



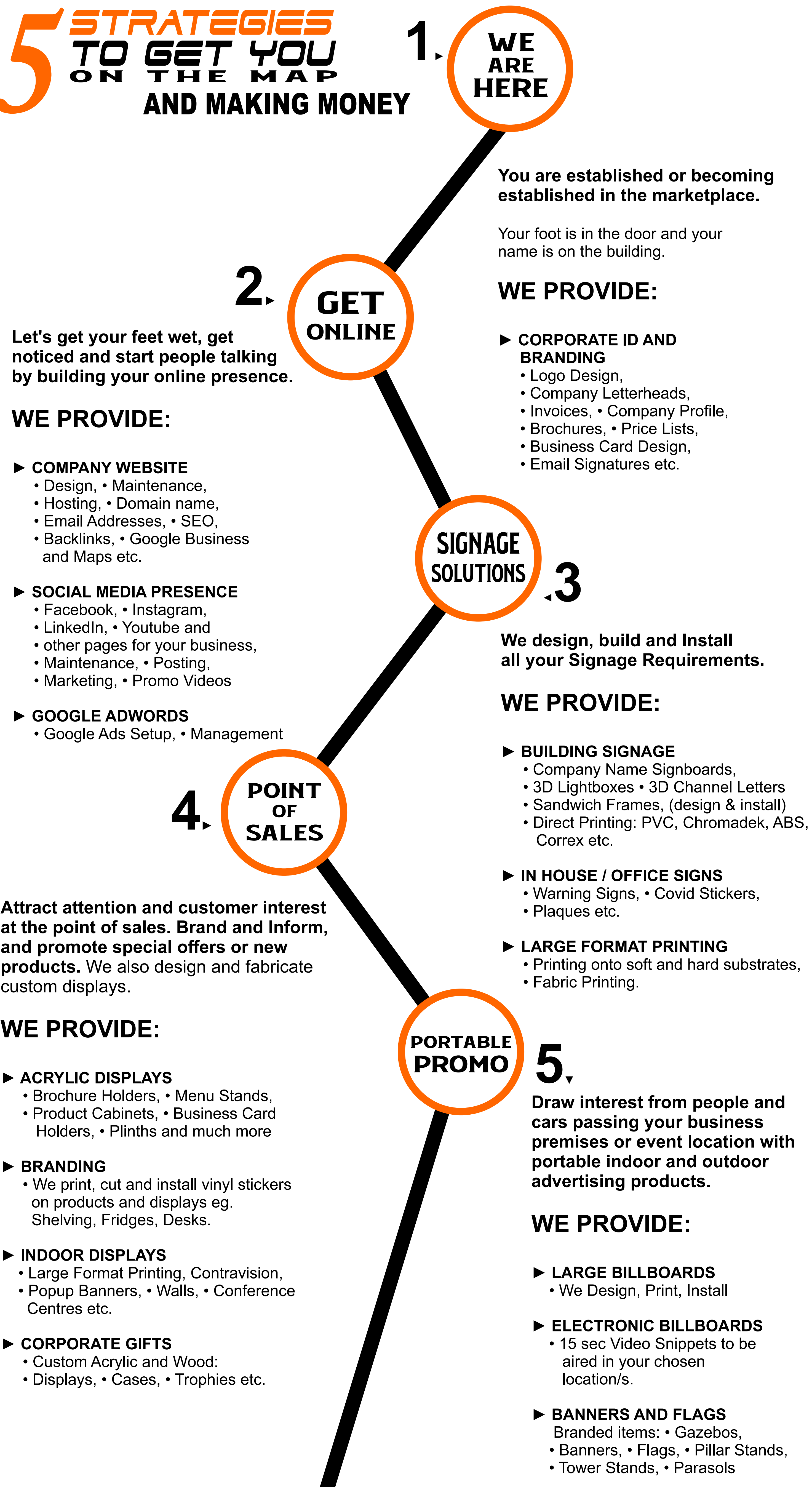
BUSINESS MARKETING SOLUTIONS

DIGITAL & ONLINE MARKETING

CORPORATE IDENTITY

WEBSITES / SOCIAL MEDIA / GOOGLE

5 STRATEGIES TO GET YOU ON THE MAP AND MAKING MONEY



The inspiration for Apex Marketing started from a need for businesses to help build up other businesses.

