

COMPANY PROFILE



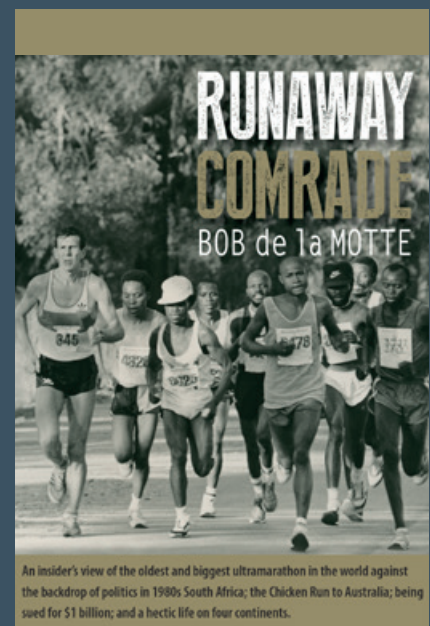
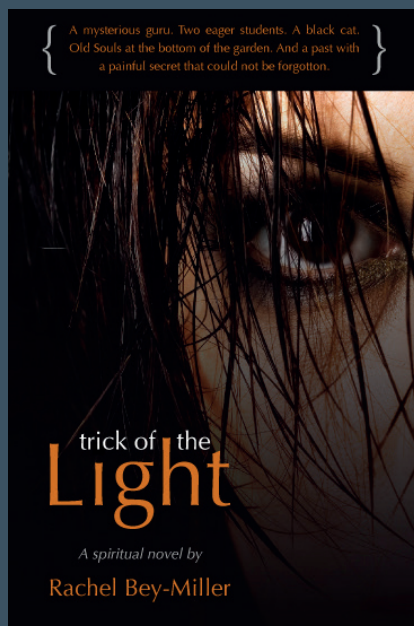
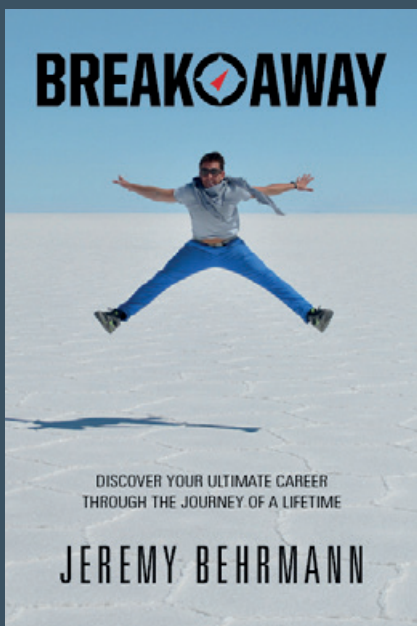
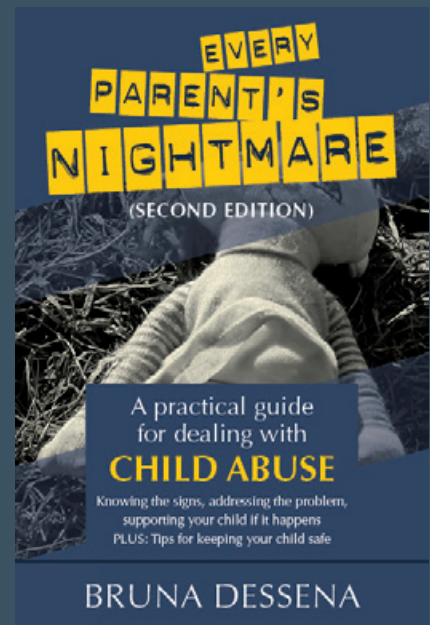
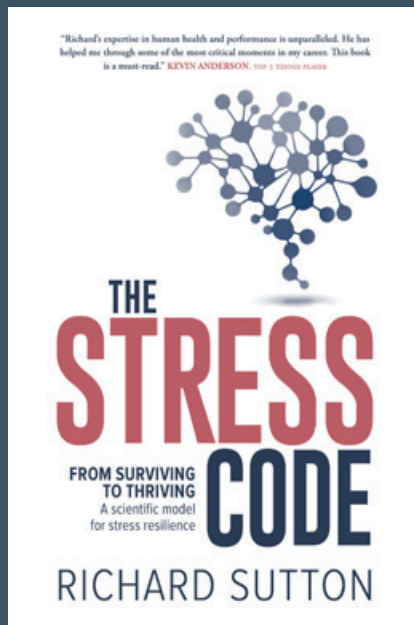
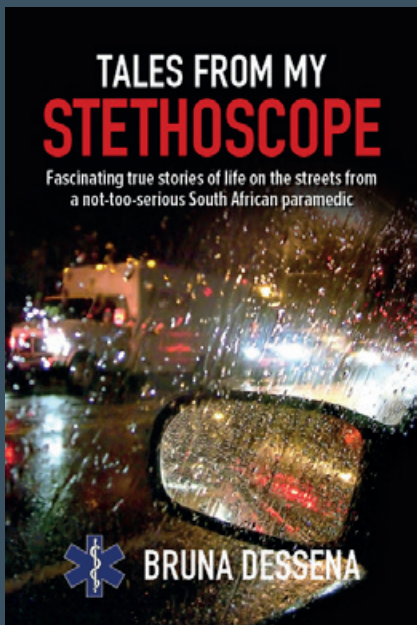
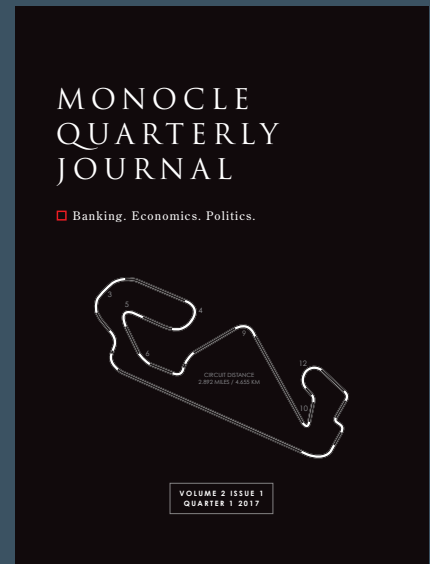
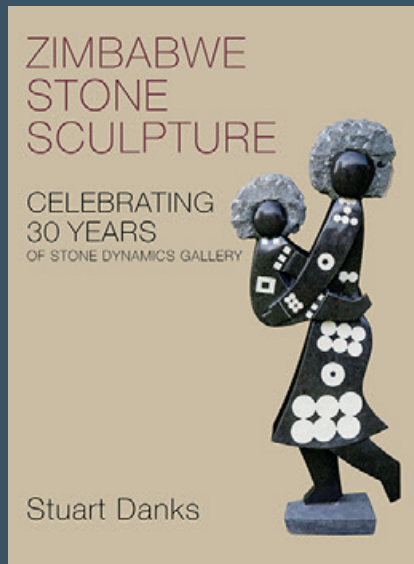
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Introduction



Our seamless one-stop service ensures smooth project execution from start to finish.

Quickfox Publishing is a Cape Town-based custom publishing company with more than 25 years' experience in publication design, publishing and print, servicing clients from various industries, locally and abroad.

We assist authors and businesses with all aspects of book and publication production – in electronic and print format – for distribution either within their own organisations, or to a broader market through retail chains and international print-on-demand and ebook platforms.

Our small, yet dynamic and highly skilled publishing team consists of editors, designers and project managers, all of whom have worked for some of South Africa's largest educational, academic and commercial publishers, and thus bring a wealth of experience to each and every project. We have also formed partnerships with trusted print, ebook and distribution partners to ensure a complete and convenient one-stop service.

