



MERGE. AFRICA

A Digital Media & Technology Company

SOFTWARE DONE RIGHT
WWW.MERGE.AFRICA



WHY CHOOSE US?

WE WANT YOU TO BE OUR NEXT SATISFIED CUSTOMER

SILENTLY CREATING A BETER WORLD, ONE LINE OF CODE AT A TIME.

WE ARE A BESPOKE SOFTWARE DEVELOPMENT AND MEDIA HOUSE. WE HELP OUR CLIENTS BECOME MORE EFFICIENT BY IMPLEMENTING SOLUTIONS THAT CREATE A LASTING CHANGE.

Experience

Merge Group has spent a lot of time building large reliable networks and partners as well as a well-diversified team that is capable of handling any problem. Our mixed senior and junior-level teams have allowed us to build a rock-solid team cadence which have allowed us to work on a few big, complicated projects of different variety.

Professionalism

We take every client very seriously and make sure that the work gets done according to specification and on-time. Our large network of consultants and business partners mean that we can ensure a project gets done, no matter how large or complex.

Connection Comes First

Our motto is “connection comes first.” We aim to connect with client needs and prioritize the end-user experience over everything else. When all is done and said, the product needs to connect with the intended audience and we develop all of our solutions with that in mind. Our solutions are focused on facilitating a user friendly connection between the client and the end-user.

Our Vision

Our vision statement is “to provide solutions that offer a lasting impact globally.” To stay true to this statement we create robust solutions that live up to the hype. Whether it is a software or media solution, it has to deliver on requirements and look good for it to have a lasting impact. Our goal is to develop everything we do in line with our vision statement to make sure you get the best value for money at the end of the day.

Our Support

We are aware that the solutions that we provide our clients with, often require assistance or training before and during the implementation of the solution. If that is the case, we have the ability to provide support as well as make required changes. This applies to all of our products and offerings.

LET'S TALK GLOBAL

We provide a large range of solutions that include web development, bespoke software development, motion graphics, photography, sound production and more. Our goal is to offer you the best solution possible to take your company, as well as our own to the next level.

We want to offer a solution that makes a difference in how your company operates.

BUILD A POWERFUL BRAND WITH ENGAGING SOLUTIONS.



We deal with anything media and technology related. We have teams available to handle each. We create online identities that trend and that are engaging. We also provide complex software solutions that can optimize your business from end-to-end. We aim to give you more than what you asked for.

BRANDING

Create a professional brand with completely revamped designs across the board.

SOCIAL MEDIA MANAGEMENT

Managing all your social media accounts takes a lot of time. Spend your time productively on what matters and let us handle it.

SOUND ENGINEERING

Create custom music and sound effects to accompany your presentations and videos for your company without struggling with copyright claims.

MERGE MEDIA

GRAPHIC DESIGN

Professional design can do a lot for your brand image. Help us help you take your graphics to the next level.

MARKETING

We manage digital marketing accounts to publish content and manage online ads.

PHOTOGRAPHY

Avoid copywrite issues and have us take photos for you and your business.

FILM & MOTION GRAPHICS

Produce professional videos for brand videos and advertisements with our professional film team.

LARGE SCALE PRINTING

We have dedicated printing partners that print large volume at a low affordable cost.

MERGE TECHNOLOGIES

CLIENTS AND PARTNERS

SKInnovations, Cloudcity, Pfirestorm, Surveryco, ROAG, Weblab, DeepCurrent, Silicon Durbs, Durban Chamber Of Commerce, Cardlab, Cloudseed.

SYSTEMS DEVELOPMENT

Develop systems for large enterprises that scale quickly and operate across several operating systems and devices.

WEB-APP DEVELOPMENT

We develop cloud-based applications using React, Angular, Node.js and ASP.NET. Web apps are a great option over desktop apps.

DESKTOP SOLUTIONS

Does your software need to function offline? Desktop apps may be the answer. We create apps compatible with all Operating Systems using UWA or Electron. Alternatively Windows Form applications can be used for Windows.

MOBILE APPS

Develop beautifully designed mobile apps for iPhone and Android, using PWA, React Native or a 100% native stack.

CLOUD MIGRATIONS

Do you need to migrate your data online? We can help you migrate your legacy systems to make sure your data is safe, on the cloud.

ARTIFICIAL INTELLIGENCE

AI is a scary technology to some. For us, it enables rapid innovative insight that could automate company processes and make your business more efficient on every level.

BLOCKCHAIN SOLUTIONS

Enable your data with blockchain technology to make it more secure and in cases where two-factor trust authentication is required.

WEBSITES DEVELOPMENT

We develop bespoke content, blog, e-commerce or portal based websites that offer exactly what you are looking for.

