

Cyber Ink Fees

Many factors influence the fees: length, once off versus ongoing but especially the extent of the research needed.

Once-off Services	Fees
Content Audit	R250
Content Strategy: Basic	R450
Content Strategy: Detailed	R750

Content Audit is a written evaluation of the current web content. This is only applicable to businesses that already have websites or social media accounts.

Content Strategy is a written document detailing how to get the right content to the right user at the right time.

Ongoing Services		
Bronze Package	Silver Package	Gold Package
2 x 350 word blog articles	3 x 350 word articles	4 x 350 word articles
12 Facebook updates	16 Facebook updates	20 Facebook updates
12 Tweets	16 Tweets	20 Tweets
Website Analysis Report	Website Analysis Report	Website Analysis Report
Social Media Accounts Creation	Social Media Accounts Creation	Social Media Accounts Creation
R 2,550	R3,360	R 4,175

Planting a beautiful garden and then not watering it regularly is not wise. Likewise it is important to create ongoing and fresh content on the website and Social Media platforms.