We place strong emphasis on producing professional, high-quality products that reflect well on authors, businesses and their brands. This has earned us a solid reputation for independent publishing in the South African book trade.

What we offer

We offer two basic service models: **Quickfox Pro**, our flagship, one-stop publishing solution, and **Quickfox Go**, our standalone publication and book production services.

When using **Quickfox Pro**, all essential publishing and production components are provided and managed seamlessly on your behalf, from start to finish. We consult with you each step of the way, enabling you to be as involved as you wish, depending on your schedule and time availability.

Your minimum commitment to the process is to respond to editorial queries, read through proofs, offer your input on what has been produced, and then sign off final proofs for the go-ahead on printing and ebook conversion. We take care of the rest. However, you can become much more involved than this, if you choose. Our service offering is tailored around your specific and unique project requirements.

We strongly support responsible publishing, so all recommendations are made with your best interests in mind, and your available budget.

Production services



We offer a full range of customisable production and publishing services:

- Manuscript evaluation
- Copywriting, editing and proofreading
- Graphic design and typesetting of all publications and books
- DTP artwork generation and image sourcing
- Professional image scanning (artwork, photos, negatives, slides)
- Multimedia graphics – design and execution
- Online learning and courseware development
- Ebook creation and online distribution through Amazon, iBooks, Barnes & Noble, Kobo, and others
- E-zine and flipbook creation for magazines and catalogues
- Print-on-demand setup through Amazon and Ingram, the world's largest book distributor with access to 39 000+ retailers and libraries
- Magazine and e-zine production and hosting
- Wordpress web development and content creation
- Editorial and production project management
- Lithographic and digital print management and consulting
- Local bookstore and library distribution (Quickfox Pro only)
- Marketing and publicity (Quickfox Pro only)
- Publishing consultations and training – individuals and group

We pride ourselves on producing professional, appealing products that support our clients' editorial objectives – all to deadline.

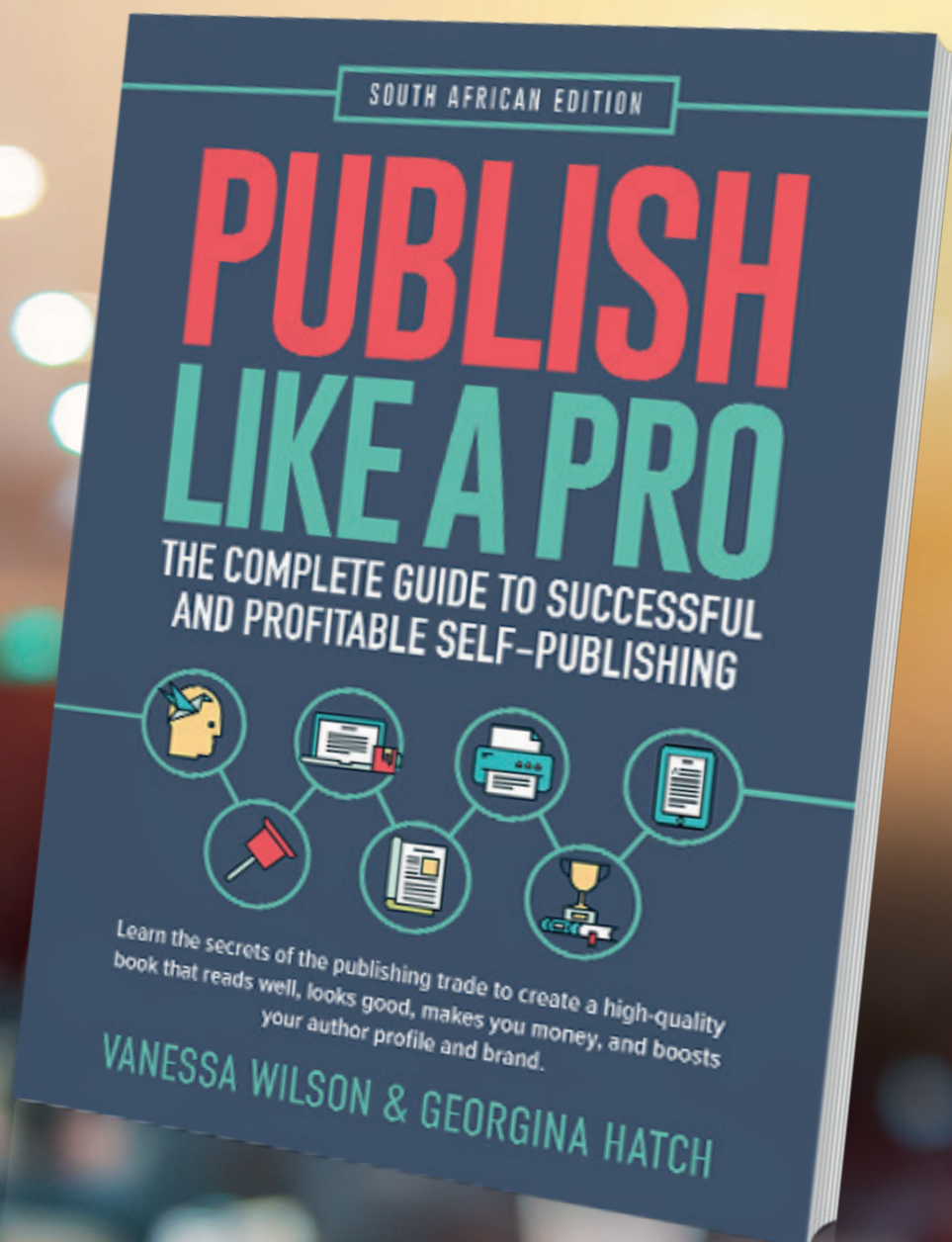
Fear of being overwhelmed by too many choices? Fear not – we eliminate complex decision-making by gently guiding the process each step of the way. We also work to budget and always bear publishing viability and economics in mind.



Make self-publishing work for you and your brand!

The essential guide for South African authors and professionals.