Apex Marketing pools the resources of 3 market related businesses. The combined experience and strategies gained by the years of successful branding, marketing and promotion of businesses allows Apex Marketing to offer an all-round solution to getting your own business the momentum and visibility needed.

The 5 Strategies are designed for new business ventures as well as established businesses that wish to increase their footprint – both in the online arena and face-to-face interactions with your prospective customers.

CONTENTS

- 1. DIGITAL MARKETING**
Corporate Identity Design
- 2. ONLINE MARKETING**
Websites, Maintenance, Hosting, SEO, Social Media, Google Adwords
- 3. SIGNAGE SOLUTIONS**
Outdoor Signs: Building, Office, Direct Printing, On-show and For sale boards etc.
- 4. LARGE FORMAT PRINTING**
Prices on Printing per square meter for Roll-to-Roll, Direct Printing and Dye Sub (Fabric) Printing. Billboard Printing and Electronic Billboard Videos.
- 5. POINT OF SALES DISPLAYS**
Standard and Custom Acrylic Fabrication and Branding Display Units, Stands, Cabinets, Boxes, Product and Info Displays
- 6. PORTABLE MARKETING**
Indoor and Outdoor Banners, Flags, Gazebos, Branded Pillars, Branded Tower Stands, Banner Walls, Trade show / Expo Counters etc.

1.

► CORPORATE IDENTITY

• **LOGO DESIGN: R1500**
- 3 Unique designs to choose from
- Max 3 changes to chosen design
- Artwork belongs to you
- RGB (screen) and CMYK (print) versions

• **LETTERHEADS / INVOICES: R750**
- Based on your Logo and Corporate ID

• **COMPANY PROFILES / BROCHURES / PRICE LISTS: R750**
- R750 per page
- Content and Photos to be provided
- Print-ready and Email-ready PDF

• **BUSINESS CARD DESIGN: R750**
- 3 Unique designs to choose from
- Max 3 changes to chosen design
- Max 10 Staff Members
- CMYK (print) version
- Artwork sent to your preferred Printing Company

• **EMAIL SIGNATURES: R450**
- Based on your Logo or Business Card
- Max 10 Staff Members
- RGB (screen) version
- Artwork sent to your IT Guy

2.

► COMPANY WEBSITES

• **5 PAGE WEBSITE: R4000**
- 12 Months Hosting
- 12 Month Domain Name (.co.za or .com)
- Includes Branded Design
- Includes 5 Email addresses
- Included on Google Maps

• **12 PAGE WEBSITE: R5500**
- 12 Months Hosting
- 12 Month Domain Name (.co.za or .com)
- Includes Branded Design
- Includes 10 Email addresses
- Included on Google Maps

• **ECOMMERCE WEBSITE: R7500**
- 12 Months Hosting
- 12 Month Domain Name (.co.za or .com)
- Includes Branded Design
- Includes 10 Email addresses
- Includes setup of 20 products
- Included on Google Maps

• **NEWS WEBSITE: R7500**
- 12 Months Hosting
- 12 Month Domain Name (.co.za or .com)
- Includes Branded Design
- Includes 10 Email addresses
- Included on Google Maps

► ANNUAL / MONTHLY HOSTING

• **FAST LOCAL HOSTING: R99 p/m**
• **HOSTING RENEWAL: R950**
• **.co.za RENEWAL: R150**
• **.com RENEWAL: R250**

► WEB MAINTENANCE

• **ADHOC WEBSITE MAINTENANCE: R450**
- R450 per hour
- Includes adding or changing pages, information, plugins, pricing, etc.
- Pricing discussed beforehand.