MANAGED HOSTING

Keep your data online with well-supported, scalable cloud-based solutions that is redundant and robust. (AWS or Azure)



CREATING ROBUST SOLUTIONS THAT COMPETE ON A GLOBAL STAGE.

CONCEPTUALISE, STRATEGIZE, MATERIALISE.

A turn-key digital solutions provider.

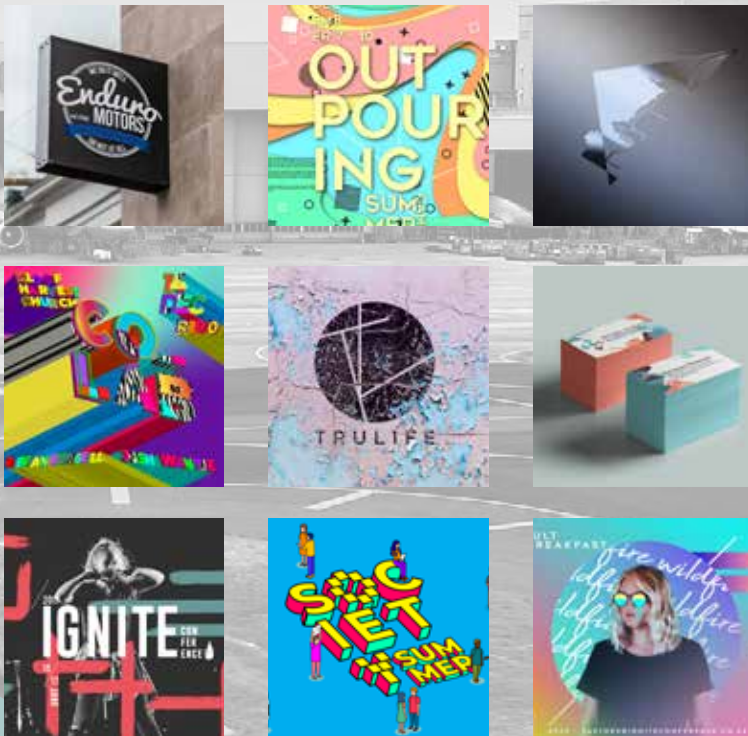
We have partners that can handle all your digital requirements. From graphic designers, motion graphic artists, programmers, security experts, electronic engineers and a lot more. If you have a problem, we can solve it.

Our goal is to not just solve problems, but to solve them elegantly in the most secure and efficient way possible. If you are looking for the best, that is what you can expect.

MERGE MEDIA

BRAND DEVELOPMENT

Transforming your ideas into reality. Taking something ordinary, and creating something extraordinary. With our design team and partners, we are able to transform the look and feel of your organisation into what you



WHAT WE OFFER:

- Logo creation
- Brand identity
- Brochure design
- Newsletters
- Posters
- Product design

MERGE MEDIA

MARKETING AND ADVERTISING

OMNIDESK

Omnidesk is our marketing tool that we are currently busy developing to be able to publish content to all your social media accounts and websites simultaneously. The software can also be modified by a team to allow the software to store profile information for several users in the case where a team might be managing several profiles at once. The software also allows the user to see all the analytics related to the social media profiles, including the advertisement campaigns that run on them. A more advanced feature that will be integrated is a artificial intelligence support management tool that will allow users the ability to have a artificial intelligence deal with the more mundane, routine queries they receive and send the rest to a support staff to deal with.

Our aim with omnidesk was to create a brand and social media management tool that would make managing your social media profile a breeze.

We hope that the outcome of this platform will be to make it easy for small to large companies to manage their social media. This is one of the ways we are trying to match the needs of many of our clients.

PRINTING

WHAT WE OFFER:

- Banners
- Signage
- Exhibition Stands
- Books
- Catalogs
- Business Cards

Although Merge does not handle the printing ourself we have trusted printing partners which we will communicate with on your behalf.

MOTION AND SOUND

Our creative partners can produce still and motion based graphic content that will give your brand a boost. Common use cases include marketing content, explainer videos and general brand content.

WHAT WE OFFER:

- Marketing strategies
- Marketing campaigns
- Motion graphics
- Photography
- Graphic design
- Sound design
- Videography

Furthermore, our creative partners have the skills and experience to know what works and what doesn't. This will ensure that your marketing campaigns stand out from the crowd and draw more public support and engagement.



MERGE MEDIA



Our creative team have the ability to pull off almost anything. From static graphics that communicate exactly what your brand needs to unbelievable video and animation content that will draw in any potential targets.

