

PRICELIST



BIZTEC DIGITAL

**DIGITAL
MARKETING
AGENCY**



www.biztecdigital.com

HOW WE WORK



CLARITY



STRATEGY



PROPOSAL

OVERVIEW

Helping businesses establish legitimacy online.

This is an overview of all our products, however our lineup is always evolving and getting better. You can see all our current products on our website.

Providing awesome service is at the top of our priority list.



OUR TEAM

Our team has a unique passion for precision and correctness.



OUR PASSION

It was out of a passion for good design and better rankings that our company was born.



OUR MISSION

Our mission is to inspire and encourage our clients to build sustainable brands

WHY BIZTEC DIGITAL?

We are characterized by an individual approach to the client and we build lasting relationships. We only cooperate when we are able to propose effective solutions. In this way, we establish long-term relationships and our clients gain a competitive advantage.

We make every effort to ensure that the project runs smoothly and that the joint work is also a pleasure for the client. Our clients only get the best possible solutions to ensure a profitable outcome.

MANAGED



BIZTEC DIGITAL

MANAGED SERVICES



Sit back and let us do the heavy lifting. Give us a budget and we'll help you make the most out of it with our SEO & PPC services.

SEO X

SEO X is our first ever fully managed SEO service that gets you awesome, targeted traffic – all custom built for you. You get a fully managed, hands-off solution that combines our expertise, a powerful SEO strategy, awesome white hat link building, and premium content all with our best-in-the business staff & support.



> BEST USED FOR

Any website that wants to grow organic traffic.

> Sample Report

<https://biztecdigital.com/seoXreport>

> Research Report

<https://biztecdigital.com/seoXreseachreport>

R40,000

Per Month



- ✓ R4,860 one time setup fee.
- ✓ A Compilation of All Our Products

Your Budget

Per Month



- ✓ R4,860 one time setup fee.
- ✓ A Compilation of All Our Products

R1.2 Million

Per Month



- ✓ R4,860 one time setup fee.
- ✓ A Compilation of All Our Products

PPC X



With PPC X, we get you set up to advertise on Google and generate high quality leads into your business. Running paid traffic successfully takes a multi-faceted approach in order to drive new leads and growth. Through our innovative paid advertising process, we put your campaigns on a strategic path to ROI.

> BEST USED FOR

Businesses that want to grow leads & revenue

> Sample Landing Page

<https://biztecdigital.com/ppcXlander>

> Sample Dashboard

<https://biztecdigital.com/ppcdashboard>

Call Only

Starts from



- ✓ Ad Spend R5,000 min.
- ✓ Service fee R4,860 p/m
- ✓ Setup R4,860 one time
- ✓ 3-Months Minimum

Full Lead Gen

Starts from



- ✓ Ad Spend R15,000 min.
- ✓ Service fee R9,920 p/m
- ✓ Setup fee R4,860 one time
- ✓ 3-Months Minimum
- ✓ Service fee will increase

@ R70,000 adspend

Remarketing

Starts from



- ✓ Ad Spend R5,000 min.
- ✓ Service fee R4,860 p/m
- ✓ Setup R4,860 one time
- ✓ 3-Months Minimum

BACKLINK



BIZTEC DIGITAL

LINK BUILDING



Off-site links pointing back to your website.

GEUSTPOST

Domain Authority

Our Guest Post will get you awesome, in-content, manual outreach link placements on real websites.

Pricing below is for one post of 500 words, if you need more words per post please contact sales.



> **BEST USED FOR**

Great, natural, in-content links and use exact match anchors and variations

> **Sample Report**

<https://biztecdigital.com/guestpostreport>

Packages

✓ DA 10+ R1,980

✓ DA 20+ R2,980

✓ DA 30+ R3,980

✓ DA 40+ R7,980

✓ DA 50+ R9,980



Guaranteed Publisher Traffic

Guest Post Pro will get you awesome, in-content, manual outreach link placements on real websites.

Pricing below is for one post of 500 words, if you need more words per post please contact sales.



> **BEST USED FOR**

Great, natural, in-content links and use exact match anchors and variations Traffic metric is based on estimated monthly traffic that the publishing site receives as a whole (data from SEMrush).