► SEO

• **MONTHLY SEO MAINTENANCE: R850**
- 1-2 Hours SEO maintenance
- Includes Onpage and Offpage SEO

• **SEO RESCUE: R2500**
- 3 Hours SEO Fix
- We suggest that once the SEO Rescue Service is complete, you should sign up for the Monthly SEO Package (above)

► SOCIAL MEDIA MARKETING

• **SOCIAL MEDIA PAGE SETUP: R550**
- R550 per Social Media page, eg. Facebook, Instagram, Twitter

• **SOCIAL MEDIA MANAGEMENT: R650**
- R650 fee (per week) if budget under R5000
- 10% fee is budget over R6500
- Includes weekly posting
- Branded design, content, hashtags, sharing

► GOOGLE ADWORDS

• **GOOGLE ADS SETUP: R550**
• **GOOGLE ADS MANAGEMENT: R650**
- R650 per week
- R650 fee if budget under R5000
- 10% fee is budget over R6500

We do Graphic Design and Artwork too!

Contact: Damon Tasker
Cell / WhatsApp: 060 625 8960
Email: Damon@ApexMarketing.co.za

OUTDOOR AND INDOOR SIGNS

LARGE FORMAT PRINTING

PRODUCT & INFO DISPLAYS

3.

► OUTDOOR / INDOOR SIGNS

• SANDWICH FRAMES

4 wall mounts - A4: **R350**
 4 wall mounts - A3: **R550**
 4 wall mounts - A2: **R1050**
 6 wall mounts - A1: **R1950**

Image or logo sandwiched between 2 pieces of 3mm clear acrylic.

Wall Mount Dimensions:
 A1, A2: 25mm diam x 20mm
 A3, A4: 13mm diam x 40mm

• INDOOR DIRECT PRINT

Men

Call for a quote

Women

Wall mounted direct printed acrylic signs - perfect for indoors. Use as name signs, bathroom signs, warning or other signs.

• CUSTOM 3D AND LIGHTBOXES



We channel letter bend letters and shapes to create beautiful signage that stands out.

Options include:

- Wall mounts, • Clear or coloured acrylic,
- Chromadek adorned sides (gold, silver etc.),
- Boxed, • Flat, • Lightbox.

Lightboxes:

Lightboxes and Lit signs offer Signage and Advertising opportunities after hours. Let people know where you are and what you after 24/7.

Contact us for a quote

• PERIMETER SIGNBOARDS

- 1225x1225mm: **R1550**
 - 1850x1225mm: **R2300**
 - 2450x1225mm: **R2600**
 - 3000x1225mm: **R2900**



Perimeter signboards are mainly used along fences or walls for high visibility.

• CHROMADEK SIGNS

- 1225x1225mm: **R2200**
 - 1850x1225mm: **R3250**
 - 2450x1225mm: **R3300**
 - 3000x1225mm: **R3800**



OUTDOOR:

All-Weather High Quality Outdoor Signage.
 • 0.6mm White Chromadek,

- Direct UV Printed, • Pop riveted onto Aluminium,
- 25x25mm Square Tubing, • Includes Corner connectors.

INDOOR and SHOP:

Used as Office signs and Warning signs or on A-Frame boards for advertising.

Custom sizes available upon request

► DIRECT PRINTING SIGNS

• FLATBED ABS - WHITE (0.9mm)

Single-Sided or Double-Sided



ABS Signs are low cost, direct UV printed and can be cut to shape.

Perfect for either indoor or outdoor signs.

FULL SHEET: 2500x1250 (min 1)

S/S: **R1035**

D/S: **R1628**

A0 (min 2)

S/S: **R415**

D/S: **R610**

A1 (min 4)

S/S: **R210**

D/S: **R310**

A2 (min 10)

S/S: **R95**

D/S: **R140**

A3 (min 20)

S/S: **R70**

D/S: **R120**

A4 (min 40)

S/S: **R25**

D/S: **R35**

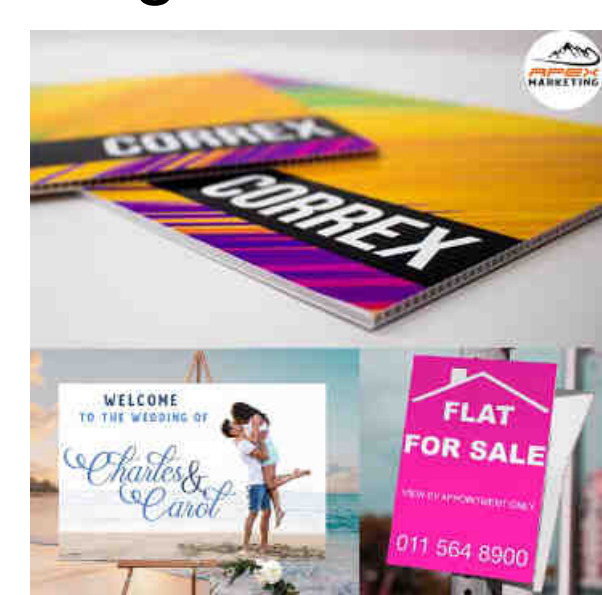
ON SHOW BOARD (min 8)