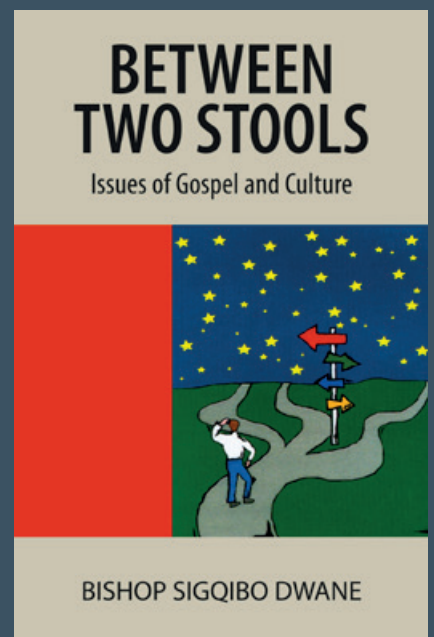
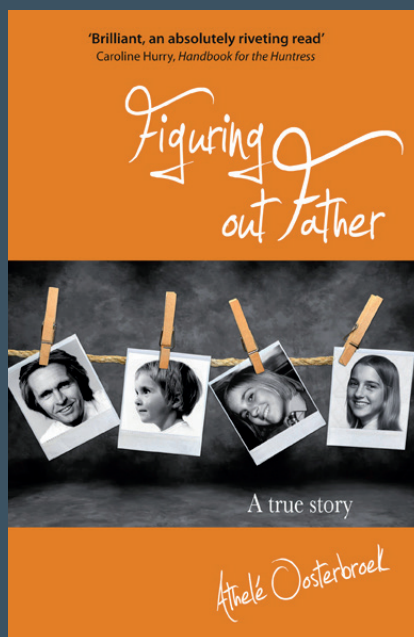
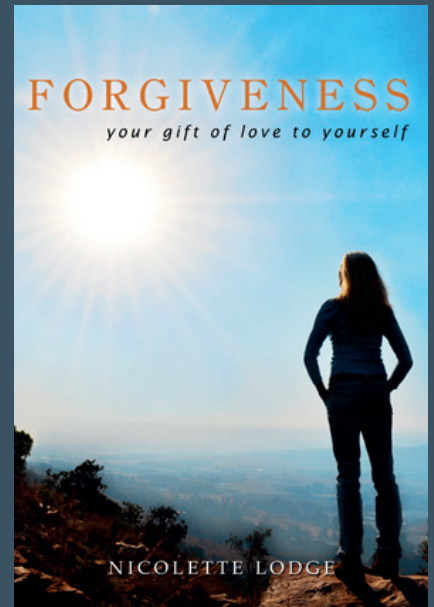
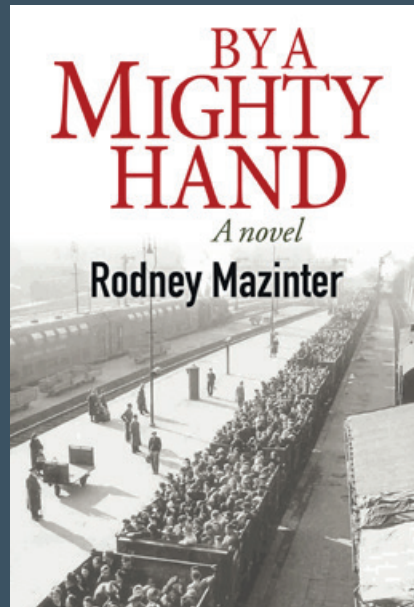
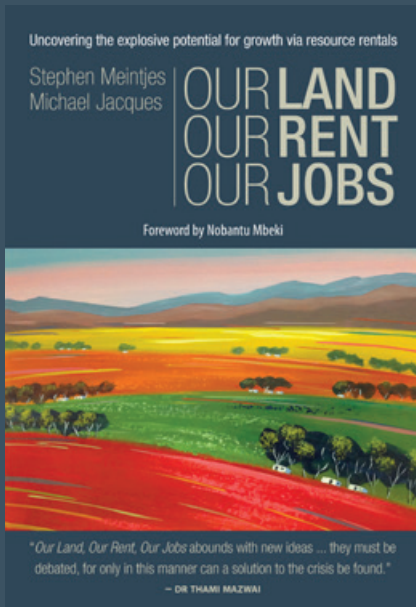
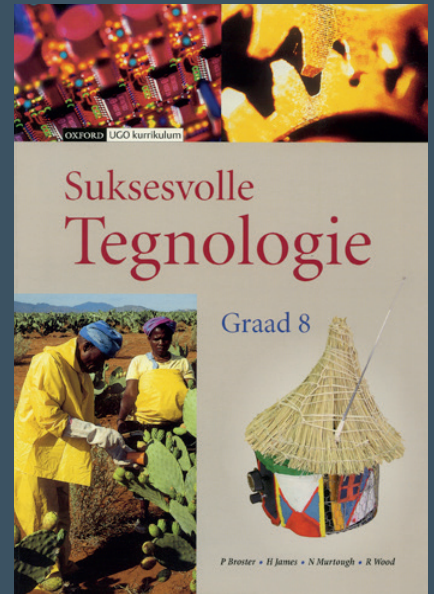
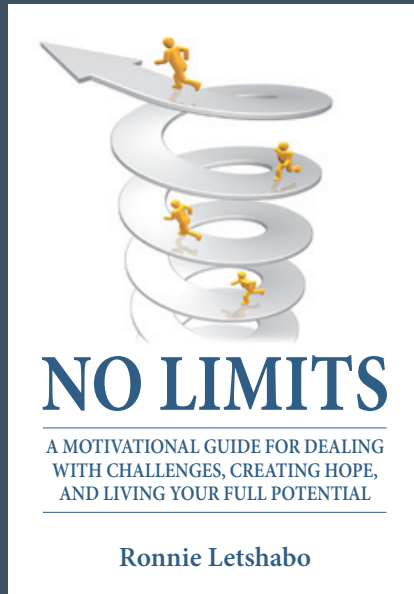
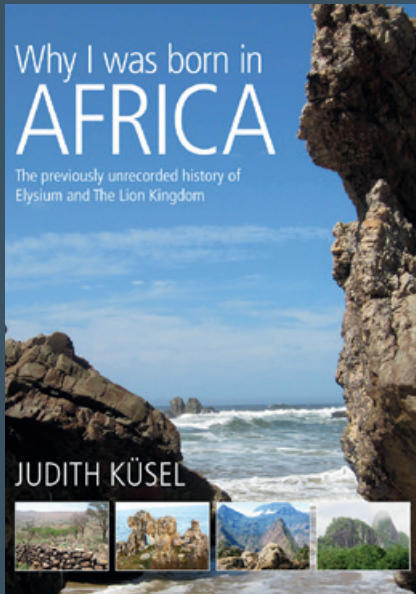
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Ownership and earnings



Our services are performed on a work-for-hire basis, so you own the final open and print-ready PDF files.

Copyright

When using our services, you retain full ownership of your book or publication. You also hold the copyright to all open and print-ready files. This is because our services are offered on a work-for-hire basis – you pay us professional rates to produce the book or publication for you. With this model, you are free to republish or reprint elsewhere using the files we have created for you. We have no ownership of your work in any way. This is often not the case with many other author services companies, particularly when it comes to book publishing.

Royalties/earnings

Because you pay for production, you earn 100% of all income derived from the sale of your products. We do NOT earn anything on books that we do not sell, nor on books that we supply to you, nor for the sale of books that you have paid us to upload into online stores for distribution.

Branding

If you use our **Quickfox Pro** book publishing solution, you have the option of publishing under our imprint. The advantage of doing so is that we have a good reputation for quality in the market, and it is always easier getting retailers on board when books are represented by respected publishing companies as opposed to self-publishing authors.

However, you are most welcome to add your own logo, or to publish entirely under your own brand. You may also choose to sell books to companies who want to display their own branding on the cover. We will insert their logo, redesign the cover if necessary, and print the custom consignment for you. We can even supply complimentary products, point-of-sale display systems and marketing materials to support your book. No matter what your needs, we're a custom publishing company and can make most things happen!

Other services



Publisher.co.za pays authors 70% of the retail price and warehouses up to 10 copies of your book at no additional cost.

Book images for marketing

On completion of your project using **Quickfox Pro**, we supply you with print and web-ready images of your cover, as well as PDF sample pages of your book for marketing purposes, at no cost to you. You receive both full-size images and thumbnails.

Advance Information (AI) sheet

Quickfox Pro clients receive a free AI sheet for bookstore and library marketing purposes. We also arrange delivery of your main print consignment from the printing factory to your distributor's warehouse.

