

Company Overview Parity Software has nearly 30 years experience as a business solutions service provider in the Wholesale, Retail and Manufacturing industries. We routinely assist our customers operate more efficiently and serve their own customers more completely - providing the expertise and insight necessary to leverage the opportunities presented in our diverse environment.

Based in Houghton Johannesburg, our highly skilled professionals currently operate throughout southern Africa and are considered experts in the implementation, integration and support of Enterprise Resource Planning (ERP) Solutions.

Parity specialises in the deployment of affordable, easy-to-implement, scalable solutions. This scalability in particular allows us to address the specific business process needs of our clients; and aptly meet the requirements of complex organisations across the mid-, upper - and large- market segments.

Our product and service offering encompasses:

- Management Information Systems
- Financial Accounting Systems
- Supply Chain Management
- Manufacturing
- Business Intelligence and Data Mining
- Business Process Automation
- Data Management
- Customer Relationship Management (CRM and xRM)
- Project Management And Accounting
- Business Systems Integration
- e-Commerce
- Systems Development and Customisation (.Net, Web, SQL)

We are committed to emerging technologies, which is why we have partnered with some of the top players in the ERP industry, including Microsoft and Sage. By ensuring that we are certified and qualified in these leading technologies we have access to top-class solutions which are in turn powerfully capable, supremely compatible, easily customisable, and backed by top support services in the industry.

With multiple solutions at hand, engagement with our customers is ultimately led by their business requirements as opposed to being influenced by a technology bias.

Our Vision

To be a **world-class** leader and **partner of choice** in providing **intelligent** business solutions.

Our Mission

We strive to develop **world class** software.

We **value** each customer regardless of size or need.

We **value** each staff member and create an **ethical** environment that is conducive to **fun** and career **potential**.

We will **make a difference** within our community.

Solution providers of Microsoft Dynamics GP and Microsoft Dynamics CRM

Parity Software (JHB) (Pty) Ltd 2004/025760/07

Directors Ken Fargher - BSc(Hons) MSc HDipEd(PG) (Managing), Warren Williams, Frank Hofeld, Bells Youngleson

Development Highlights

- 1983: Parity starts operations as a partnership.
- 1989: Parity Software is registered as a Closed Corporation "Diagonal Computers CC"
- 1991: Parity Software starts developing ACCPAC modules and produces its flagship module, National Accounts. *This module is now used by more than 800 companies worldwide on six continents and distributed by five International Distributors.*
- Our Inventory Manager module, a highly technical inventory replenishment module, has more than 300 sites worldwide. Locally. 30 AFROX Pharmacies currently use the module.*
- Our Debit Clearing module has some 50 sites in South Africa alone and is used for debiting bank accounts via ACB. Clients include Armed Response, American Express and many franchisers like Juicy Lucy, Wimpy and Golden Egg.*
- 1997: Parity Software is approached by Microsoft® Business Solutions–Great Plains® Software to become a developer. *Nearly 300 international sites are currently using our Microsoft Dynamics® GP modules. To date, we have produced amongst others, our National Accounts Module, Debit Clearing Module and Creditors Reconciliation Module.*
- 2000: Parity provides its services and expertise to the Massmart Head Office and its Masscash Division. *Now, ten years on, Massmart/Masscash continues to support Parity as their sole ERP provider.*
- 2004: Parity registers as Parity Software (Pty) Ltd.
- 2006: Parity is awarded Microsoft Gold Certified Status.
- 2008: In recognition of Parity's excellent track record in supplying solutions to the distribution, manufacturing and trading industries invited Parity is invited by Softline ACCPAC to become a premier Certified Sage X3 implementation partner.

Company Wide Functional Units

- Executive Committee
- Sales Division
- Marketing Division
- Project and Resource Management
- Operational Divisions (CRM, ERP, Development, Data and Knowledge Management, Business Intelligence)

Contact Personnel:

- Warren Williams – Managing Director
- Frank Holfeld – Operations and Development Director
- Bells Youngleson – Administration Director
- Martin Pengelly - Sales Director

By providing superior business management applications that take advantage of the latest technologies with an eye toward constant improvement, Parity delivers a winning combination of functionality and innovation through a range of 'Best of Breed' business solutions.

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Deployment Strategy Parity Software appreciates that each business is unique. We play an integral part of the business solutions process by offering diagnostic and developmental services in addition to our implementation skills.

