

# SANDTON CITY

**VEHICLE SHOW ROOM**  
WHERE INNOVATION BEGINS



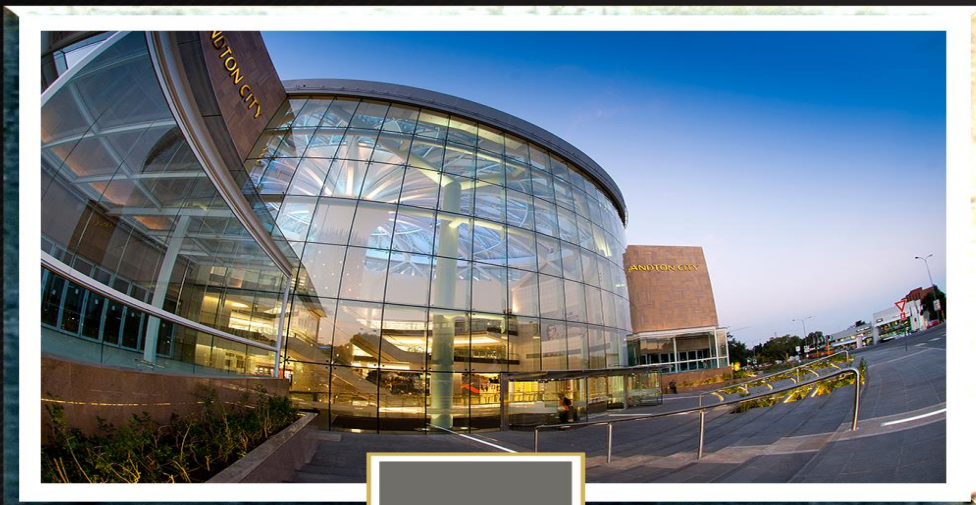
## INTRODUCTION

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Sandton City Shopping Centre is an unparalleled shopping phenomenon - with over 300 leading retailers this iconic destination reflects sophisticated, Afro-cosmopolitan style at its finest

Located in Sandton's prestigious Central Business District, Sandton City offers exhilarating shopping and leisure options in splendid surroundings. This energetic hub showcases the very best our country has to offer, alongside established international premium brand.



## **BENEFITS OF THE SHOW**

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- **Remind** – consumers about your existing product and services
- **Expand** – introduce your latest range
- **Look & Feel** – allow potential consumer to experience the quality of your product
- **Build Brand Awareness** – by placing your product firmly in the minds of consumers
- **Interact** – with your clients and target audience on a face-to-face level and conduct valuable market research
- **Generate Brand Loyalty** – by strengthening your relationship with key consumers
- **Product Launches** – platform to introduce new products into the market

## **FACTS OF SANDTON**

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- Exposes your brand to over 2.5million feet on a monthly average
- 7,500 undercover and open parking bays.
- Parking is serviced by convenient access from all major surrounding roads.
- LSM 8-10+

## **DEMOGRAPHICS**

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- Average household income R35 000 pm
- 72% of shoppers are female
- 90% of the Shoppers cross shop Sandton City to Nelson Mandela Square.
- Sandton City Shoppers Dwell Time is 140min, almost 20% of the shoppers spend longer than 3 hours in the Centre.

## **VEHICLE SHOW ROOM:**

Rental per month:

R80 000excl per month (4 weeks)

Size of Show Room:

5m x 4m (20sqm)

Qty of Vehicles on display: 1 - 2

Select Location of Show room:

Upper Fountain Court

Zara Court

Upper Walnut Court

Edgars Court

## **INCLUDED WITH SHOW ROOM:**

White Laminated flooring

Housekeeping

General 24hr Security

Social media Advertising

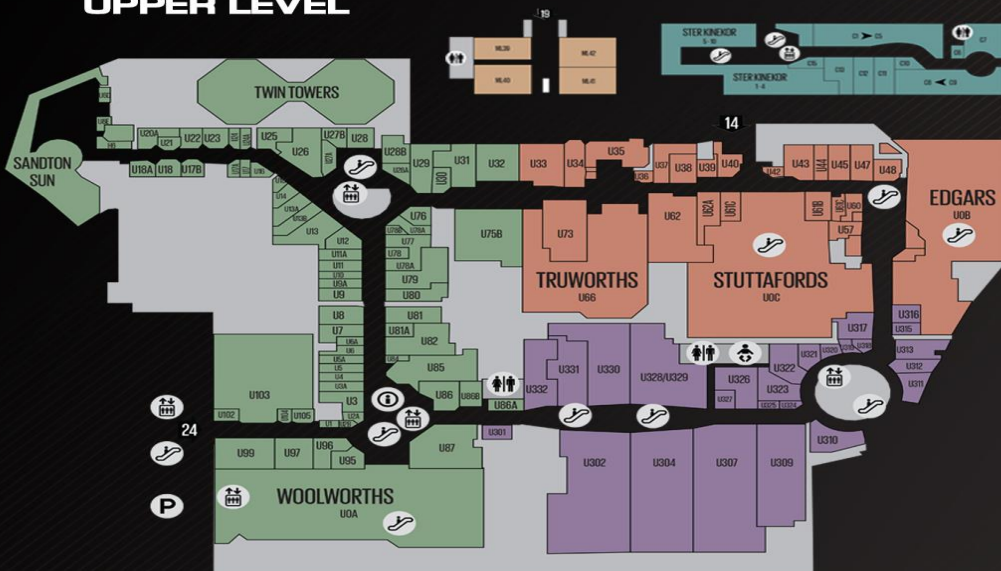


# SOCIAL MEDIA ADVERTISING

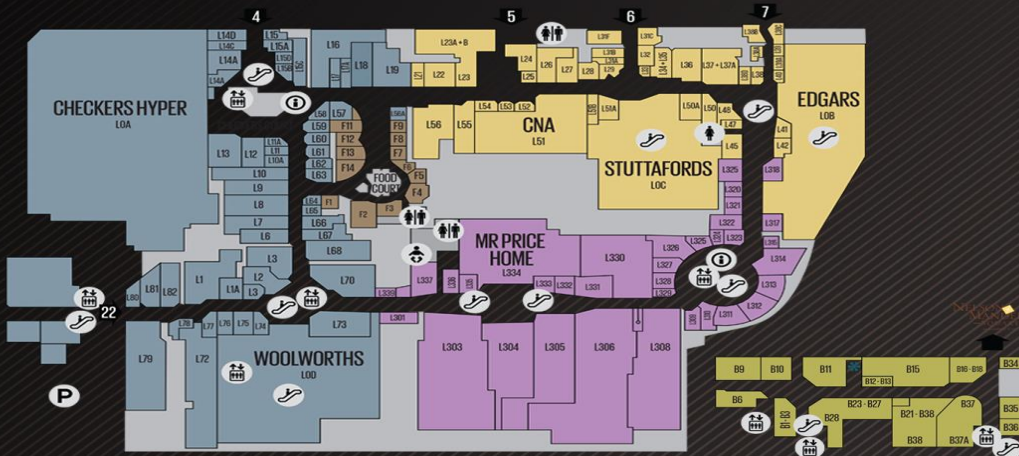
- Facebook 157 000 Likes
- Twitter 82 000 Followers
- Website top S.E.O

## SANDTON CITY FLOOR LEVELS

### UPPER LEVEL



### LOWER LEVEL



“ PLACE YOUR BRAND  
WITHIN THIS VIBRANT  
RETAIL EPICENTRE AND  
EXPOSE YOURSELF  
TO THE POSSIBILITIES ”



Contact us to Book Your Space  
NOW!

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