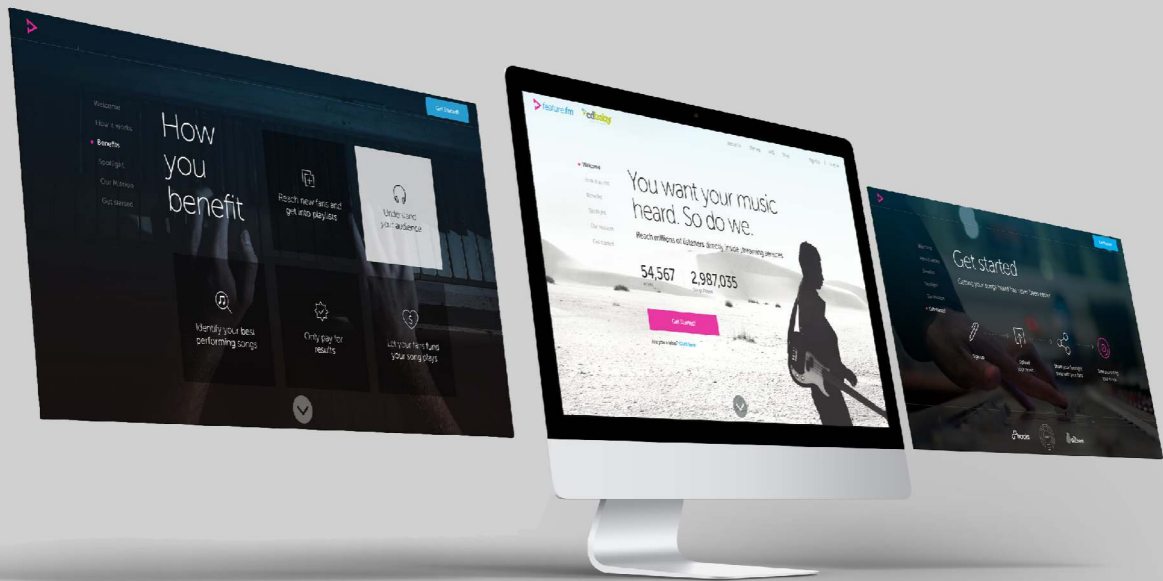
VIRTUAL FESTIVAL
LIVE & ONLINE

77

last.fm

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