3mm.600x300mm

D/S: **R210**

• FLATBED CORREX - WHITE (3mm)

Single-Sided or Double-Sided



Lightweight corrugated board, direct UV print, ideal for outdoor signage or welcome signs.

Used widely by Estate Agents, Event Planners and Marketing Companies.

FULL SHEET: 2500x1250 (min 1)

S/S: **R820**

D/S: **R1410**

A0 (min 2)

S/S: **R208**

D/S: **R305**

A1 (min 4)

S/S: **R155**

D/S: **R250**

A2 (min 10)

S/S: **R80**

D/S: **R136**

A3 (min 20)

S/S: **R40**

D/S: **R68**

A4 (min 40)

S/S: **R20**

D/S: **R35**

A5 (min 80)

S/S: **R10**

D/S: **R17**

FOR SALE BOARD (min 4)

600x400mm

S/S: **R66**

D/S: **R115**

► BILLBOARDS

• HIGHWAY BILLBOARD PRINTING

Per meter square : **R120**



Full colour PVC print
 Printed on BlackBack PVC 150g

Artwork to be provided CMYK 150dpi
 OR
 In-house artwork charged at R450 p/h

Installation price on request

• ELECTRONIC BILLBOARD VIDEOS

15 sec video : **R750**



Artwork and content to be provided
 Video sent to your preferred
 Electronic Billboard company

► PRINTING PER M²

• ROLL-to-ROLL & FLATBED PRINTING



2yr White Vinyl **R152 p/m²**
 2yr White Vinyl - Grey back **R152 p/m²**
 4yr White Vinyl **R177 p/m²**
 4yr White Vinyl - Grey back **R190 p/m²**
 Clear Vinyl **R165 p/m²**
 Contra Vision **R202 p/m²**
 Art Canvas **R316 p/m²**
 Poster Paper 135g **R170 p/m²**
 Poster Paper 200g **R202 p/m²**
 Backlit Film **R227 p/m²**
 Layflat PVC **R190 p/m²**
 Wall Paper **R215 p/m²**
 PVC Mesh **R165 p/m²**
 510g BB PVC 1000D x 1000D **R120 p/m²**
 Backlit PVC **R140 p/m²**
 900g PVC **R316 p/m²**
 NUWALL (up to 3.2m) UV **R316 p/m²**

• DYE SUBLIMATION PRINTING



Flag Fabric **R210 p/m²**
 Polyknit Fabric **R210 p/m²**
 Gazebo Fabric **R210 p/m²**
 Airtec **R196 p/m²**
 Blockout Fabric 1600mm **R224 p/m²**

4.

► PRODUCT DISPLAY UNITS

• CLEAR SUGGESTION BOXES

6 sided entry / ballot / suggestion box
 Includes hinged lid and cam lock



200mm³ acrylic box
 1.5mm: **R310** 3mm: **R345**

250mm³ acrylic box
 1.5mm: **R430** 3mm: **R510**

300mm³ acrylic box
 1.5mm: **R510** 3mm: **R720**

Branding your suggestion box

200mm³ box **R32** per side
 250mm³ box **R36** per side
 300mm³ box **R40** per side

Branding and customising options
 available on request.

• COMBINATION STAND / PLINTH

5 sided clear acrylic box with PVC Stand
 Box Dimensions: 3mm thick, 300mm³
 Stand Dimensions: 600, 700, 900 respectively



STANDARD SIZES:

- 900 x 300x300mm: **R1850**
 - 1000x300x300mm: **R1950**
 - 1200x300x300mm: **R2100**

Branding and customising
 options available on request.

