

THE STORY AND COMPANY PROFILE OF **WELOPROMOHOUSE**

Level 4 B-BBEE Contributor

**You can't afford
not to have Welo
on board**

Put us to the test
**WE WON'T
DISAPPOINT**

1 stop
branding
solution

WE WILL SOURCE ANYTHING YOU WANT IN THE FASTEST POSSIBLE TIME



**What is new at Welo
Promo House?**

**Welo is now a member of
the PPPSA - Promotional
Product Professionals of
South Africa.**

**More products to choose
from at Welo Promo
House.**

**More gadgets, sports
equipment, signage and
much more.**



YOUR LEADING COMPANY IN CORPORATE GIFTS, CLOTHING AND BRANDING

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ABOUT WELO

PROMO HOUSE



BACKGROUND

Welo Promo House, was found in June 2009 as a designing business. Later in 2010 we expanded our services to Corporate Gifts, Clothing, Caps and Branding.

Welo comes from the Surname Welsh and Loubser combined.

WHAT WE DO

Welo Promo House is a young, innovative, creative and flexible company that provides promotional gifts, corporate clothing, caps and a complete branding solution to the corporate, public and private sectors. Welo Promo House has an extensive range of promotional products to choose from, perfect for any event, function, indaba, exhibition or conference.

Gary C Welsh

Owner of Welo Promo House



WELO COMES FROM THE SURNAME WELSH
AND LOUBSER COMBINED **[ANNA-MARIE LOUBSER]**



MANAGEMENT & OWNERSHIP



GARY WELSH

Founder & Owner of Welo Promo House

Is the Managing Member of Welo Promo House. He is well qualified to operate in the Promo Industry through extensive experience first hand management experience.

STRATEGY & VISION



VISION STATEMENT

I see Welo Promo House as a leading Company in Corporate Gifts; Clothing and Designing in South Africa. A Company growing so fast that it will soon go international.

MISSION STATEMENT

Our core focus is to provide exceptional service, quality guaranteed products at the best possible price. We consider relationships core to the success of any business, and strive to have a good relationships with all our customers with our 'can-do' attitude.

GROWTH STRATEGY

Welo endeavor to always do the best in providing exceptional Customer Service to it's clients and in so doing becoming the go-to promotional company.

**YOUR BRAND BECOMES THE
CONSTANTLY SHIFTING
RELATIONSHIP BETWEEN
YOUR CUSTOMERS AND
YOUR ORGANIZATION.**



OUR VALUES

EXCELLENCE - DELIVER THE BEST

VALUE - A SIMPLE AND FAIR DEAL
SERVICE - CUSTOMER SATISFACTION

INNOVATION - MOVING THE BRAND

FOUNDATION - BE PROFESSIONAL & DO WHAT YOU SAY

FOCUS - BE PASSIONATE AND DELIVER

PRODUCTS & SERVICES



PRODUCTS

Welo Promo House specializes in the following products and services.

Promotional Gifts: In it's continued quest to offer it's clients the most up-to-date products from around the world, Welo Promo House continuously makes changes to it's existing product range.

A variety of new world products have been added in the past year, while products that have been around for a while have been replaced. The new products have been specially selected for their high quality manufacture, which enables Welo Promo House to guarantee it's gift range against faulty workmanship.

In addition to quality, the product range also offers clients the most cost effective means to enhance a client's image and awareness.

The following promotional gifts are offered by Welo Promo House:

Memory Sticks; Bags; Coolers Picnic Outdoors; Drinkware; Writing Instruments; Folders; Executive Gifts; Tools and Knives; Ipad and Tablets Covers; Novelties and Giveaways; Notebooks; Technology; Houseware; Keyholders; Personal Care; Paper Gifts; Umbrellas; Watches; Packaging and Plaques and Golf and Sports.

SERVICES

Some of our services are

1. Corporate Gifts
2. Corporate Clothing
3. Corporate Hampers
4. Corporate Headwear
5. Eco Friendly Gifts
6. Web Design
7. Web Hosting
8. Graphic Design
9. Signage

CLIENTS



Barons Bruma.



