

# EXHIBITION COURTS 2016

## SANDTON CITY



# SANDTON CITY SHOPPING CENTRE INTRODUCTION

•Sandton City Shopping Centre is an unparalleled shopping experience. With many leading retailers, this iconic destination boasts an abundance of sophisticated, Afro-cosmopolitan experiences. An energetic hub showcasing the very best South Africa and the world has to offer, from one-of-a-kind South African artworks to the latest shoes from Milan.

•Sandton City is a gourmet melting pot of cultures and countries, hosting international and local shoppers alike. Located in Sandton's prestigious Central Business District, Sandton City offers an exciting shopping and leisure experience in breathtaking surroundings. Sandton City - for international shopping with South African style.

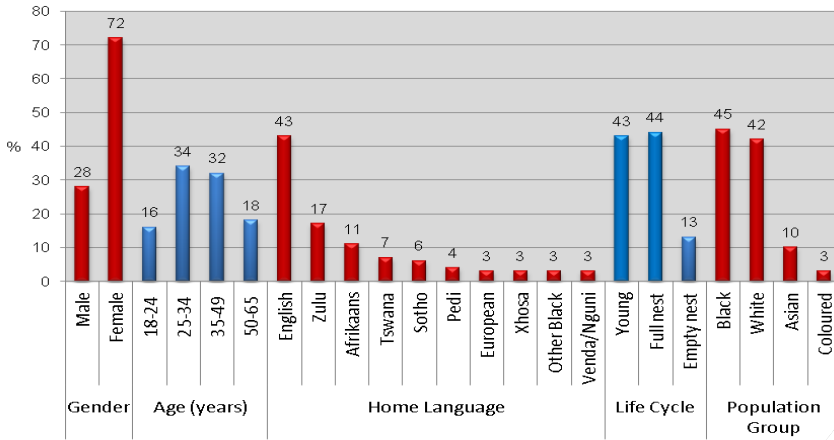
•The Foot count averages 2.1 million people per month, rising to 2.9 million people in the peak seasons.

## Sandton City offers:

- 7, 500 undercover and open parking bays.
- parking is serviced by convenient access from all major surrounding roads.
- Transport Mode: 62% by Car, 17% by Taxi, 10% by foot, 8% by Gautrain, 2% by bus and 1% by other.

# SANDTON CITY DEMOGRAPHICS

DEMOGRAPHICS: SANDTON CITY



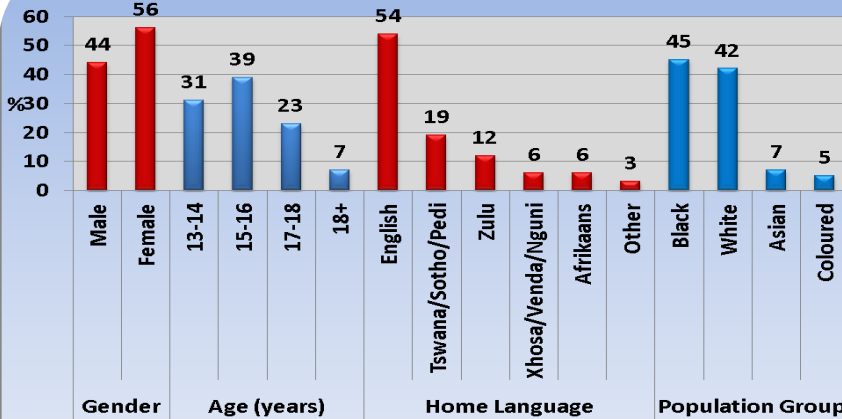
## Shopper Split:

(weekdays and weekends):

- 71% Shoppers
- 17% Workers
- 12% Tourists

90% of the Shoppers cross shop Sandton City to Nelson Mandela Square.

DEMOGRAPHICS: TEENAGERS



Sandton City Shoppers Dwell Time is 140min,  
almost 20% of the shoppers spend longer than 3 hours in the Centre.



# BENEFITS WHEN EXHIBITING AT SANDTON CITY SHOPPING CENTRE

- Create Instant revenue with direct sales from a captive audience (A/B income group).
- Remind consumers about existing products and services.
  - Look & Feel – Allow potential consumers to experience the quality of your products.
- Build Brand Awareness by placing your product firmly in the minds of consumers.
- Interact with your client and target audience on a face to face level and conduct valuable market research.
- Generate Brand Loyalty - By strengthening your relationship with key consumers.
  - Product Launches, the ideal platform to introduce new product into the market