Listing on Publisher.co.za

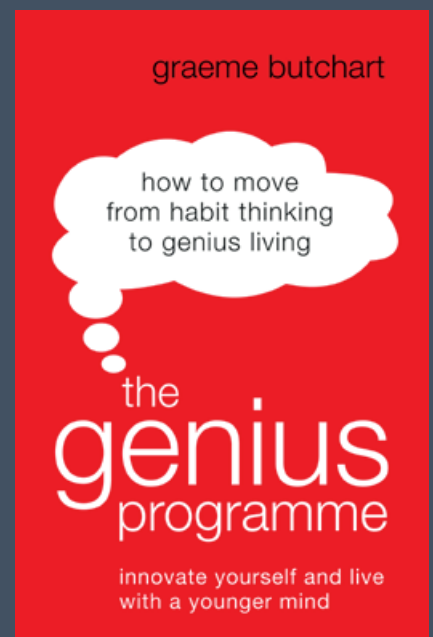
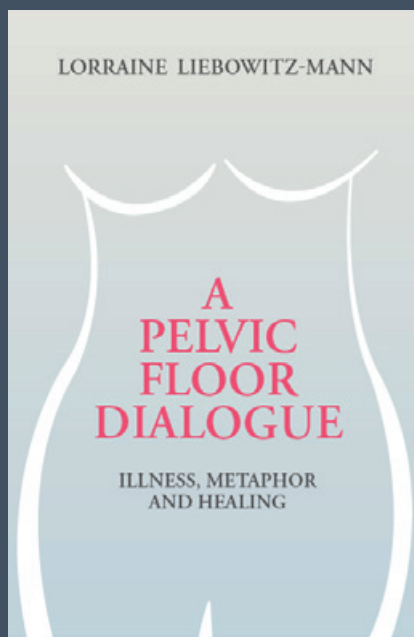
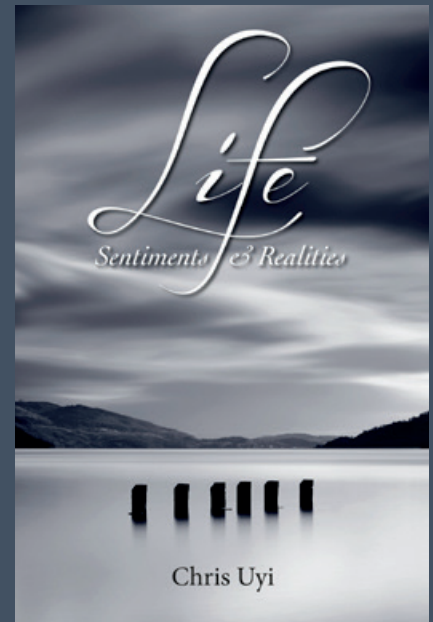
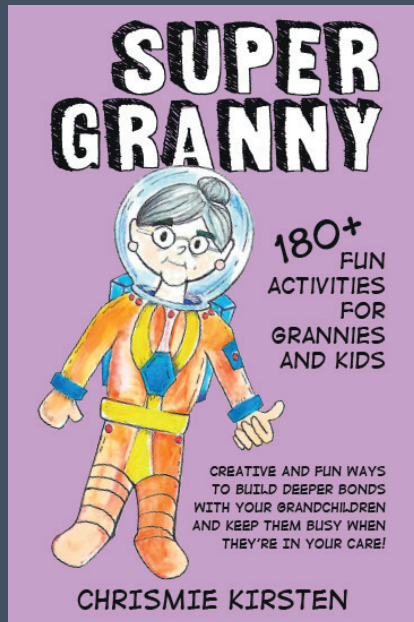
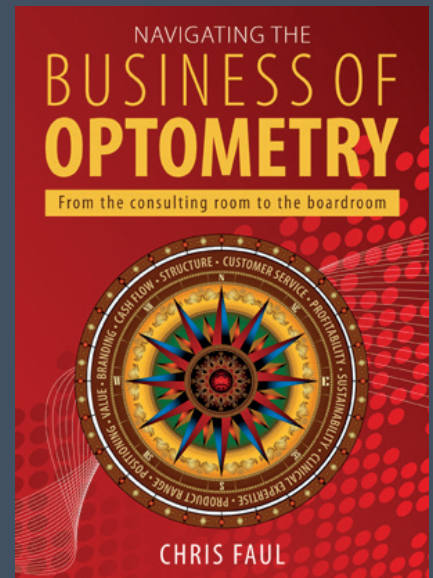
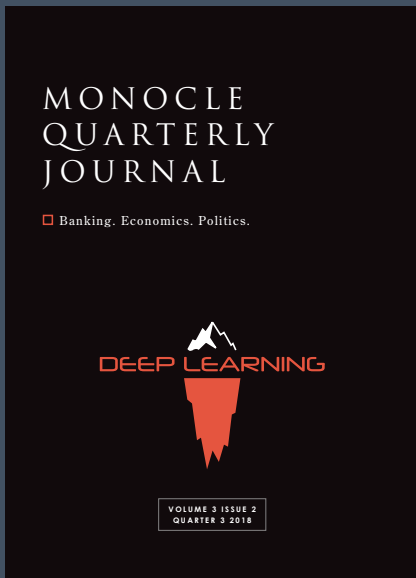
Publisher.co.za is South Africa's main bookstore for independently published books. It's where you'll make the most money, other than from your own direct-to-customer sales. Authors using **Quickfox Pro** receive a free listing in the store, although any author can list for a small, once-off fee.

Publisher.co.za pays authors 70% of the list price and holds up to 10 copies of your book on a consignment basis, at no charge. We reserve copies from your print run for this purpose. Additional copies can be stored at an extra cost. Orders received are packed and delivered via door-to-door courier at a very affordable rate.

The store also offers discount coupon codes to help you drive sales and monitor the success of your marketing and publicity efforts. Earnings are paid via EFT the week following the month in which sales are made.

Delivery options

We offer full- and split-consignment deliveries within South Africa and to certain regions in southern Africa. A split-consignment option is ideal, for instance, when supplying printed materials to multiple schools or healthcare clinics. Our printers pick-and-pack the consignments, and our trusted roadfreight partners deliver.



Recent releases and successes



◀ Winner of the **Best in the World Award** at the **Gourmand World Cookbook Awards, 2018**, in the Self-Published category. Also the winner of the Gourmand Best Self-Published Cookbook and Best First Cookbook awards for the South African region, 2018.

Author: Chef Nompumelelo Mqwebu

Recipe accuracy: Jenny Kay

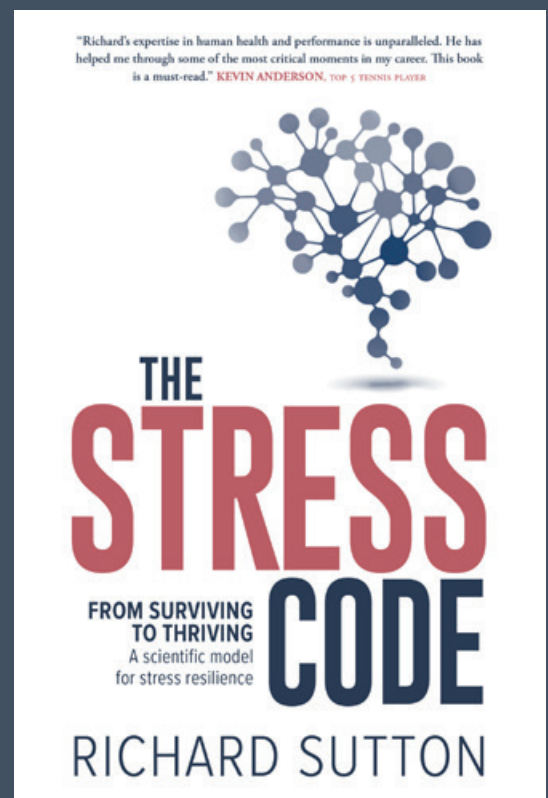
Cover and book design: Vanessa Wilson

Photographer: Nicole Louw

Publishing director: Vanessa Wilson

Editor: Georgina Hatch

Proofreader: Michelle Bovey-Wood



▶ **RELEASED IN JULY 2018**

On seeing the completed book, Pan Macmillan approached author Richard Sutton. They've offered him a three-book publishing deal.

