

ACTION FACTORY

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COMPANY PROFILE



WHO IS ACTION FACTORY

Action Factory is a premium Internationally Accredited Life coach academy, NLP training institute & Corporate training center in South Africa, with training courses in Johannesburg, Pretoria, Cape Town, Bloemfontein and Durban.

Our highly experienced Internationally Certified Master Trainers will guide you through Life coaching and NLP methodologies in our world class coaching certification courses.

Exceptionally high course content will be provided as well as real skills and techniques that have been tried and tested over years of research and development.

The courses are well priced for the South African market, so that each student has the opportunity to leave our academy having the experience of real change.

At Action Factory, we take the responsibility for your successful completion of our certification courses.

Become the LIFE-CHANGING solution that thousands of people are looking for right now.

Our NLP Life coaching academy offers a variety of NLP Life Coach Certification courses in all major cities throughout South Africa.

Our accredited & internationally accredited NLP Life Coaching courses will enable you to move towards what you want at a pace to suit you. Through a structured training program you will identify who you are, where you are today, what you really value, how to achieve your potential and together we will develop an action plan to change your future

There are many reasons people come on our training. You might seek personal development or be interested in a new career path. Become that person you have always known you can be, or open your own Coaching and/or Therapy Practice. Our training is designed to cater for you and your needs.



Action Factory is Accredited with:



Registered Member of:



ABOUT THE COURSE

NLP & LIFE COACH CERTIFICATION

The secret of the world's most successful Life coaches is the array of powerful strategies they have at their disposal to create effective, lasting change in any case that presents itself. Our integrated Combined NLP Life coach certification course – offered by no other institute – puts these strategies directly in your hands. A truly professional coach will be certified in both complementary disciplines.

The Life Coach element of the training focuses on creating action and motion to ensure your client achieves a balanced goal orientated life. The NLP element assist with removing fears, phobias and limiting beliefs and replacing them with empowering subconscious thought patterns that brings about true change in our lives and that of our clients. The complimentary disciplines of Life Coaching and NLP is extremely powerful in unlocking the true potential in yourself and your clients.

Our training is designed to revolutionize our student's thought patterns. You will learn skills and techniques to effectively create long lasting improvement to your life and be able to create positive change in others. The tools and techniques you will learn will provide you with a real edge to bring about positive change. At this course participants will learn how to apply Life Coaching and NLP effectively. You will be taught to become an NLP Practitioner and a Life Coach. It is 2 courses/skill sets that have been combined into 1 powerful course.

The Combined NLP Life coach certificate is designed to install a new “frame of mind”. You will have a clear understanding on the basic functionality of how the mind works.

You will be trained by an Internationally Certified Master and Trainers in NLP and Life Coaching. The subjects are taught individually yet the skills are integrated for high performance and efficiency.

This course is designed to install skills and techniques. NLP is acclaimed for its “magic” techniques. NLP is widely used to support a variety of psychological behaviors.



Many of us live with fears, phobias, limiting beliefs, unwanted programs and obsessive behaviours which we wish we could change. With NLP you can.

We teach a wide range of personal change techniques so no person any longer has to ‘live with’ the problem. Do you want to bring about positive change or a new “frame of mind” in others? This course is designed to equip you with the required skills and techniques to become a Professional NLP Life Coach.

Our World has become increasingly complex and interconnected. We have busy and active lives into which we seek to fit more and more. Combined NLP Life coach course

So many more people are now seeking NLP Coaching because it offers them an opportunity to create real lasting change into their lives. This includes individuals, business, and professionals searching for specific guidance and support. At its basic level, NLP Coaching is about helping someone move from where they are to where they want to get to.

WHY ACTION FACTORY

TOP 10 WORLDWIDE

Action Factory recently received the prestigious award as South Africa's best NLP Life Coach Academy in the International Acclaimed Corporate Vision Excellence Awards. Our standards and certification is International while we keep our approach and pricing proudly South African. For your convenience, we train in most large cities in South Africa.

OUR COURSES ARE REAL

Our NLP, Life Coach and Corporate training courses are practical, challenging, supportive and fun. We teach skills and techniques that work. Our training is for real people that want to produce real results in a real world for real people. We live what we teach and we teach what we live. Our courses contain a mixture of 64 concepts, techniques and skills.

WE BELIEVE IN TRAINING

We believe in experiential training. Techniques and skills are explained then applied on you the student, after which students will practice the learnings on each other.

On completion of your training you now know the theory, you observed the techniques, you experienced the effects and you practiced on someone. This is true learning that creates confidence and capability for our coaches.

OUR PASSION

To assist people to become better versions of themselves. Our world is competitive and demanding. We have all the inner resources to be amazing. Too many people in this world are merely surviving, we want to see people living as a full a life as they can. With NLP Life Coaching you can become a real change maker. Become someone that inspires, uplifts and truly empowers people.



OUR IDEOLOGY

We combine a full Life Coach Certification with an NLP Certification course. Life Coaching is all about balance and getting that life plan that takes us from point A to point B. The truth is that with the best plan we don't always have action. NLP allows you to install a mindset of positive beliefs that creates the knowing that I can.

With a good plan and a strong determined mindset, we are ready to achieve.

SIMPLY STATED

We train you to become an Internationally Certified Life Coach and / or NLP Practitioner. We create real NLP Coaches for today's society. After completion of the training you become a free member of our Coach Community, allowing attendance to our 6 weekly meetings for networking, discussions and updates. We believe in support and networking. Action factory is a community of trainers and coaches that want to bring positive change to this world.