• SHOW CABINETS

3mm clear acrylic showcase



STANDARD SIZES:

- 900 x 300x300mm: **R1600**
 - 1250x300x300mm: **R2170**

Branding and customising
 options available on request.

► INFORMATION DISPLAY UNITS

• SINGLE SIDED MENU HOLDERS

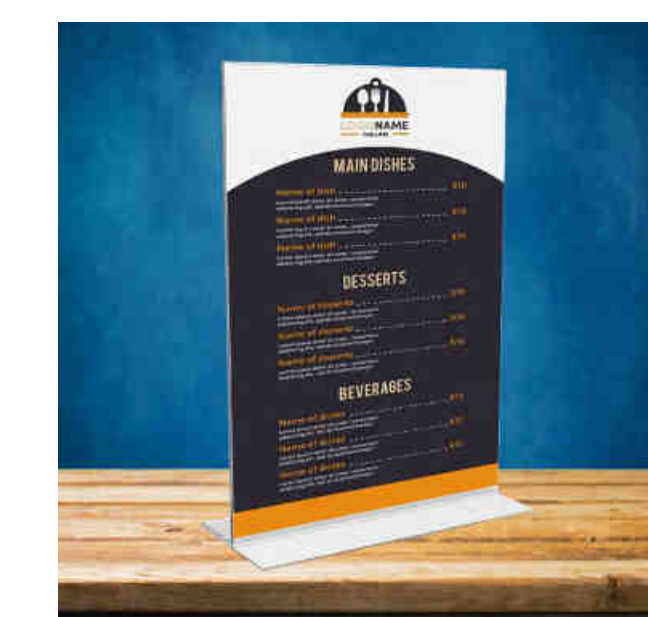


A4 Clear
 1.5mm: **R85** 3mm: **R170**

A5 Clear
 1.5mm: **R46** 3mm: **R88**

DL Clear
 1.5mm: **R37** 3mm: **R57**

• DOUBLE SIDED MENU HOLDERS



A4 Clear
 1.5mm: **R98** 3mm: **R196**

A5 Clear
 1.5mm: **R51** 3mm: **R98**

DL Clear
 1.5mm: **R45** 3mm: **R65**

• COUNTER TOP BROCHURE HOLDERS



A4 Clear
 1.5mm: **R98** 3mm: **R160**

A5 Clear
 1.5mm: **R58** 3mm: **R90**

DL Clear
 1.5mm: **R50** 3mm: **R68**

• WALL MOUNTED BROCHURE HOLDERS



A4 Clear
 1.5mm: **R110**

A5 Clear
 1.5mm: **R67**

Branding and customising
 options available on request.

• V-STAND BROCHURE HOLDERS



100mm Length
 1.5mm: **R16** 3mm: **R34**

120mm Length
 1.5mm: **R19** 3mm: **R41**

150mm Length
 1.5mm: **R24** 3mm: **R52**

Ask us about:
 Engraving & Laser Cutting

• BUSINESS CARD HOLDERS

3mm thick clear acrylic
 Standard dimension: 40x40x100mm



Standard size and design
R32

MANY sizes and options
 available for customising.

see examples below:



• FLOOR STANDING BROCHURE HOLDER



STANDARD SIZES:
 A4: 3-tier 3mm: **R510**

A4: 4-tier 3mm: **R670**

A4: 6-tier 3mm: **R1080**

A5: 3-tier 5mm: **R200**

A5: 4-tier 3mm: **R200**

A5: 5-tier 3mm: **R710** 5mm: **R1200**

Branding and customising options available on request.
 WE also design and fabricate special requests. see below:



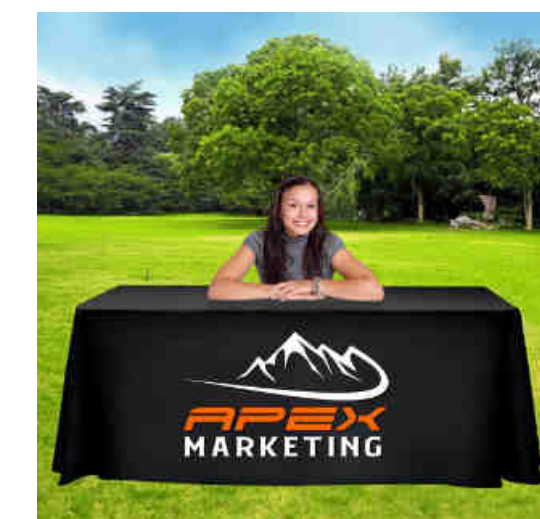
Artwork to be provided: **CMYK 150dpi min**
 Graphic design if no artwork: **R450 p/hour**

We do Custom Acrylic Fabrication too!