Author: Richard Sutton

Cover and book design: Vanessa Wilson

Editor: Rachel Bey-Miller

Proofreader: Nadine Dove

Publishing director: Vanessa Wilson

**RELEASED
SEPTEMBER 2018 ▶**

Authors:

Vanessa Wilson
(principal) and
Georgina Hatch
(contributing)

Editors:

Rachel Bey-Miller and
Michelle Bovey-Wood

Proofreader:

Nadine Dove

Cover and book design:

Vanessa Wilson

Publishing director:

Vanessa Wilson

SOUTH AFRICAN EDITION

PUBLISH LIKE A PRO

**THE COMPLETE GUIDE TO SUCCESSFUL
AND PROFITABLE SELF-PUBLISHING**

Learn the secrets of the publishing trade to create a high quality book that reads well, makes you money, and boosts your author profile and brand.

VANESSA WILSON & GEORGINA HATCH

Our team



Our passionate team drives each project with tons of skill and a lot of heart.

Vanessa Wilson, founder and owner of Quickfox Publishing, has a graphic design and book production background spanning almost 30 years. After cutting her teeth in magazine and publication design, she later became a book production specialist for South Africa's largest traditional publishers.

Since the inception of Quickfox in 2007, she has gained immense experience in all aspects of independent publishing, having adopted a very hands-on approach with each project and, with the help of her team, assisting hundreds of authors and companies reach their publishing and production goals. She is committed to producing professional, trade-quality books and publications, earning her company a solid reputation in the trade.

She has collaborated on two bestselling books, one of which was self-published and the other published by Struik Publishers (now Random-Struik). She is the principal author of *Publish Like A Pro: The Complete Guide to Successful and Profitable Self-Publishing*, due for release in October 2018.

Rachel Bey-Miller is a long-standing member of the Quickfox team and holds the honour of being our very first editorial manager, having shared the Quickfox vision of empowering authors since the company's inception. Having trained as a nursing sister, Rachel went on to do her BA in English. She has 30 years' experience as a writer, editor and editorial project manager. She works for a variety of clients, including South Africa's largest educational and academic publishing houses, and an international online courseware developer. She is the published author of numerous computer and health-related textbooks, a novel, and a self-help book. Her enquiring mind draws her to a variety of subjects, however, she particularly enjoys working on computer, IT, self-help, spiritual and health-related books.



Lindsay Coetzer joined Quickfox at the beginning of 2017 as a publishing intern and has proven herself invaluable to the team and the day-to-day workings of the company. With a degree in English Literature and further studies in translation under way, Lindsay's passion for books and publishing, and her outstanding customer service and attention to detail, ensure that clients are well looked after. Lindsay wears many hats: project manager, admin manager, and front-of-house customer service consultant.

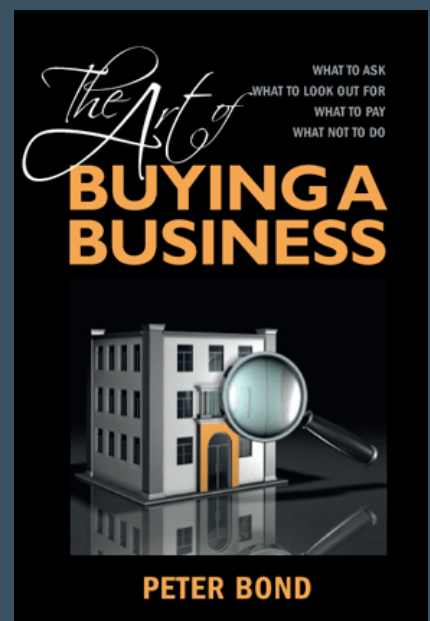
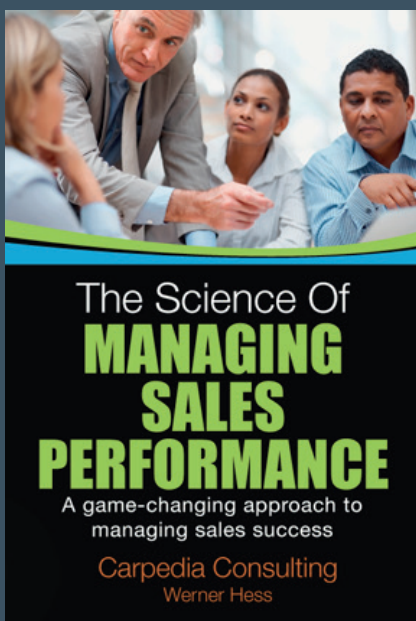
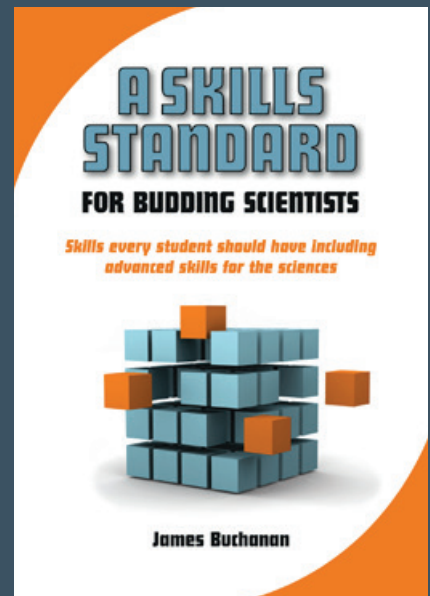
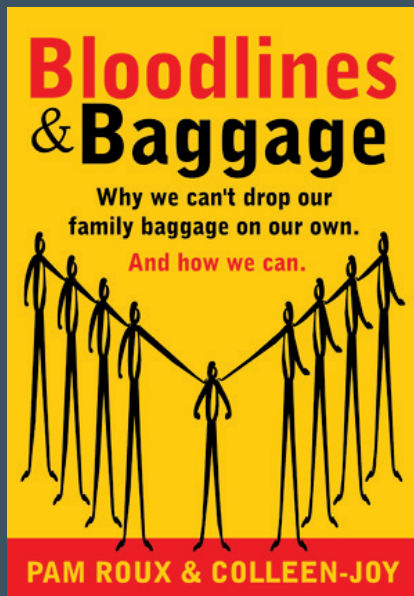
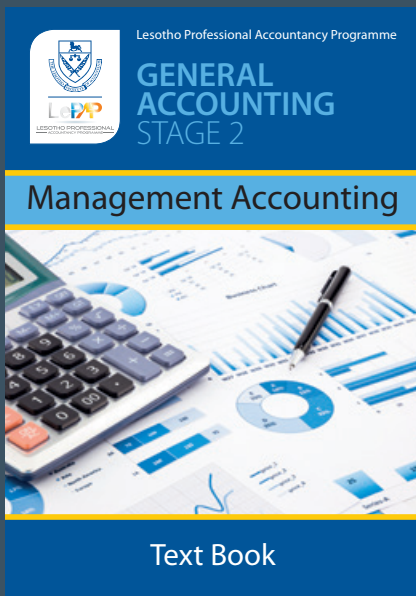
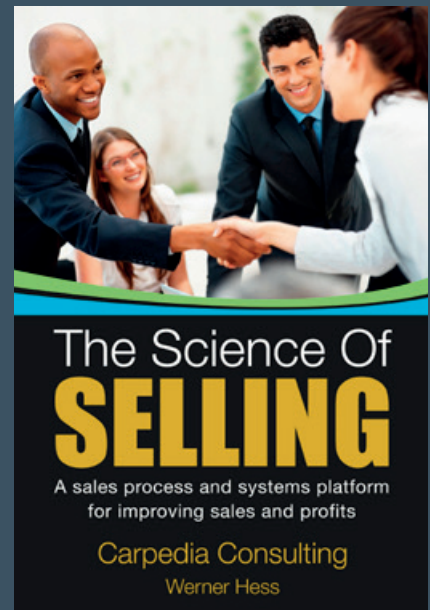
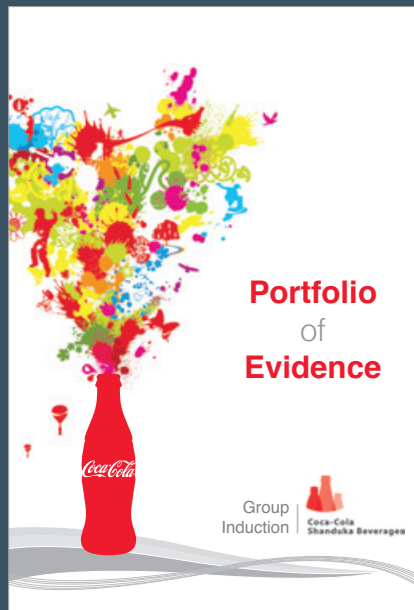
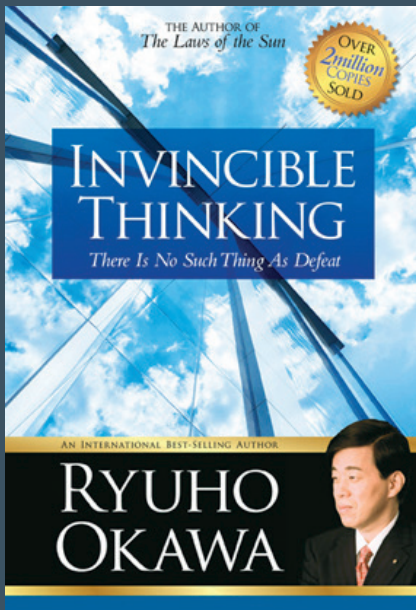


