



LATERAL THINKERS [FOOD PHOTOGRAPHY]



ABOUT US

We are a Gauteng based photography company with three divisions specializing in Architecture, Corporate and Food Photography.

Whether you need a Food Photographer to redo your menu, shoot product shots, images for your website or advertising on billboards, Lateral Thinkers offers photographic solutions to all your marketing needs.

Food photography needs to be approached like any other styled shoot; which is why we prefer to work with a professional food stylist.

Food styling is the art of arranging food so that it looks tasty and fresh, and is often achieved by using vibrant, raw ingredients that lend a splash of colour to the images.

Studies show that a mouth-watering photograph leads to an increase in sales, which is why good food photography is such an essential component for any restaurant.

Another vital reason for attention grabbing food photography is to develop a strong online presence in order to attract and engage customers for your restaurant.

Content marketing helps customers to find your site online and keeps them coming back for more.

The bottom line is that you can't afford not to have tantalizing, tingle-the taste buds photography in your menu and on your website.

Prices

We prefer to shoot with natural light, so we will need a well-lit area at your restaurant. If you don't have a well-lit area for us to use, we can bring along our artificial lighting.

We have noticed that dish presentation influences the quality of the image, which is why we prefer to work with a food stylist. If your chef is skilled at styling dishes, we can photograph without the food stylist.

R700 per hour for the photographer

R400 per hour for editing

R4.50 per km travel cost

100km travel allowance from Pretoria East is included in the price, thereafter it will cost R4.50 per km, as well as toll roads.





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CONTACT US FOR A QUOTE

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