Contact: Damon Tasker
 Cell / WhatsApp: 060 625 8960
 Email: Damon@ApexMarketing.co.za

► BRANDED TABLES

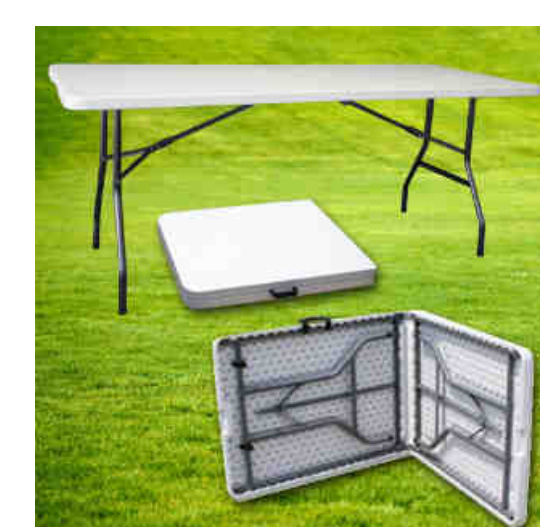
• TABLECLOTH



3.1x2.2m : **R1023**

Loose fitting
Fits most sized tables

• TRESTLE TABLE



1.8mx740x740mm : **R798**

Quick Setup. Folds away
Handle for carrying

► GROUND POPUP BANNERS

• OUTDOOR POPUP BANNER



2x1m : **R850**
Pops out and folds away in seconds
Lightweight, strong, incl. carry bag

• A FRAME BANNER



2x1m : **R1250**
3x1m : **R1650**

Double sided PVC print
incl. Clips, pegs, carry bag

► BRANDED GAZEBO

• TRAVEL GAZEBO

Quick Setup. Folds away. Branded roof and system:
Foldable frame. Full colour printing (dye sub), and carry bag



• STEEL FRAME GAZEBO

2x2m : **R3250**
3x3m : **R4260**

• ALUMINIUM FRAME GAZEBO

2x2m : **R3450**
3x3m : **R5200**
3x4.5m : **R7850**
3x6m : **R9990**

• GAZEBO EXTRAS



• ADD FULL SIDE WALL

Fabric Print with velcro
2x2m : **R750**
3x3m : **R1050**
3x4.5m : **R1500**
3x6m : **R1950**

• ADD HALF SIDE WALL

Fabric Print with velcro
2x2m : **R480**
3x3m : **R660**



• CANOPY ONLY

Branded Canopy fits all standard sizes
2x2m : **R1750**
3x3m : **R3000**
3x4.5m : **R4320**
3x6m : **R5400**

► PARASOLS / BRANDED UMBRELLA

• SQUARE SHAPE PARASOL



2x2m : **R1900**

Branded Canopy, ABS Nylon components.
Stainless steel pin and chain (fitted)
48mm diameter pole
Metal sleeve at base (for extra strength)

• CONCRETE BASE



35kg : **R330**

Round concrete base
Fitted Steel triangle and nuts

► STANDS

• TOWER STAND



3.2x2.7m : **R9000**
Print only : **R4500**

Registered design by
Witcolor Digital
Structure Design No: F2014/01317
Cover Design No: A2014/01318

Mostly used at car dealerships, and as race arches
and special functions.

Gazebo fabric print
Extruded industrial strength long life PVC
Lightweight, easy to assemble. incl. carry bag

• PILLAR STANDS SMALL



2700x500x500mm : **R3690**
Print only : **R1760**

Dye Sublimated Pillar Stand
ensures that the print will
not fade in the sun or rain.