> **Sample Report**

<https://biztecdigital.com/guestpostproreport>

Packages



- ✓ 1,000 Traffic/M R3,890
- ✓ 5,000 Traffic/M R5,890
- ✓ 10,000 Traffic/M R7,890
- ✓ 25,000 Traffic/M R9,890

LINKFOUNDATIONS

Link Building

This is our original in-content link building product. Get quality contextual link building to boost your site's ranking in the search engines. These links help build a base of authority to your site and your pages.



> **BEST USED FOR**

Low to medium competition keywords, Anchor diversification and link diversity, Works great for inexpensive local link building.

> **Sample Report**

<https://biztecdigital.com/foundationsreport>

Packages

- ✓ Small Premium R1,980
- ✓ Medium R3,980
- ✓ Medium Premium R6,890
- ✓ Large R4,890
- ✓ Large Premium R9,890

LINKBLITZ

Link Building

Blitz gets you permanent homepage links. These are sidebar links that pack a powerful punch.



➤ BEST USED FOR

Exact match anchors or variations. Use these to move rankings that are stuck. Good for powering up 2nd tier properties or for ORM purposes.

➤ Sample Report

<https://biztecdigital.com/blitzreport>

Packages

- ✓ Blitz 5 R4,890
- ✓ Blitz 10 R8,790
- ✓ Blitz 20 R17,060

LINKBOOST

Link Building

Need to boost your backlinks or a second tier property? LinkBoost will create posts on high DA websites to channel authority back to your website through your 2nd tier properties.



➤ BEST USED FOR

Great for ranking Youtube Videos, Facebook Pages. Local Directories and more

➤ Sample Report

<https://biztecdigital.com/boostreport>

Packages



- ✓ Small (50 Posts) R1,080
- ✓ Large (250 Posts) R2,980

LINKSYNDICATION

Content Distribution

With LinkSyndication, we'll distribute and syndicate your content to over 300+ major news publishers cross the US.



➤ BEST USED FOR

Great for content and brand exposure. Allows your content to directly reach thousands of new readers.

➤ Sample Report

<https://biztecdigital.com/syndicationreport>

Packages



✓ Syndication R1,980
per distribution

CONTENT



BIZTEC DIGITAL

**BECOME A
THOUGHT
LEADER**

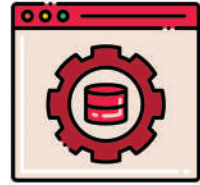


From blog posts to videos,
we'll help get you there.

CONTENTBLOGGER

Content Creation

With Blogger, we will create awesome, enterprise-level blog content for you based around topics & keywords that directly match what your target audience is looking for every day online.



> **BEST USED FOR**

Getting awesome blog content, directly to your blog every month. Increasing inbound marketing.

> **Sample Report**

<https://biztecdigital.com/bloggerreport>

Packages

- ✓ 500 Words R890
- ✓ 1000 Words R1,580
- ✓ 2000 Words R2,890
- ✓ 3000 Words R3,480
- ✓ 4000 Words R5,080

CONTENTBLOGGER PRO

Expert Niche Writers

Blogger Pro takes our popular Blogger Blog Content service to the next level by connecting you with qualified writers experienced in your niche.



> BEST USED FOR

Blog content with higher degree of complexity. Increasing inbound marketing . Increasing traffic.

> Sample Report

<https://biztecdigital.com/bloggerproreport>

Packages



- ✓ 500 Words R1,580
- ✓ 1000 Words R2,780
- ✓ 2000 Words R5,080

CONTENTVIDEO

Content Creation

With Video we turn your blog posts into short, conversational videos. You can use these to grow your YouTube Channel and publish on your blog.



> **BEST USED FOR**

Turn blog articles into engaging videos, while increasing dwell time on your website. Grow your YouTube presence.

> **Sample Report**

<https://biztecdigital.com/videoreport>

Packages

- ✓ 1 Video R3,890
- ✓ 2 Videos R7,390
- ✓ 4 Videos R13,590
- ✓ 8 Videos R23,190

CONTENTWEB COPY

Copywriting For Webpages

With Web Copy, we create unique content that can be used for your home page, service pages, product descriptions, or any type of page that you need. Get optimized content to rank in the search engines & attract your target customer



> BEST USED FOR

Getting unique content for your website to attract your audience, captivate them, and convince them to buy. All web copy is optimized before delivery.