With this in mind, Parity has developed a six-step process, which groups together logical ERP implementation functions. We recognise the special dynamics of each project and manage the significant changes which occur whenever any system is deployed. This tried and tested methodology provides our customers with a high level of assurance that the implementation will be successful.

There are 6 phases to each project:



Phase One: Diagnostic The objective of the Diagnostic Phase is to gather enough information in order to define the high-level project scope. A high-level understanding needs to be reached concerning deliverables and objectives for the long and short term.

Phase Two: Analysis The Analysis Phase represents the official start of the implementation project. The overall goal is to define and agree upon all the business requirements related to the ERP solution. This includes documenting the current business processes and current pain points, as well as impact of system changes which may be necessary.

Phase Three: Design The aim of the Design Phase is to define how the business requirements will be implemented. Parity specifies exact project plans and timelines. Then, with details of the resources available for the project, both from ourselves and client, a detailed project baseline is created and development commences.

Phase Four: Development The system is configured, unit tested, system tested and stress tested and proved to meet the client's business requirements during the Development Phase. Once this is complete, it is submitted for User Acceptance Testing. Through a series of scenario testing iterations, the process proves the robustness and integrity of the solution.

Phase Five: Deployment Once the client is satisfied that the solution requirements have been met, the system is deployed into their live environment. To ensure that this is successful, data is converted, staff is trained, and a test environment, together with test packs prepared by the business unit, will be used to confirm that the solution is ready for operation.

Phase Six: Operation The Client starts operating the software, closely assisted by Parity staff to ensure that the change control management is effected and the staff members are confident with the operation of the software.

Parity Software's approach is ever focused on three key deliverables: Productivity Improvement, Asset Optimisation, and Information Access & Transparency

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Customers High customer retention is the greatest achievement a company can ask for. Parity sports a proud record of engagement, deployment and implementation with a host of customers all around South Africa. We also have expanded into the greater southern African region, including Angola and Tanzania, and numerous hub-and-spoke customers whose solutions span multiple branches in several city centres:

- Alstom High Voltage Equipment
- Astute Financial Services Exchange
- Balltron (Pty) Ltd (Cape Town)
- Bester Voer en Graan Dienste (Cape Town)
- The Bidvest Group, including:
 - Caterplus (Nationally)
 - Chipkins Catering Supplies (Nationally)
- Cargill (Tanzania, Kenya, Malawi, Zimbabwe, South Africa)
- De Beers Premier Mine Zambia,
- E+PC Engineering & Projects Company Ltd
- Egoli Gas (Pty) Ltd
- Ethos
- First Cargo
- FNB Card Division
- Gauteng Department of Education
- GrainCo (Cape Town)
- Ideal Fastener Corporation (Pty) Ltd (Cape Town)
- ISETT and MQA SETA's
- Jembas Assistência Técnica, Lda (Angola)
- The Massmart Group, including:
 - Massmart Holdings Limited
 - Masscash (Pty) Ltd (Johannesburg, Durban)
 - Masscash Retail
 - Cell Shack (Pty) Ltd
 - CBW (Pty) Ltd
 - Shield Buying & Distribution (Pty) Ltd
- National Youth Development Agency (Umsobomvu Youth Fund)
- NDE Stainless Steel (Johannesburg, Cape Town, Durban, Port Elizabeth)
- Stamford Sales (Mvelaphanda Group) (Johannesburg, Cape Town, Durban, Port Elizabeth, Polokwane, Bloemfontein)
- Stevens & Co – Ryobi Agents
- Supply Chain Services

Awards Parity Software has been unwavering in its commitment to innovation and customer service. This has been and applauded and recognised over the years through a number of prestigious accolades such as:

- *Microsoft® Business Solutions – Great Plains® Solutions Developer of the Year 1999*
- *Microsoft® Business Solutions – Great Plains® Technical Innovator of the Year 2000*
- *Microsoft® Business Solutions – Great Plains® Solutions Developer of the Year 2001*
- *Microsoft® Business Solutions – Great Plain® Solutions Developer of the Year 2002*
- *Microsoft® Business Solutions – Great Plains® Business Solutions Developer of the Year 2004*
- *Business Solutions Competency Awards Finalist 2007*
- *ISV Software Solutions Competency Finalist 2007*
- *Business Solutions Competency Awards Finalist 2008*
- *Microsoft Certified Partner 2004, 2005*
- *Microsoft Gold Certified Partner 2006, 2007, 2008, 2009*

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