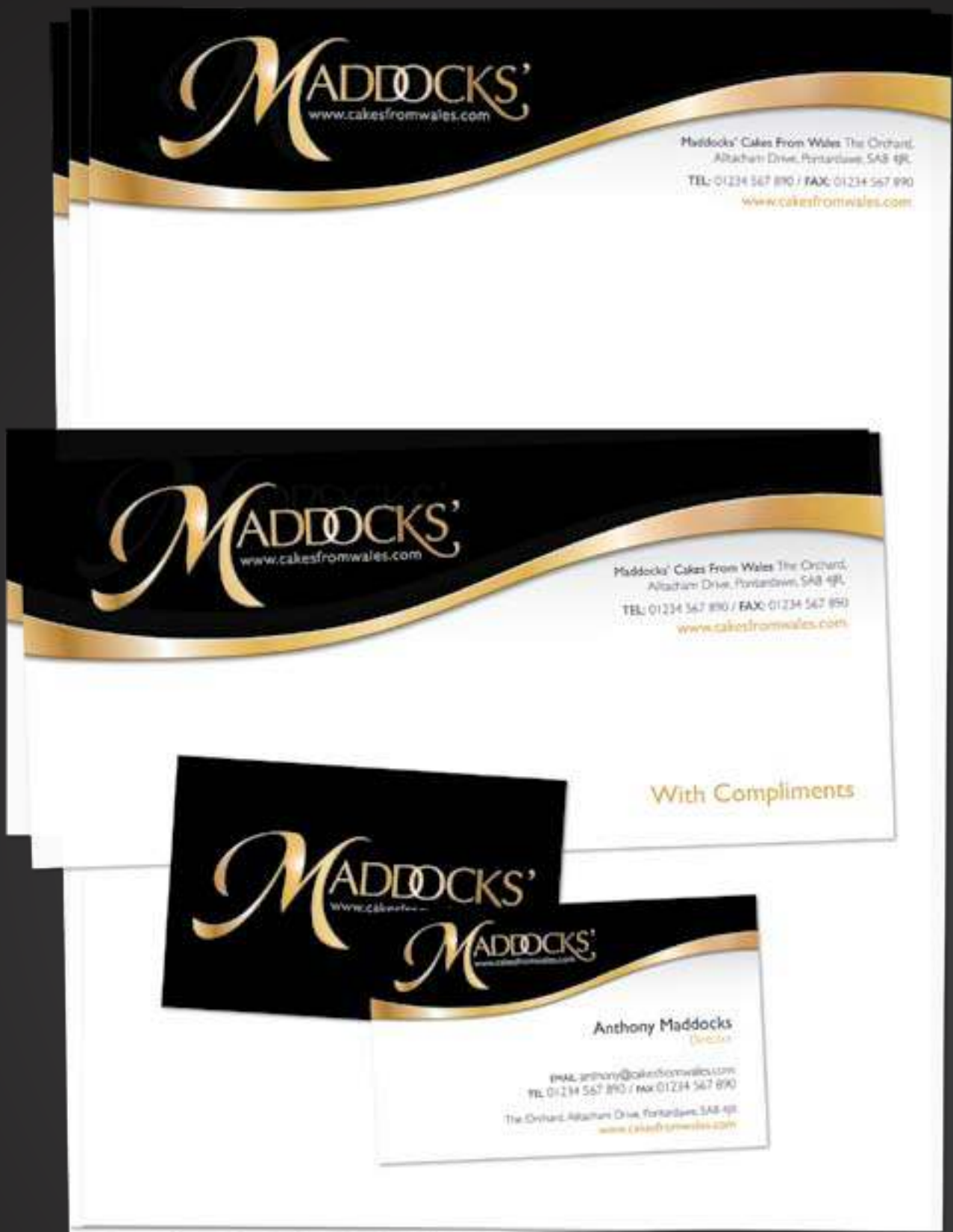
BE SAFE!



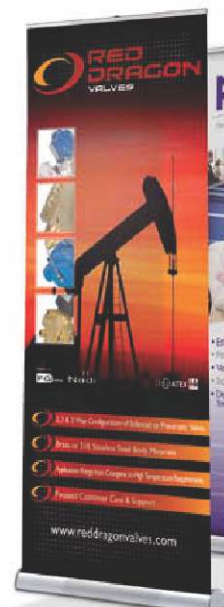
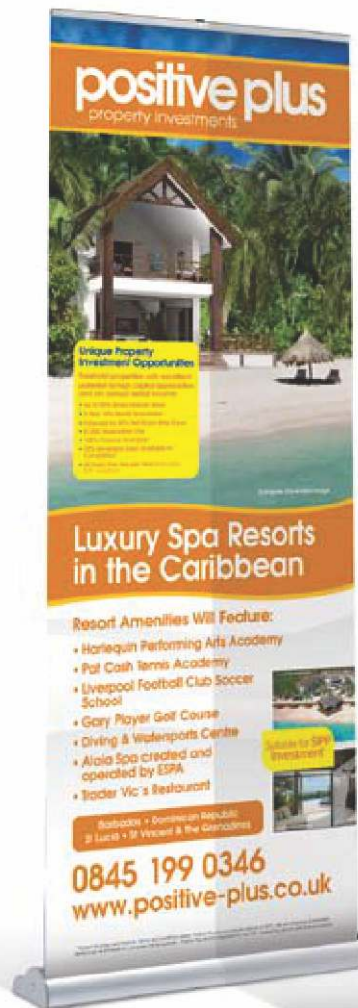


