



Cygnets Infotech Pvt. Ltd.
Corporate Profile



Software Development

Cygnet Infotech specializes in developing and architecting technology solutions for enterprises to help them meet their IT as well as business needs.

WEB APPLICATION

- E-commerce applications
- Sites and Portals
- Rich Internet Applications

MOBILE APPLICATION

- Enterprise business apps
- Utilities and Productivity apps
- Games and Entertainment apps

WEB SERVICES (SOA)

- Developing applications in SOA
- Migrating existing apps to SOA

SOFTWARE RE-ENGINEERING

- Legacy Systems Modernization
- Enterprise Application Integration
- Application / Data Migration

Enterprise QA & Software Testing

Our Quality Assurance and Software Testing Center of Excellence focuses on delivering Independent Software Verification and Validation services.

SOFTWARE TESTING SERVICES

- Managed Testing Services
- Test Automation Consulting
- Functional Testing Performance Testing
- A/B & Multivariate Testing
- Mobile Testing
- Web Application Testing

SPECIALIZED TESTING SERVICES

- Microsoft SharePoint Testing
- Microsoft Dynamics CRM Testing
- Microsoft .NET Application Testing
- Microsoft Azure Cloud Testing

Being an ISTQB affiliate partner, we have a well-defined quality approach for Test Process consulting, Test Planning, Test Automation, Test Execution and identifying potential risks well ahead of time.

Digital Marketing

We offer digital marketing services under the brand SEO-First-Page where we offer affordable, ethical, and efficient SEO services to our clients.

SEARCH ENGINE OPTIMIZATION

- Free SEO Analysis for your website
- Business related Keywords Analysis
- Complete SEO Package for On-Page Optimization
- External Link Building
- Paid Advertising (PPC)

SOCIAL MEDIA OPTIMIZATION

- Creating Facebook Fan Pages
- Creating and Operating Twitter Profile
- Creating Profiles on Multiple Relevant Social Networks
- Monitoring Traffic and Catching the flow of Social Trends

A/B AND MULTIVARIATE TESTING

- Optimizing Landing Pages
- Creating Goals and Tracking Conversions

Graphics Design

Cygnet Infotech's Design Studio is the ideal choice that helps you to set a benchmark in effective corporate communications.

WEBSITE DESIGN

- Home Page Design and Branding
- Email Campaign Design
- Mobile Website Design
- Ecommerce Website Design
- Responsive & Single Page Design

GRAPHICS DESIGN

- Overall Corporate Branding
- Logo Design
- Brochure Design
- Template Design
- Newsletter Design
- Banner Design

APPLICATION UI DESIGN

- Web Application Layout and Design
- Mobile Application Layout and Design

CREATIVE DESIGN

- Animations - Flash, JQuery & Javascript
- Pre-press book design & publishing
- E-book design and publishing

Business Process Management

We offer a wide spectrum of Data Entry Services across various industrial segments. Our experienced and skilled team is capable of keying a huge amount of data and delivering it to you in any format, through any media as required.

DATA MANAGEMENT SERVICES

- Data Entry
- Data Verification
- Data Cleansing
- Data Processing

WEB RESEARCH SERVICES

- Online Data Research
- Market Research

Our approach to online data entry is one of its kind, which puts into use well-defined client's specific tailored processes that enable us to deliver the highest level of data quality, accuracy and quick turnaround.

Our services are designed to undergo stringent quality control assuring you of 99.9% accuracy.

Enterprise Solutions

At Cygnet, we continually endeavor to create and provide enterprise software solutions for various industry verticals. Our forte lies in

ENTERPRISE CONTENT MGMT

- Sites & Portals
- Document Management
- Collaboration / Workflow Design
- CMS Websites

ENTERPRISE MOBILITY

- Business Apps Development
- Mobile UI/UX/Wireframing

ENTERPRISE SOLUTIONS

- Cloud Computing
- Learning Management Systems
- Ecommerce Solutions
- Business Intelligence
- Project Management Solutions

BUSINESS INTELLIGENCE

- Microsoft Business Intelligence
- Predictive Analytics

TECHNOLOGY EXPERTISE

Microsoft



Mobile



Java



CMS



Software Testing



TESTIMONIALS

“Impressed with project management & timely delivery”

We have been **working with cygnet for the past 5 years**. The cygnet team does not see obstacles to reaching our requirements and always **presents us with viable solutions**.

Cygnet has always delivered within the designated time frame and allocated budget. I would highly recommend them.

Andrew Wolpe
California, USA

“Complexity well handled; satisfying all requirements”

In our quest for a company that could **handle the complexity of our IT needs**, we have found that Cygnet Infotech LLC has met that challenge. I believe we have set the foundation of a business relationship where **we will grow and prosper together**.

Harold Eberel
Toronto, CANADA

“Highly satisfied with expertise in SharePoint services”

I wanted to express my appreciation for the teamwork, effort, and technical skills your team applies. **Anyone can be a service provider, but partnering to win over customers and deliver success is special.**

Joel P
New York, USA

About Cygnet Infotech

Cygnet Infotech is a global provider of enterprise software services and solutions. Our philosophy "IT is about you" guides our approach to understanding and delivering on client requirements.

Since its inception in 2000, Cygnet Infotech has been engaged in designing technology solutions to ever more complex and challenging client requirements. Following are some of our accomplishments

- We have helped to streamline traffic problems in the UK;
- We have helped toll free number providers in Australia and USA in developing and optimizing their online sales funnels;
- We have launched more than a hundred websites for clients across the world;
- We have saved enormous amounts of sheet metal wastage by developing a custom CNC optimization software for a Turkish client;
- We have helped jewelers in Canada to offer their customers "Interactive Jewelry Designing" on their website;
- We have assisted in building dozens of optical goods e-commerce stores in the USA.
- We have helped in building one of the most comprehensive e-learning platforms for medical practitioners in the USA;
- We have designed and developed innumerable mobile apps for gaming, business and entertainment;

And we are eager to do more...

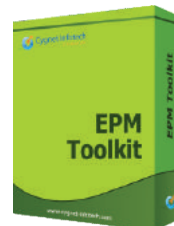
Software Products



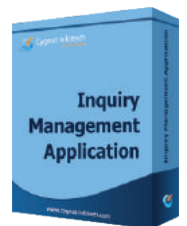
An Easy, Intuitive, Affordable Test Automation Solution for web applications



Smartphone Applications for Enterprise Ordering



A bouquet of dashboards, reports & workflows for project managers



A Dynamics CRM App for B2B professional services companies

INDIA

Cygnet Infotech Pvt. Ltd.

2-A, Manikyam,
Opp. Samudra Annexe
Nr. Shilp Cross Roads
Navrangpura
Ahmedabad - 380009.
Gujarat, India.
Tel +91 79 3048 7400
Fax +91 79 3048 7422

USA

Cygnet Infotech LLC

Mack-Cali Centre III, 140 East Ridgewood
Avenue, Suite 415 ST, Paramus, NJ 07652
Tel: +1 646 915 0021
Fax: +1 201 221 8516

UK

Cygnet Infotech Ltd

Tel: + 44 20 8099 1653

Global Clientele



Australia



Bahamas



Belgium



Brunei



Canada



France



Germany



India



Ireland



Italy



Kenya



Mauritius



Mexico



New Zealand



Russia



Singapore



Turkey



USA



UK



Sri Lanka



Sweden



South Africa



UAE

Partnerships & Accreditations