> Sample Web Copy

<https://biztecdigital.com/webcopysample>

Packages



- ✓ 150 Words R1,180
- ✓ 300 Words R1,780
- ✓ 500 Words R2,580
- ✓ 1000 Words R4,480
- ✓ 2000 Words R8,380

CONTENT OPTIMIZATION

Full OnPage Optimization

Do you need help getting your OnPage optimization perfect so that you can rank in the search engines? With our OnPage we will fully optimize your pages so they have the best chance of ranking



> BEST USED FOR

Starting any campaign, or when you need to make sure your website is fully optimized to have the best chance of ranking

> Sample Report

<https://biztecdigital.com/onpagereport>

Packages



✓ R580 Per Page

(up to 100 pages at a time)

LOCALIZED



BIZTEC DIGITAL

**LOCALIZE
YOUR
BUSINESS**



Get your business to the top
of local search.

BUSINESSLISTINGS

Managed SEO



With Business Listings, we build custom NAP citations & links. This is not just the same list that everyone gets. We first start with an audit so there is no duplication, then build a list of custom citations specifically for you, starting with the most important first and working our way down.

> BEST USED FOR

Brick and mortar or local service based businesses. Great for ranking in maps and the snack pack. Getting trust signals back to your site from niche directories

> Sample Report

<https://biztecdigital.com/businesslistingreport>

Packages

- ✓ Starter R2,890
- ✓ Mini R3,890
- ✓ Medium R6,790
- ✓ Large R10,690
- ✓ Citation Cleanup R7,790

RANKTRACKER

SEO Rank Tracking Software

Want to know exactly where your website ranks in the search engines? Rank Tracker will track your keywords and give you daily updates!



> **BEST USED FOR**

Keeping track of your rankings in Google!

> **Sample Report**

<https://biztecdigital.com/ranktrackerreport>

Packages

- ✓ 100 Keywords R290 p/m
- ✓ 500 Keywords R980 p/m
- ✓ 1000 Keywords R1,940 p/m
- ✓ 2500 Keywords R3,890 p/m
- ✓ 5000 Keywords R7,280 p/m

REPUTATION



BIZTEC DIGITAL

REPUTATION MANAGEMENT

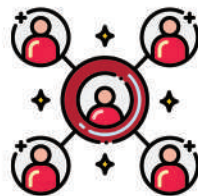


Reputation management is the practice of influencing stakeholder perceptions and public conversations about an organization and its brands.

PRESSRELEASE

Link Building

Our Press Release Writing and Distribution service. We will write a professional press release and distribute to over 300+ Authority News Outlets including NBC, FOX, Star Tribune, & more.



> BEST USED FOR

Social proof and credibility. Exact match anchors or variations. Powering up 2nd tier properties or for ORM purposes.

> Sample Report

<https://biztecdigital.com/pressreport>

Packages



- ✓ Press Release R3,190
- ✓ Distribution Only R1,980

LOCKMYBRAND



Lock My Brand helps you improve your reputation and secure your brand name on all the top social sites in the world. Just submit your username and we'll hand register the profiles, fill out all the details, and hand you over a report with all the URLs and login details.

> **BEST USED FOR**

Reputation management and general link diversity.

> **Sample Report**

<https://biztecdigital.com/lmbreport>

Packages

- ✓ 50 Profiles R980
- ✓ 100 Profiles R1,980
- ✓ 200 Profiles R3,390
- ✓ 300 Profiles R4,890

YOURSTARS

Increase your REAL positive reviews and online reputation with this awesome software. Automate asking for reviews, prevent negative reviews, push reviews to any site of your choosing, auto-post reviews to social media, and much more!



> BEST USED FOR

Improving reputation, helping local rankings, and brand protection. Help increase conversions on sales pages.

Packages



- ✓ 1 Location R2,890 p/m
- ✓ 10 Locations R7,790 p/m
- ✓ 11-1000+ Contact Sales



BIZTEC DIGITAL

GET IN TOUCH!

1 Mangold Point Avenue
Western Cape, South Africa



079-1522-483

beven@biztecdigital.com

www.biztecdigital.com