



MARKETMATE
COMMUNICATIONS

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affiliates of **pixyKärner**



MARKETMATE
COMMUNICATIONS

ILLUSTRATION **CORPORATE IDENTITY DEVELOPMENT** **MEDIA PLACEMENT & BUYING** **SOUND PRODUCTION**
ANIMATION **TV PRODUCTION** **WEB DESIGN** **PUBLICATIONS** **CORPORATE BRANDING** **LARGE FORMAT PRINT** **ADVERTISING**

WE ARE A BRANDING & DIGITAL AGENCY PAIRING BEAUTIFUL IMAGES WITH RELEVANT MESSAGES.



Brand + Brand build-out

The cornerstone of your company, product, or service. We find the unique and relevant truth about you, we envelop ourselves in that story and find the best way to vividly and honestly relate it to your audience. Our aim is to create an all encompassing brand experience. Once we've created the brand in its entirety, all facets of your brand will grow organically from within it, creating a seamless and consistent brand experience.

Brand Strategy

What you communicate visually and verbally from your brand is imperative. You know your product better than anyone as well as your target demographic, we facilitate articulation between the two. Arming yourself with the best language possible and getting that information to your customers will engineer advocacy for your brand and it's experience. Bottom line let's construct a plan for telling your story.

Brand Endurance

The goal of any long lasting brand is to have continued consumer interaction. Avoiding complacency among those interacting with your brand is key to any strategy. We will continually assess the effectiveness of your brand and adapt and create as necessary to ensure the supply of fresh content to your audience.

Web design + development

The key element to any brand in the digital age is a strong online presence that effectively tells your story, engages with your customers, and sells your products. We work with you to create a web presence that is unique and fitted to your exact needs. Using custom solutions, we create strong, scalable experiences that broadcast your brand to the world.

Mobile development

With over one billion mobile device users across the globe, mobile has become a very important, but often overlooked part of any brand. We offer mobile-friendly responsive websites and native app development, so your audience encounters a fluid and smooth experience of your brand across all browsers and devices.



Approach

- Learn** Listening, understanding, and gathering as much knowledge as possible about your company and your unique story.
- Position** Utilizing your unique story to find the appropriate placement of your brand within its market.
- Concept** Planning, sketching and production: these are the beginning stages of your brand.
- Refine** The funneling of ideas and concepts into a focused, strategic direction.
- Finalize** Final alignment of your brand for the completion of the build-out.



What we do

- CREATIVE DESIGN**
 - Illustrations
 - Corporate Identity Development
 - Animation
 - Website development & Hosting
 - Photography
 - Interactive CD design
 - Publications design & layout
 - Exhibition design

- ADVERTISING**
 - Marketing Strategy
 - Brand Strategy
 - PR Strategy

- MEDIA**
 - Buying
 - Placement
 - Strategy & planning

- SOUND PRODUCTION**
 - Radio adverts recording
 - Jingles
 - Sound effects

- LARGE FORMAT PRINT**
 - Pull-up banners
 - Tear drops
 - Gazebos
 - Vehicle branding
 - Light boxes
 - Window signage

- GIFTS & APPAREL**
 - Corporate Gifts
 - Promotional Clothing & Head gear
 - Personal Protection Equipment (PPE)
 - Hampers
 - Confectionery

- DIGITAL STRATEGY**
 - Competitor Analysis
 - Brand positioning
 - Audience identification
 - Selection of marketing channels and
 - Media Activity

- WEB DEVELOPMENT**
 - Web Design & Usability

- DESIGN & BULK PRINT**
 - Corporate Identity Manual
 - Annual Reports
 - Folders
 - Brochures
 - Flyers etc



Some of our work