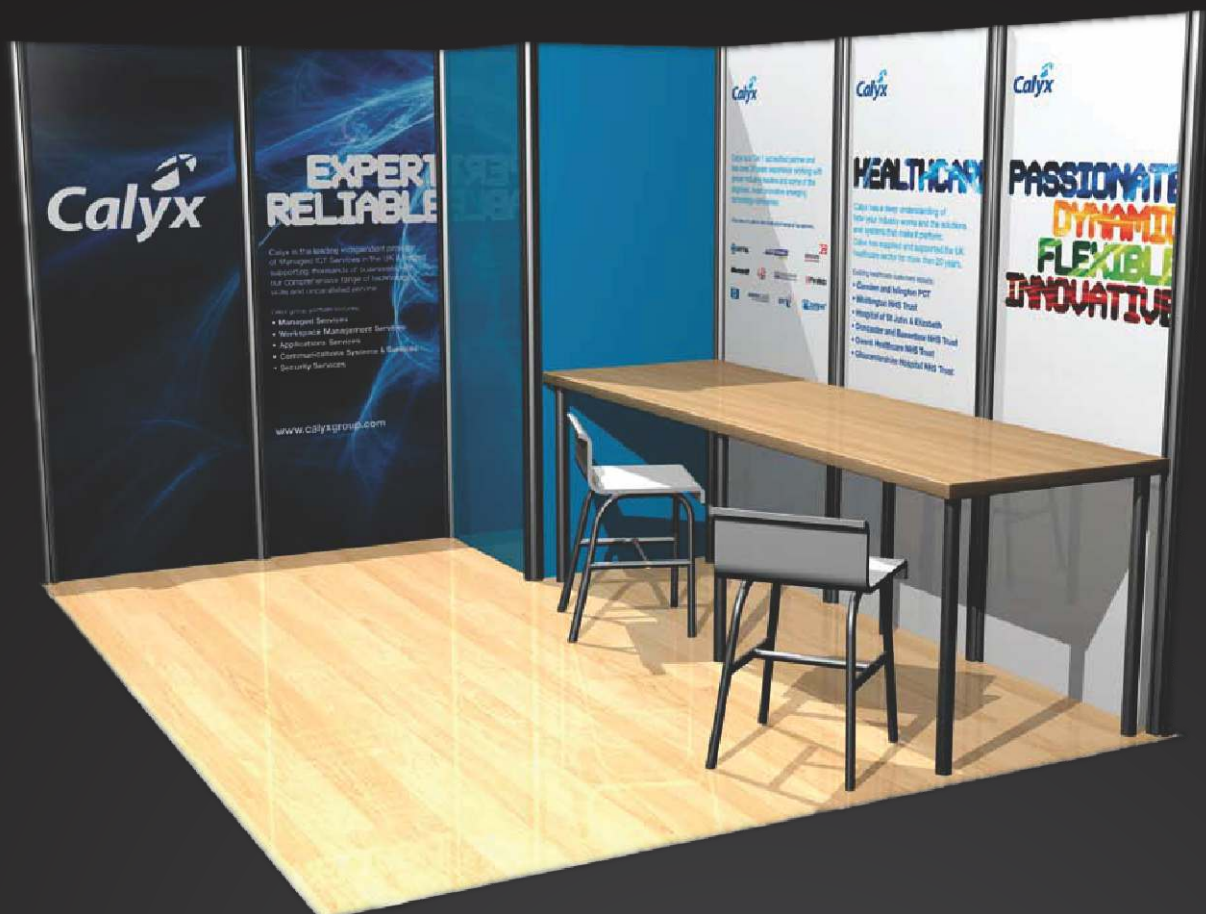
TERRANAUT TECHNOLOGY





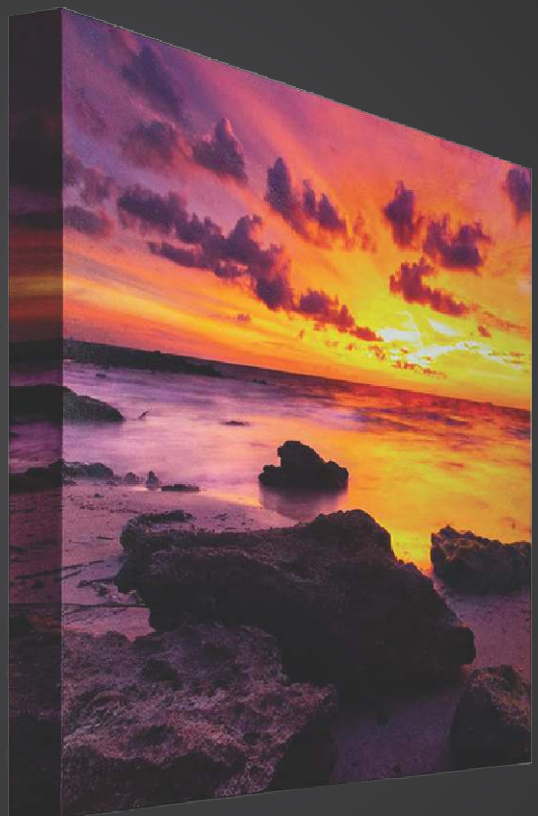












COR14.3: Registration Certificate

Registration Number: 2022 / 219718 / 07
Enterprise Name: MODERN TRIBE DIGITAL

ENTERPRISE INFORMATION

Registration Number 2022 / 219718 / 07
Enterprise Name MODERN TRIBE DIGITAL
Registration Date 12/01/2022
Business Start Date 12/01/2022
Enterprise Type Private Company
Enterprise Status In Business
Financial Year End February
TAX Number 9665706181

Addresses	<u>POSTAL ADDRESS</u>	<u>ADDRESS OF REGISTERED OFFICE</u>
	343 MALEKUTU KABOKWENI MBOMBELA MPUMALANGA 1245	343 MALEKUTU KABOKWENI MBOMBELA MPUMALANGA 1245

ACTIVE MEMBERS / DIRECTORS

Surname and First Names	Type	ID Number / Date of Birth	Appointment Date	Addresses
MATHE, BHEKI	Director	9309305071082	12/01/2022	Postal: 343 MALEKUTU, KABOKWENI, MBOMBELA, MPUMALANGA, 1245 Residential: 343 MALEKUTU, KABOKWENI, MBOMBELA, MPUMALANGA, 1245



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA



Companies and Intellectual
Property Commission

a member of the dti group

B-BBEE CERTIFICATE FOR EXEMPTED MICRO ENTERPRISES

Issued by the Companies & Intellectual Property Commission (CIPC) on behalf of the Department of Trade and Industry. Based on the Financial Statements/Management Accounts and other information available on the latest financial year-end, the annual Total Revenue was R10,000,000.00 (Ten Million Rands) or less.

This Certificate serves as an Affidavit in terms of Code Series 000, Section 4.5 of the Amended Codes 2013.



Tracking Number: 9359614366



Enterprise Number: K2022219718