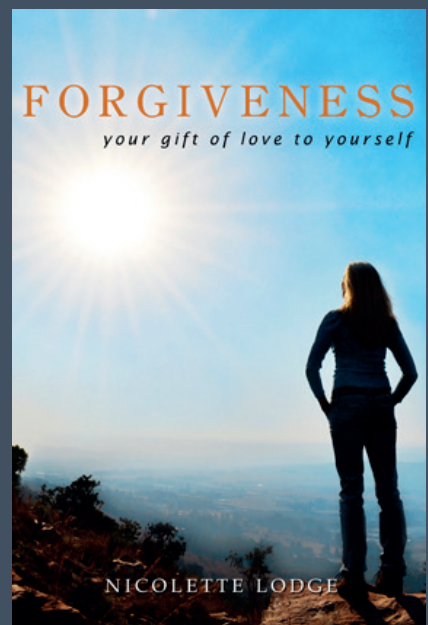
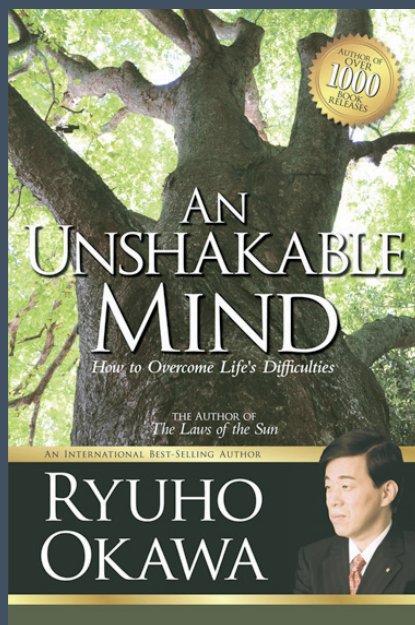
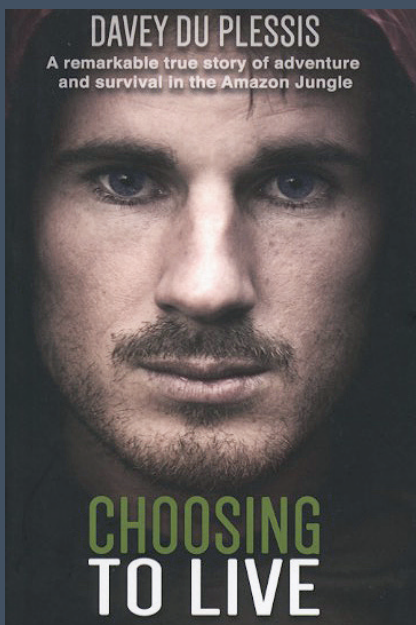
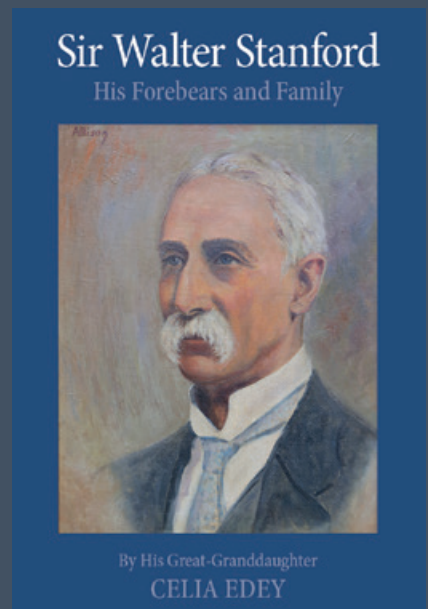
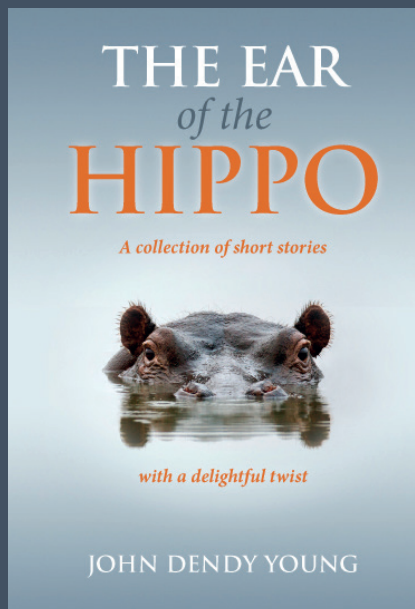
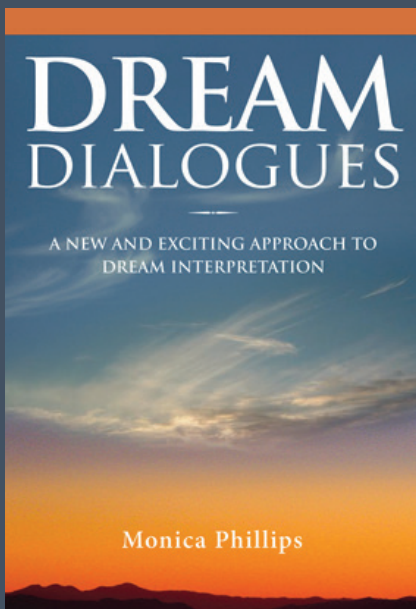
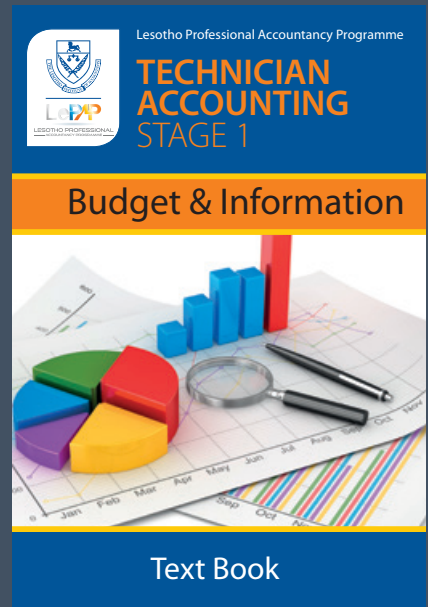
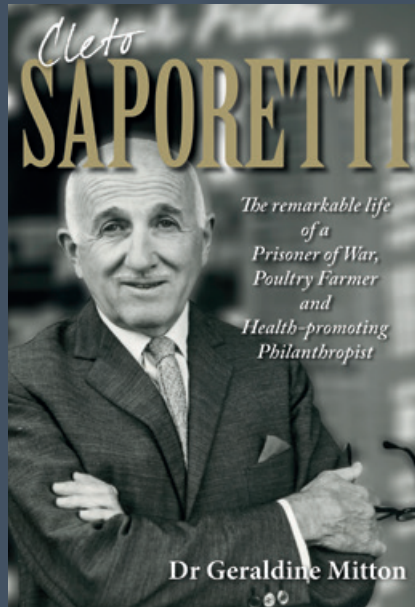
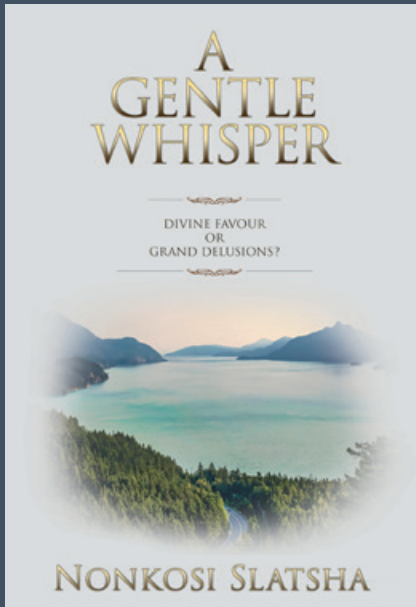
Michelle Bovey-Wood has had extensive experience in the media industry, having worked as Editor, Features Editor and Editorial Manager/Director on some of South Africa's household-name magazines and corporate publications. Bringing her strong corporate communications, branding and digital knowledge to the table, Michelle is able to tackle a wide variety of projects with insight, expertise, and sharp business acumen. She also freelances as an editor and project manager for major book publishers. In addition to her invaluable editorial and manuscript evaluation work for Quickfox, she manages an independent team of editors, translators and copywriters; runs writing and author development workshops; and project manages a number of commercial communications, digital and branding projects.



