

GUEST HOUSE MANAGEMENT

6-MONTHS DISTANCE LEARNING COURSE

GET ALL THE TOOLS TO OPEN AND MANAGE A HIGHLY SUCCESSFUL B&B, GUEST HOUSE OR BOUTIQUE HOTEL

CALL/ WHATSAPP: +27 82 765 9238

EMAIL: TRAINING@SAMHOSPITALITY.CO.ZA



B&B OWNERS AND MANAGERS

- Enrol for our 3-months Guest House Management Online Course and learn all the skills you need to open and manage a highly successful Bed & Breakfast, Guest House or Boutique Hotel.
- This amazing distance course is designed for both the prospective and current Guest House Owner/ Manager in South Africa, Lesotho, Eswatini, Botswana, Mozambique, Namibia, Zimbabwe, Zambia, Malawi, Tanzania, Angola, Kenya, Uganda, DRC, Madagascar, Ethiopia, Eritrea, Seychelles, Mauritius, Nigeria and Ghana.
- This course is filled with practical, tried & tested guides to help you make informed decisions and make the best out of your business.

Enrol now and turn your dreams into a reality!



WHAT DOES THE COURSE COVER?

- Setting up a B&B, Guest House or Boutique Hotel
- Facilities and Deco
- Management, Front Office, Housekeeping and F&B
- Sales & Marketing
- Customer Service
- Staff management, training and motivation
- Financial Management
- Using technology to boost sales and revenue



SPECIFIC OUTCOMES

- Identify the scopes and nature of skills required for successful B&B/ guest house management
- The management of facilities and deco in a guest house/ B&B
- Purchasing and management of meals in a B&B / Guest House
- Advertising, Branding, Sales and Marketing, Promotions and OTAs in a B&B/ Guest House
- Financial records in a B&B/ Guest House
- Budgeting, setting prices, using technology and staying ahead of your competitor
- Getting your B&B ready for Star Grading
- Monitoring guest satisfaction



WHO SHOULD ENROL?

- This course is suitable for any individual interested in starting a Bed & Breakfast/ Guest House and individuals who already own a property and interested in upskilling themselves and making the best out of their businesses.
- Our Bed & Breakfast Owners Course is designed to prepare you for the challenges of running a professional and successful B&B or Guesthouse business and help you make your establishment stand out. Whether you are new to the B&B industry or a long time owner/ manager, this course will teach you the strategies that characterize a professional B&B and how to incorporate them into your own business.



PROSPECTIVE B&B/ GUEST HOUSE OWNERS

- As a prospective B&B owner, the course will help you examine your personal set of circumstances and make an informed decision about whether you, your family, your home and your bank balance are ready to enter the Bed & Breakfast, Guest House or Boutique Hotel industry.
- Ideal for the individual who wishes to open and manage a B&B / Guest House or Boutique Hotel in South Africa, Lesotho, Swaziland, Botswana, Zimbabwe, Zambia, Mozambique, Malawi, Angola, Namibia, DRC, Tanzania, Kenya and Uganda.

CURRENT B&B/ GUEST HOUSE OWNERS

- As an existing B&B/ Guest House owner/ manager, the course will teach you how to effectively manage, operate and market your hospitality business on a day to day basis. It will also assist you in evaluating your current B&B practices with a view to running an efficient, professional and profitable business.
- Ideal for the individual who is currently owning and managing a B&B/ Guest House or Boutique Hotel in South Africa, Lesotho, Swaziland, Botswana, Zimbabwe, Zambia, Mozambique, Malawi, Angola, Namibia, Tanzania, Kenya and Uganda.

COURSE FEE – ZAR6 500

REGISTRATION: R1 500

MONTHLY INSTALLMENTS OF R1 000 X 5

Includes:

- All course material, sent to you via email
- Periodic virtual meetings to answer questions and elaborate on some topics.
- Unlimited WhatsApp engagements to help you with questions
- You submit assignments via email. No travel and postage costs.
- Certificate on successful completion



BENEFITS

- The course is done online (distance learning). You study in the comfort of your own space. No travel and accommodation expenses.
- The workshop is packed with tried and tested, practical tools to help you open and manage a highly successful Guest House, B&B or Boutique Hotel.
- You will learn how to use technology and current trends to achieve above 60% occupancy.
- You will be guided by an experienced hospitality professional who is skilled in the industry.
- If you have not opened, you will receive a pre-opening checklist to help you get everything you need, in a planned manner.

ENROL NOW – CHANGE YOUR LIFE!

- Registration fee is R1 500
- We allow monthly installments of R1 000 per month x 5.
- Call: [+27 82 765 9238](tel:+27827659238)
- training@samhospitality.co.za

Book Here





THANK YOU

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