We take great pride in being on the cutting edge of creativity and are constantly learning how to better our skills and our final product. Our goal is to be able to produce exactly what you need exactly how you imagined it.



MERGE TECHNOLOGIES

A DIVISION OF MERGE GROUP THAT FOCUSES ON
CREATING BESPOKE SOFTWARE SOLUTIONS.

Our latest project:

Finbroker

Description:

Finbroker is a financial platform that acts as a financial planning tool for financial planners as well as their clients. The financial platform is an investment tool created for financial planners and their clients to be able to manage and track their investments as well as plan their financial future and manage their personal spending.

Problem:

In the financial planning market today there isn't a great competing product that delivers a intuitive user friendly experience for the target market. The current solutions also does not provide all of the features that financial planners are looking for and are also overpriced for what they offer.

Solution:

Finbroker aims to solve this problem by providing a user friendly experience with active charts and live investment portfolio data. Finbroker also aims to compete with current products by delivering more features at a lower price point.

Go to www.finbroker.net to find out more.

MERGE TECHNOLOGIES

MANAGED HOSTING

Cloudshift.Africa is a subsidiary of Merge Group and operates as the cloud-hosting arm of the company.

Go to our website on www.merge.africa/ packages to find out more about our hosting packages. We offer ICT Support as well on a per-request basis to all of our existing clients. Non-existing clients will be requested to pay on a retainer basis or an hourly rate.

WHAT WE OFFER:

- Scalable Cloud Solutions
- Robust Support
- On-site/Off-site data storage
- On-site /Off-site support
- Fastest infrastructure in the country
- IAAS using AWS/Azure.
- Scalable Web Hosting

THE CODE LAB

The code lab is our social responsibility effort to connect with the community and teach them about modern business tools.

The goal of code lab is to teach the community more about coding, marketing and how they can use these tools to improve their businesses. Currently the event is in partnership with the Durban University Of Technology and is hosted there.

TOPICS WE COVER:

- Website Development
- Mobile Applications
- Chatbot development
- Artificial Intelligence
- Blockchain
- New Technologies
- Fun Hardware projects
- Marketing
- SEO

WEBSITE PRICING

Starter

R6999 /once

****Above stated features included***

- 1-5 Content Pages
- Interactive Banner
- Basic SEO
- Contact Form
- 1 Hour Free Support
- Browser Testing

Starter

R8999 /once

****Above stated features included***

- 5-10 Content Pages
- Interactive Banner
- Basic SEO
- Contact Form
- 1 Hour Free Support
- Browser Testing

Starter

R10999 /once

****Above stated features included***

- 10 -15 Content Pages
- Interactive Banner
- Intermediate SEO
- Contact Form
- 1 Hour Free Support
- Browser Testing

Starter

R15899 /once

****Above stated features included***

- 10 Content Pages
- Interactive Banner
- 40 Products Loaded*
- Payment Gateways
- Discount Coupons
- Browser Testing

MERGE TECHNOLOGIES

We here at Merge Group are always progressing and looking to better our skills. We are trained in multiple platforms and programs. With the technology of today constantly moving and progressing we promise to always stay current and up to date. Getting you the best support and most functional product is our aim.

OUR SKILL SETS:



HOST AND SUPPORT PRICING

Website Hosting

R499 /pm

- 5 gigs storage
- 10 Email Accounts
- Unlimited Bandwidth
- Weekly backups
- Daily Security Scans
- Regular Software Updates
- Limited Development Support

Basic Support

R3500 /pm

- Cloud Hosted application
- Azure / AWS based VM's
- On Call Assistance
- Weekly Backups
- Regular Software Updates
- Basic Development Support
- 98% Uptime SLA
- 1 Free B1MS Instance/ Equivalent Instance

Premium Support

R10 000 /pm

- Cloud Hosted Application
- Azure / AWS Based VM's
- On Call Assistance
- Weekly Backups
- Regular Software Updates
- Integration
- Development Support
- 98% Uptime SLA
- 3 Free B1MS Instances / Equivalent Instances

Custom Support Plan

- Cloud Hosted Application
- Azure / AWS Based VM's
- 24 / 7 Assistance
- Dedicated Engineers
- Real Time Server Analytics
- Custom Software Development Support
- Failover Cluster Configuration
- Autoscaling Functionality
- Mobile App Support
- Cloud Containerization
- 99.99% Uptime SLA
- 3 Free B2MS Instances / Equivalent Instances

Consultation R800 per hour
Development R600 per hour

CONTACT US

This is our process with all of the projects that we take on-board.

- Pick the package.
- Research into your problem
- Specifying and designing the solution
- Create Prototypes
- Consider the effect of solution
- Review, revise & present
- Complete the solution
- Support on final product



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