B-BBEE LEVEL 1 CONTRIBUTOR: 135% PROCUREMENT RECOGNITION

B-BBEE INFORMATION

Certificate Number	9359614366
Total Number of Shareholders	ONE (1) SHAREHOLDER(S)
Number of Black Shareholders	ONE (1) BLACK SHAREHOLDER(S)
Number of White Shareholders	ZERO (0) WHITE SHAREHOLDER(S)
Black Ownership Percentage	100% BLACK OWNERSHIP
Black Female Percentage	0% BLACK FEMALE OWNERSHIP
White Ownership Percentage	0% WHITE OWNERSHIP
B-BBEE Status	B-BBEE LEVEL 1 CONTRIBUTOR: 135% PROCUREMENT RECOGNITION
Date of Issue	01-February-2022
Expiry Date	31-January-2023
- Unemployed black people not attending and not required by law to attend an educational institution and not awaiting admission to an educational institution: 100% - Black people who are youth as defined in the National Youth Commission Act of 1996: 100% - Black people who are persons with disabilities as defined in the Code of Good Practice on employment of people with disabilities issued under the Employment Equity Act: 0% - Black people living in rural and under developed areas: 100% - Black military veterans who qualify to be called a military veteran in terms of the Military Veterans Act 18 of 2011: 0%	

ENTERPRISE INFORMATION

Registration number	2022 / 219718 / 07
Enterprise Name	MODERN TRIBE DIGITAL (PTY) LTD
Registration Date	12-January-2022
Enterprise Type	Private Company
Enterprise Status	In Business

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the dti Campus - Block F
77 Meintjies Street
Sunnyside 0001

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Contact Centre (International): +27 12 394 9500





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