• PILLAR STANDS LARGE

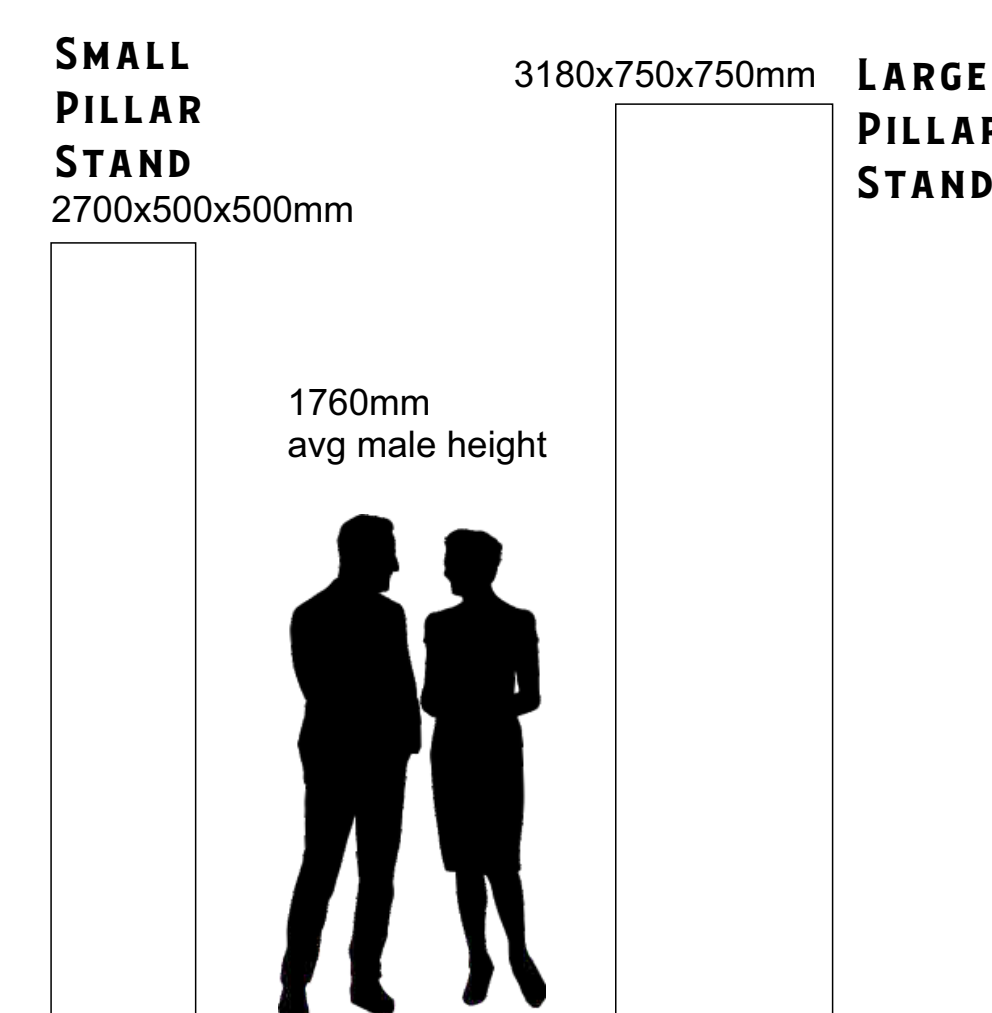


3180x750x750mm : **R4790**
Print only : **R2250**

Gazebo fabric print.
Extruded industrial strength
long life PVC

Lightweight, easy to assemble. incl. carry bag

BRANDED PILLAR STANDS in PERSPECTIVE



► BANNER WALLS / BACKDROPS

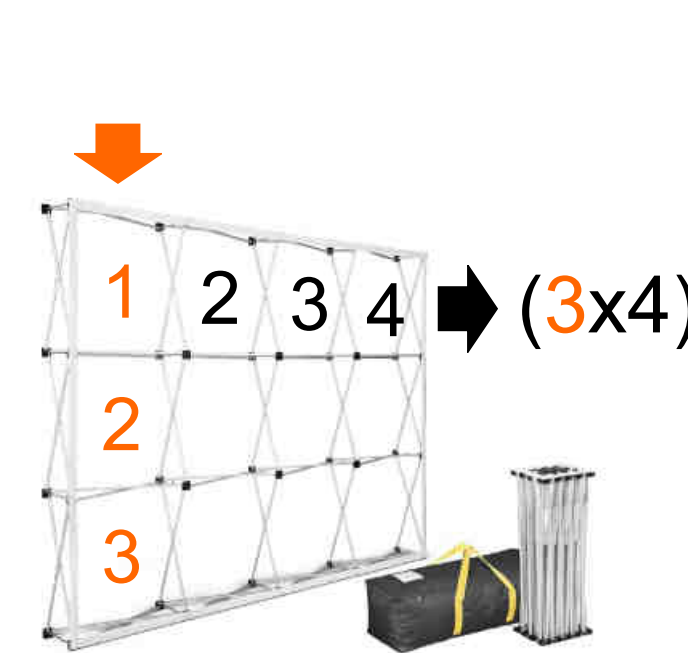
• BRANDED BANNER WALL



2250x2250mm (3x3) : **R2900**
3000x2250mm (3x4) : **R3380**
3680x2250mm (3x5) : **R4100**
4440x2250mm (3x6) : **R5120**

Pop out / fold away aluminium frame
Velcro on print. Dye Sub printing perfect
for washing. Includes a padded carry bag

BRANDED BANNER WALLS SIZES EXPLAINED



• REPLACEMENT PRINTS

2250x2250mm (3x3) : **R1135**
3000x2250mm (3x4) : **R1450**
3680x2250mm (3x5) : **R1750**
4440x2250mm (3x6) : **R2360**

Great for photographer backdrops
or when your advertising is seasonal.

► FREE STANDING BANNERS

• BUDGET ROLLER BANNER



845x2050mm : **R555**

Layflat PVC print
incl. Aluminium pole, padded carry bag

• EXECUTIVE ROLLER BANNER



845x2050mm : **R790**

Layflat PVC print
incl. Aluminium pole, padded carry bag

• EXECUTIVE X BANNER



600x1600mm : **R290**
800x1800mm : **R395**
1200x2000mm : **R652**

Layflat PVC print
Easy to setup and lightweight
Incl. poles and padded carry bag
3 sizes to choose from

► BRANDED COUNTERS etc.

• ABS PROMOTION COUNTER



Fully branded dye sub printing
85 x 83 cm / 28 x 77 cm
Includes poles and carry bag

Contact us for a quote

• KIDNEY COUNTER



Wrap around graphics
Durable counter option
Internal shelf adds stability
Flat packs into two carry bags

