

# Business Portfolio

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## BizzNecc Box (Pty) Ltd

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# 1 Executive Summary

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## 1.1 The Quick Pitch

BizNecc Box (Pty) Ltd assists start-up businesses get started from Registration to Marketing and Finances as well as offer training for new Entrepreneurs.

## 1.2 The Problem

Are you starting a new business and don't know how to go about it or even what types of business will suit your needs? Don't know how to market your business properly? Are you in the dark when it comes to finances of your business with accounting, SARS and VAT?

New SME's create great job opportunities out there for the market, but how many of these actually make it? In these economic times, well established businesses are closing.

We can assist you, whether you are a start-up company or a small business going through tough economic times by assisting with the marketing and branding of your product. Cut staff costs until your business grows.

## 1.3 The Solution

Our various services ensure you deal with one service provider that you can trust to get the job done. One contact person who will keep you updated of the progress regularly throughout all processes.

## 2 Our Team & Organization

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### 2.1 Mission Statement

Assisting companies make a success of their business.

### 2.2 Management & Team

Our Directors combined have over 30 years' experience in financial and graphic design backgrounds. We work with a team of professionals who are committed to our vision.

#### Professional and Advisory Support

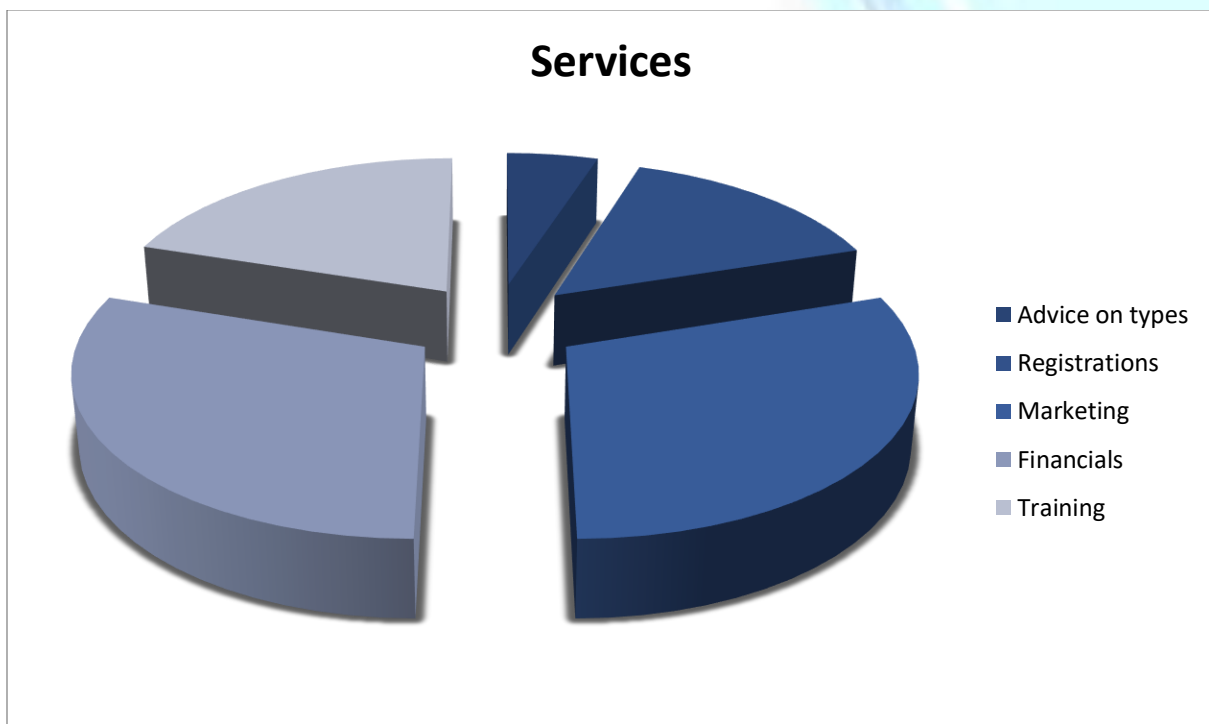
<b>Board of Directors</b>	Jean Ingram and Danielle Sayer
<b>Management Advisory Board</b>	All members
<b>Accountant</b>	Jean Ingram & Danielle Sayer
<b>Banker</b>	First National Bank
<b>Consultant(s)</b>	Various professional consultants used

### 2.3 Company Goals and Objectives

We understand that small company's do not have the capital means to hire the services of big companies or staff to ensure their business is successful. Our team is committed to assisting these companies make a success of their business.

### 3 Products & Services

- Advice on what type of business you should open;
- We do the CIPC / SARS / TAX registrations for you;
- Design your logo and branding;
- Business cards, flyers, stationery designed;
- Various marketing channels e.g. website hosting and design, social media marketing etc.
- Monthly bookkeeping, issuing of invoices and costing with bookkeeping services right through to Trial Balance;
- Annual TAX submissions and CIPC submissions;
- VAT returns as stipulated by SARS (monthly / quarterly / every 2<sup>nd</sup> month);
- Risk management assessments;
- Training in Entrepreneurship, finances, Health & Safety.



## 4 Market Analysis

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### 4.1 Market Summary

With the current status of the country's economic growth, unemployment is a serious concern. People are resorting to starting their own company in the field they have expertise and passion in. It does however seem that these small businesses are not able to make a success of their company due to the fact that in the beginning, there are not enough funds to hire staff to handle all the different aspects of the company. Therefore the business owner needs to spend too much time on one aspect and cannot concentrate on what he/she does best. There are only a certain amount of hours in one day and one person cannot spread themselves out to do the job of so many different people.

### 4.2 Customers

Start-up businesses and small companies are our primary target but will however provide services to any company in need.

### 4.3 Competition

There are many businesses out there who offer the same services we do, but very few of them incorporate everything that one company needs. This is what makes BizNecc Box (Pty) Ltd stand out from the rest. BizNecc Box is a holding company that has various division companies.