Georgina Hatch is a multi-award-winning journalist whose career in publishing began when she was just 14 and became a youth correspondent for her community newspaper. Since then, she has gained extensive experience in newspaper and radio journalism, as well as magazine and book publishing. Her résumé includes five years as Publishing Director at Struik Publishers (now Random House Struik) and a position as general manager of Independent Newspapers' property publishing division. Georgina particularly enjoys editorial consulting and coaching, as well as manuscript development assistance and evaluation. She runs her own editorial business, Write It Right. She also offers personal brand development and image consulting – successfully merging her two passions to help authors promote their brand and expertise through publishing.

We believe in
delivering nothing
less than the best for
our clients.





Some past projects

2007–2018

- Publish like a pro: the complete guide to successful and profitable self-publishing
- Through the eyes of an African chef (Best in the World Gourmand World Cookbook Award winner 2018)
- Monocle quarterly journal, for Monocle Solutions (Pty) Ltd
- Zimbabwe stone sculpture: celebrating 30 years of Stone Dynamics Gallery
- The stress code: From surviving to thriving – a scientific model for stress resilience
- Thabo the space dude: last days on Earth (teen fiction)
- Thabo the space dude: destination Mars (teen fiction)
- Reputation matters: turn your business into a trusted brand
- A pelvic floor dialogue – illness, metaphor and healing
- Our land, our rent, our jobs: uncovering the explosive potential for growth via resource rentals
- Where the truth lies (fiction)
- Being boss: how to avoid the knock out and survive your first 1000 days in business and beyond
- Breakaway: discover your ultimate career through the journey of a lifetime
- Runaway comrade
- On the Fifth Night (fiction)
- A skills standard for budding scientists
- Navigating the business of optometry
- The genius programme: how to move from habit thinking to genius living
- By a mighty hand (fiction)
- Beloved friend
- Why I was born in Africa
- So, you want to build a house?
- Sir Walter Stanford: His forebears and family
- Super granny: 180+ fun activities for grannies and kids
- Cleto Saporetti
- A gentle whisper
- Unleash your magic
- Twisted (fiction)
- BAOO (fiction)
- Bloodlines & baggage
- The science of selling
- The science of managing sales performance
- White lion
- Change your image, revamp your life
- Between two stools: issues of gospel and culture
- Noble intentions (fiction)
- The gift of a thousand words (poetry)
- The universal guide to yoga
- Blue eland foxtrot (fiction)
- The clay cow (fiction)
- Forgiveness: your gift of love to yourself
- Laugh out loud
- The ear of the hippo: a collection of short stories with a delightful twist
- A woman wronged (fiction)
- Dream dialogues: a new and exciting approach to dream interpretation
- Every parent's nightmare: a practical guide for dealing with child abuse
- Figuring out father
- In search of my Self
- Messenger in the mirror
- Proven methods of making money and building wealth in South Africa
- Spirit in pregnancy and birth
- Tales from my stethoscope
- The art of buying a business
- The ear of the hippo (short stories)
- The ground's ear poetry anthology
- The one page report: using Excel to create one-page management reports
- No limits
- Trick of the light (fiction)
- Choosing to live: a remarkable story of adventure and survival in the Amazon jungle
- The Links coffee table book (published for Fancourt)
- Nelson Mandela's 80th birthday book (special edition commissioned by Edcon)

Typesetting, printing and delivery of Lesotho Institute of Accounting textbooks for the University of Lesotho

- TA1 TQ1 LePAP Principles of Accounting
- TA1 TQ2 LePAP Costing
- TA1 TQ3 LePAP Budget and Information
- GA1 TQ4 PQ1 LePAP Financial Accounting
- GA1 TQ5 PQ2 LePAP Tax, Law and Governance
- GA1 TQ6 PQ3 LePAP Audit and Assurance
- GA2 PQ4 LePAP Management Accounting
- GA2 PQ5 LePAP Financial Management
- GA2 PQ6 LePAP Business Organisational Environment
- GA2 PQ7 LePAP Financial Reporting
- CA1 PQ8 LePAP Strategy Private Sector
- CA1 PQ9 LePAP Advanced Taxation Private Sector
- CA1 PQ9 LePAP Finance and Taxation Public Sector
- CA1 PQ10 LePAP Corporate Governance and Ethics

- CA1 PQ10 LePAP Public Governance and Ethics
- CA1 PQ11 LePAP Advance Financial Reporting Private Sector
- CA1 PQ11 LePAP Financial Reporting Public Sector
- CA1 PQ12 LePAP Audit Assurance Private Sector
- CA1 PQ12 LePAP Audit Assurance Public Sector
- CA2 PQ13 LePAP Strategic Leadership Private Sector
- CA2 PQ13 LePAP Strategic Leadership Public Sector
- CA2 PQ14 LePAP Strategic Financial Management Private Sector
- CA2 PQ14 LePAP Strategic Financial Management Public Sector