Contact us for a quote

• POPUP COUNTER



Wrap around graphics
Durable counter option
Internal shelf adds stability
Includes carry bag

Contact us for a quote

• DIRECTOR'S CHAIR



Dye sublimated gazebo canvas fabric.
Durable polyester seat and backing
Folding design, Padded arms
110 kg Weight Capacity

R450

► WIND FLAGS / Banner Flags

• SHARKFIN FLAG



2m (single side print) : **R605**
2m (double sided print) : **R825**
3m (single side print) : **R790**
3m (double sided print) : **R1250**
4m (single side print) : **R985**
4m (double sided print) : **R1525**

Printed on strike through material
Fibreglass system incl. ground spike and carry bag
Block out fabric on request.

• FLY BANNER FLAG



2m (single side print) : **R610**
2m (double sided print) : **R855**
3m (single side print) : **R825**
3m (double sided print) : **R1360**
4m (single side print) : **R1100**
4m (double sided print) : **R1630**

Printed on strike through material
Fibreglass system incl. ground spike and carry bag
Block out fabric on request.

• TELESCOPIC / RECTANGULAR FLAG



2m (single side print) : **R595**
2m (double sided print) : **R810**
3m (single side print) : **R780**
3m (double sided print) : **R1140**
4m (single side print) : **R899**
4m (double sided print) : **R1340**

Printed on strike through material
Fibreglass system incl. ground spike and carry bag
Block out fabric on request.

• CLUSTER BASE / FOUNTAIN BASE



Steel base : **R750**

The cluster base holds 4x flags.
Makes a stunning display
indoor or outdoors

Holds 4x Flags: Can hold the
Sharkfin, Fly Banner or Telescopic