



**Rocam
Signs**



innovate . execute . excellence

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Company Profile



OUR VISION, MISSION & VALUES

Values

- *Respect
- *Integrity
- *Honesty
- *Progressive performance
- *Ongoing research and development

Mission

Rocam strives to provide integrated and innovative solutions to our clients by utilizing the latest signage technology, best practices and recognized industry standards. Through our knowledge and significant experience in the industry, we add value to our client's operations and build long term relationships that are mutually beneficial.

Vision

Rocam strives to be the leading company in signage and manufacturing, as well as adding value to their company's identity to give them a competitive edge.

OUR COMPANY

Rocam Signs, a signage manufacture and maintenance company, was founded in 2004. Our head office is located in Mogale City, Gauteng West, South Africa. As a service provider we provide our services throughout South Africa in all provinces including: Africa

What Is The Rocam Difference?

We strive for excellence through the application of our extensive knowledge and experience in the signage industry. We aim to maximize the value of our clients' requirements through the creative use of our knowledge, skills and experience in the following areas:

- * Full turnkey signage
- * Manufacturing
- * Installation
- * Maintenance
- * Construction
- * Site surveys
- * Drawings and designs
- * Rigging operations
- * Petrochemical Industry
(Fuel station- forecourt signage and maintenance)
- * Electrical Industry
(Certificate of Compliance)

Our company is managed and structured to achieve trustworthy and effective results, even to the most challenging client requirements. This, we believe, forms the foundation for mutually beneficial, long term partnerships and will ensure that we reach our goal of adding value to our client's processes.

We endeavor to exceed our client's expectations with the solutions we provide. We aim to price our solutions and services competitively and deliver projects within budget while continuously striving to reduce cost.





OUR COMPANY

How Can We Add Value To Your Business?

Our client's requirements typically include:

- * High level of professionalism
- * Latest technology
- * Best service to create spectacular eye catching signs.
- * Quality
- * Process monitoring control
- * Deliver on time

FOURWAY
mall



Nokia Siemens
Networks

OUR SERVICES

Our Service To Clients Includes:

- * Advanced development division responsible for the overseeing of new business ventures
- * A focused sales team
- * Graphic designers with ultimate creative advice that includes: "Vision, Style and Colour"
- * Create the best solution suited for your business
- * Solution for clients visual needs "Catch the Eye" concept
- * Production division responsible for manufacture of signage
- * Project management teams
- * Qualified rigging teams working to the highest safety standards on signage installation, and maintenance
- * We use an extensive database of couriers and Transport companies to deliver work across South Africa, and beyond. If you like to know more about our 'Insured' option, please contact us.
- * Finance division responsible for accounting functions
- * Call centre team

Our Components

The combinations used for a specific client is configured to suit the needs and the situation of that client. The benefits realized through delivering the service to a client will also be dependent on the specific circumstances of the client.

More To Offer...

- * Rocam Signs can customize your illuminated, non-illuminated; interior and exterior; reception, office, car park and/ or business park signage to your exact specifications, using materials that are durable, weather- proof, mobile and highly flexible.



SILVERSTAR

OUR SERVICES

More To Offer...

- * So whether you're after retail signage, window signs, fascia signs, digital printing, magnetic signage, sign- writing, under- awning signs, fabricated letters, solar- powered signs, or attention- grabbers of any size, shape or form, Rocam is the answer.
- * We've conceptualized, created, installed and maintained signs and signage projects for applications as diverse as wholesalers, stores and shops, restrooms, schools, food shops and supermarkets- and also other branding, marketing, advertising and promotional expressions.

Rocam Signs Provides A Wide Range Of Interior And Exterior Signage

Non- Illuminated signs:

- * 3 Dimensional signage
- * A- Frame
- * Alluminium and Stainless Steel signage
- * Banners
- * Billboards
- * Counter signs
- * Dealership signs
- * Digital printing
- * Directional signs
- * Display signs
- * Door signs
- * Estate agent signs
- * Exhibition signs
- * Fabricated letters
- * Factory signs
- * Flag advertisements
- * Flat cut out letters
(Brass, Alluminium and Perspex)
- * Glass signs and window graphics
- * Health and safety signs
- * Industrial park and airport signs
- * Kids wall stickers
- * Mobile signs
- * Moulded signs
- * Posters and notices

stayeasy

OUR SERVICES

More To Offer...

Non- Illuminated signs:

- * Price markers and display signs
- * Promotional branding
- * Re- Branding
- * Reception signage
- * Retail signage
- * Shop signs
- * Sign boards
- * Small to large Pylon signs
- * Stickers
- * Traffic signs
- * Vehicle wrapping
- * Vinyl, acrylic and PVC signs
- * Wall graphics
- * Wall- mounted signs
- * Wooden arts and crafts signage
- * Wooden signs

Illuminated Signs:

- * 3 Dimensional signage
- * Alluminium and Stainless Steel signage
- * Billboards
- * Dealership signs
- * Directional signs
- * Display signs
- * Exhibition signs
- * Fabricated letters
- * Factory signs
- * Flat cut out letters
(Brass, Alluminium and Perspex)
- * Industrial park and airport signs
- * LED signs
 - *Rope line (various colours)
 - *Pricing panels (various colours)
 - *Modules (light boxes)
 - *Street lights
 - *Down lights (various colours)
 - *Fluorescent replacement LED tube
- * Lightboxes
- * Moulded signs
- * Neon signs
- * Price markers and display signs
- * Small to large pylon signs
- * Traffic signs

OUR SERVICES

More To Offer...

Illuminated Signs/ Lightboxes, LED Signs:

“Make an illuminated statement day and night”

Light boxes and illuminated signage increase visibility of your premises. They are less expensive and easier to maintain than neon. We can custom build light boxes to your requirements or replace the panels in your existing unit.

Features:

- * Increase visibility with backlit graphics
- * Less expensive and easier to maintain than neon
- * Custom build light boxes or replacements panels made for existing unit.

Nothing stands out better than a well designed illuminated or backlit sign





OUR ENVIRONMENTAL POLICY

Environmental Promise

As a leader in the signage industry as well as the business community, Rocam Signs adopts and promotes sustainable business practices designed to reduce our local, regional, national and global environmental impact. Companies globally are becoming more aware of the need to use products and processes that are environmentally friendly.

Environmental Ethics

Rocam Signs continues to search out alternative products to meet the growing needs of our environmentally conscious customers. Some of these ethics includes:

- * Maximizing recycling and recovery efforts, with efficient use of renewable energy.
- * Adopting changes within the supply chain to recommend the use of raw materials that do not threaten or harm the environment.
- * LED lighting (Saving energy)
 - * Rocam signs supply a SABS approved led rope light, that carries a 2 year guarantee. These rope lights are mainly used on canopy rooftops, at petrochemical service stations, casino's and large shopping malls .We supply an SABS approved pricing panel that carries a 2 year guarantee.

The low energy consumption, low maintenance and small size of modern leds has led to uses as status indicators and displays on a variety of equipment and installations. LED's emit more light per watt than incandescent light bulbs.(large-area LED displays are used as stadium displays and as dynamic decorative displays)

Thin, lightweight message displays are used at airports and railway stations, and as destination displays for trains, buses, trams, and ferries. However, as of 2011, there are led bulbs available as efficient as 150 lm/w and even inexpensive low-end models typically exceed 50 lm/w. The high initial cost of the commercial led bulb is due to the expensive sapphire substrate, which is key to the production process. The sapphire apparatus must be coupled with a mirror-like collector to reflect light that would otherwise be wasted.

- * Turning off unused equipment at night and on weekends