Production services and technical file preparation of academic and educational titles performed by Vanessa Wilson, head of Quickfox Publishing

2011–2012

Maskew Miller Longman / Pearson Education

- Focus on Computer Applications Technology, Grade 11, Learner's Book & Teacher's Guide (English & Afrikaans)
- Focus on Life Orientation, Grade 11, Learner's Book (English & Afrikaans)
- Verken Lewenswetenskap, Graad 10, Onderwysersgids
- Platinum Technology, Grade 8, Learner's Book
- Platinum English Home Language, Grade 6, Teacher's Guide

Shuter & Shooter

- Shuters Religion Studies, Grades 11 & 12, Learner's Book & Teacher's Guide (English & Afrikaans)
- Shuters Business Studies, Grade 12, Learner's Book

Oxford University Press

- English For Success, Grades 4, 5 & 6, Learner's Book
- Headstart Life Sciences, Grades 4 & 6, Learner's Book

Juta

- Information Communication Technology, NQF1, Student Book

2010

Maskew Miller Longman / Pearson Education

- Focus on Computer Applications Technology, Grade 10, Learner's Book & Teacher's Guide (English & Afrikaans)
- Focus on Life Sciences, Grade 10, Teacher's Guide (English & Afrikaans)

Shuter & Shooter

- Shuters Religion Studies, Grade 10, Learner's Book & Teacher's Guide
- Shuters Life Orientation, Grade 7, Learner's Book & Teacher's Guide (English & Afrikaans)
- Top Class Business Studies, Grade 10, Teacher's Resource Book

2006–2009

Cambridge University Press

- Balanced Science Books 1 & 2

- Study & Master Technology, Grades 8 & 9, Learner's Book & Teacher's Guide (English & Afrikaans)
- Study & Master Accounting, Grade 11, Workbook (English & Afrikaans)
- Study & Master English, First Additional Language, Grade 11, Learner's Book
- NSSC Mathematics, Ordinary Level, Teacher's Guide
- Science Matters, Grade 7, Learner's Book
- A Concise History of South Africa
- HIV/AIDS in South Africa

Oxford University Press

- English For Success, Grades 4, 5, 10, 11 & 12, Learner's Book
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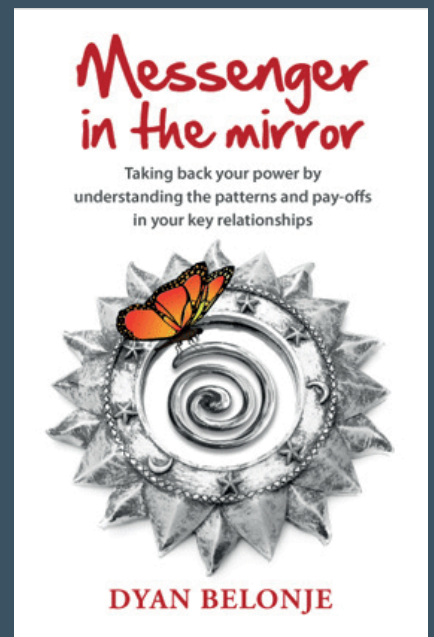
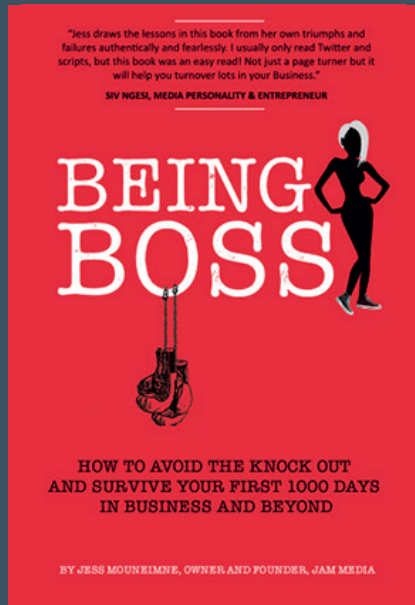
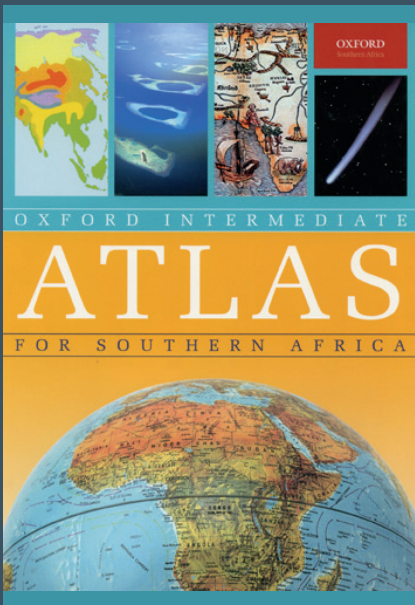
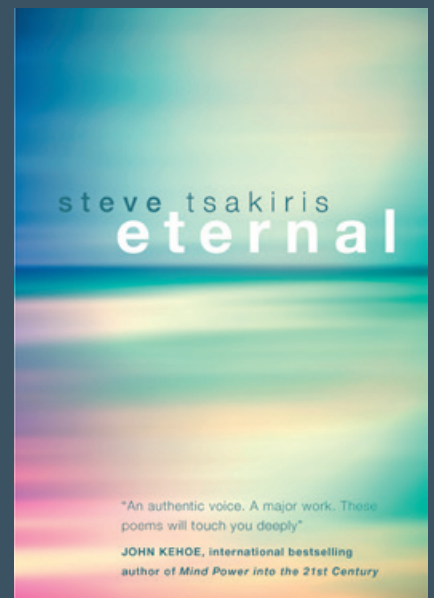
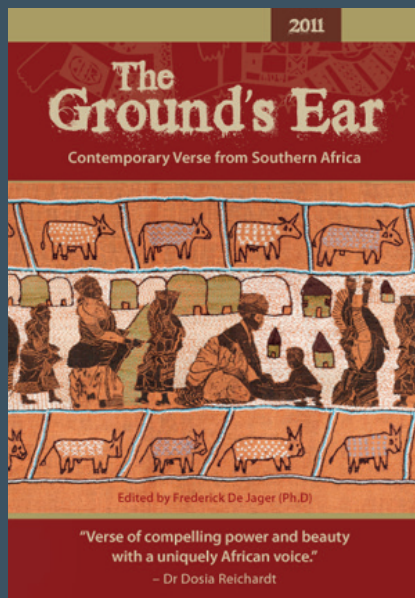
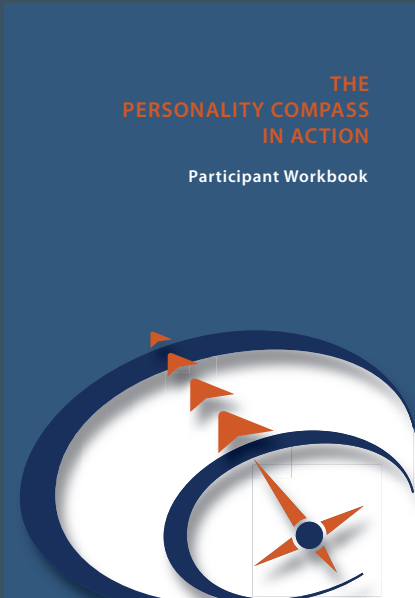
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