# PROMOTIONAL COURT SPACE RATES

<u>Sandton City Exhibition court</u>	<u>Size m<sup>2</sup></u>	<u>Price per week</u> (Excluding VAT)	<u>Location</u>	<u>Access Points</u>
Checkers Court	381	R 111 300.00	In front of Checkers Hyper - Level 4	Entrance 4 or 22
Edgars Court	40	R 35 000.00	Next to American Swiss & Edgars -Level 6	Entrance 6 or 12
Entrance 5 Court	20	R 22 400.00	Next to Musica and the Escalator - Level 4	Entrance 4, 5 or 22
Banking Mall	40	R 48 6000.00	In front of Nedbank, I-store & Roberto Botticelli - Level 5	Entrance 5 or NMS
Swatch Court	18	R 20 000.00	Between Swatch & I-Store	Entrance 5 or NMS
Upper Fountain (E)	20	R 20 000.00	Between Browns & Frasers - Level 6	Entrance 24
Upper Fountain (W)	20	R 20 000.00	Outside Spilhaus and Mont Blanc - Level 6	Entrance 24
Lower Woolworths	20	R19 980.00	In front of Woolworths lower level -Level 4. NO BANNER BACK WALLS	Entrance 22
Upper Woolworths	30	R20 160.00	In front of Woolworths upper level -Level 6 NO BANNER BACK WALLS	Entrance 24
Hyperpharm / Cellini	12	R16 200.00	Between Cellini & Musica-Level 4	Entrance 4, 5 or 22
Lower Walnut Grove	15	R18 360.00	Between Vida E Café and MTN - Level 4	Entrance 4,5 or 22
Upper Walnut Grove	15	R15 000.00	Between Hilton Weiner and Dore - Level 6	Entrance 24
Mr Price Court 1	20	R 20 000.00	Between Mr Price Home and Sport	Entrance 22
Mr Price Court 2	40 - 60	R45 000.00	Between Mr Price Home and Sport	Entrance 22
Mr Price Court 3	80 - 100	R85 0000.00	Between Mr Price Home and Sport	Entrance 22
Zara Court	30	R 25 000.00	Between Zara and Foschini	Entrance 24
H&M Court	20	R35 000.00	Between H&M and Cape Union Mart	Entrance 24
Vodacom Court	16-20	R25 000.00	Between Vodacom and Chanel	Entrance 19



# PROMOTIONAL COURT SPACE

## SANDTON CITY PRICING TERMS

- PLEASE NOTE: THE PRICES QUOTED ARE VALID UNTIL THE 19<sup>th</sup> SEPTEMBER 2016.
- PRICE INCREASE FROM THE 20<sup>th</sup> SEPTEMBER - 08<sup>th</sup> JANUARY 2016.
- ALL PRICES ABOVE ARE EXCLUDING VAT.
- PRICING QUOTED IS PER WEEK (TUESDAY - MONDAY). NO WEEKEND OR DAILY RATES.
- INCLUDES WOODEN FLOORING (**EXCEPT CHECKERS COURT, ZARA COURT, MR PRICE COURT**) - **NO CARPETS / MAT** ARE ALLOWED AT SANDTON CITY
- A DETAILED PROPOSAL WITH 3D VISUALS AND DIMENSIONS IS REQUIRED FOR MANAGEMENT APPROVAL.
- FICA DOCUMENTS REQUIRED UPON SIGNING THE BOOKING FORM.
- SET UP WILL ONLY BE PERMITTED ONCE ALL DOCUMENTATION IS RECEIVED AND PAYMENT HAS BEEN MADE
- PRICES SUBJECT TO CHANGE WITHOUT NOTICE



# PROMOTIONAL COURT GALLERY

**CHECKERS COURT**  
**380sqm (20mx19m)**



# EDGARS COURT

40sqm (8mx5m)



# ENTRANCE 5 COURT

## 20sqm (5mx4m)



# BANKING MALL COURT

## 40sqm (8mx5m)



# SWATCH COURT

## 18sqm (6mx3m)



# UPPER FOUNTAIN (E) COURT 20sqm (5mx4m)



# UPPER FOUNTAIN (W) COURT

## 20sqm (5mx4m)



# LOWER WOOLWORTHS COURT

## 20sqm (5mx4m)



# UPPER WOOLWORTHS COURT

## 30sqm (6mx5m)



# HYPERPHARM/ CELLINI COURT 12sqm (4mx3m)



# LOWER WALNUT GROVE COURT

15sqm (5mx3m)



# UPPER WALNUT GROVE COURT

## 15sqm (5mx3m)



# MR PRICE COURT

20sqm (5m x 4m)

40sqm (8m x 5m)

60sqm (10m x 6m)

80sqm (13m x 6m)

100sqm (15m x 7m)



# ZARA COURT 30sqm (6mx5m)



# H&M COURT 50sqm (5m x 4m)



# VODACOM COURT 16sqm (4mx4m)



# CONTACT DETAILS

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