TATA STEEL

MEGAtraining

RAIZCORP
Accelerating Success



Dryk

FINANSIËLE DIENSTE

This certifies that the B-BBEE status of

Welo Design House CC

9 Landman, Oaklane Estate Hospital Road, Sherwood Gardens, Gauteng, 1545

Co.Reg.No. 2009/117195/23

has been evaluated in terms of section 9 (1) of the Broad-Based Economic Empowerment Act 53 of 2003, as an EXEMPT MICRO-ENTERPRISE

With turnover less than R5.000,000

B-BBEE Status	B-BEE Procurement Level
Level Four Contributor	100% Recognition

The Score obtained above comprises of the following elements

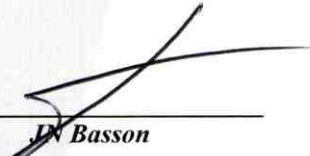
Element:	Score:	Weighting:
Ownership	N/A Points	0
Management Control	N/A Points	0
Employment Equity	N/A Points	0
Skills Development	N/A Points	0
Procurement	N/A Points	0
Enterprise Development	N/A Points	0
Socio Economic Development	N/A Points	0

Black women ownership	0%
Black ownership	0%
Value adding Supplier	No

Effective Date:	18/09/2013
Expiry Date:	19/09/2014
Accountant's Practice Number	AO652993
Accountant's Name:	Jasper Nicolaas Basson

This certificate is valid for 12 months from date of issue.

Signed on behalf of Dryk Financial Services:


J N Basson

IAC

Accountants
 your future secured

tel (021) 987 1034 • faks (021) 987 1035 • epos info@dryk.co.za • posadres Posbus 368, Cape Gate, 7562 • web www.dryk-financial-services.com

Dryk Finansiële Dienste (Edms) Bpk . Praktyknommer AO 652993 . Reg no 2011/116934/07 . Direkteur: J N Basson

BOEKHOUDERS • BELASTING KONSULTANTE



PROMOTIONAL PRODUCT
PROFESSIONALS

OF SOUTH AFRICA

MEMBERSHIP CERTIFICATE

This is to certify that

Gary Welsh

REPRESENTING

Welo Promo House

is a **Reseller Member** of the
PROMOTIONAL PRODUCT PROFESSIONALS
of SOUTH AFRICA

Bryan Peach

Chief Executive Officer

Bert Prevoo

Chief Operations Officer

Join Date: 19/06/2014

Expiry Date: 31/05/2015

Membership no. **PPPSAQEXYJ**



South African Revenue Service

Tax Clearance Certificate Number
0066/2/2013/0005534379

Tax Clearance Certificate - Good Standing

Enquiries

0800 00 7277

Approved Date

2013-11-29

Expiry Date

2014-11-29

Trading Name

WELO DESIGN HOUSE CC

Legal Name

WELO DESIGN HOUSE CC

Identity Number/ Passport Number

Company Registration Number

2009/117195/23

Income Tax Reference Number

9291346188

Tender Number

GoodStanding

It is hereby confirmed that, on the basis of the information at my disposal, the above-mentioned taxpayer has not contravened the provisions of Income Tax Act (1962), Value Added Tax Act (1991), Employees Tax (PAYE as contained within the Income Tax Act 1962), Skills Development Levies Act (1999) or Unemployment Insurance Contributions Act (2002), as at date of this certificate.

This Certificate is Valid for a period of 1 (One) Year from the date of approval.

Verification of this certificate can be done at any SARS Revenue office nationwide.

Photo copies of this certificate are not valid.

SARS reserves the right to withdraw this certificate at any time should any taxes, levies or duties become due and outstanding by the above taxpayer during the one year period for which the certificate is valid.

This certificate is issued free of charge by SARS.



WELO PROMO HOUSE cc
Reg No. 2009/117195/23



Contact Details

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Registered Office

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Glen Marais
Kempton Park
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Postal Address

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