

Business Profile Of



Your Media and Entertainment Pro

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3 GENERAL BUSINESS INFORMATION

MULTITAINMENT ZONE is a registered entity with Companies and Intellectual Property Commission under registration no **2012/017272/07**

Business address:

94 President Street

Corner Small Street

Ottawa mall

2nd floor, office 232

Johannesburg, 2001

Tel/cell no: 072 337 7396

Fax no: 086 653 3364

E-mail address: multitainmentzone@gmail.com

Website: www.multitainmentzone.yolasite.com

3.1 BUSINESS DETAILS

Company Background

Multitainment Zone is a company which was established in January 2011. The company specialise in the following:

- Designing and printing
- Video filming
- Photography
- And other related multimedia services/products.

We provide our services to:

- Corporate
- Schools
- Colleges
- Creches
- Churches
- Individuals and to anyone who need our services.

Multitainment Zone is based in Johannesburg CBD, however, we come or go anywhere you need us even across borders.

Mr. Philemon Mthembu is the owner/director of the company, also active in Sales, Marketing, Photography, Video filming and Editing.

Owners contact details:

Cell number: 072 337 7396

E-mail: multitainmentzone@gmail.com

Company banking details:

Account name: MULTITAINMENT ZONE (Pty) Ltd

Account number: 62346186564

Bank name: FNB business cheque account

Branch: Carlton Centre

4 SERVICES

We specialise in the following services and more:

- Video Filming & photography for all functions
- Designing & printing of:
 - Business cards
 - Certificates
 - Flyers
 - Brochures
 - Invitation cards
 - Programmes
 - Menus
 - Employee cards
 - Student cards
 - Designer Photo books
 - DVD & CD Sleeves
 - DVD & CD Labels
 - T-shirts
- Video & Photo editing
- Transfer cassettes and LP's to DVD & CD's
- Photo enlargements' & framing
- Id & Passport photos
- Sound hire and JD
- Audio and sound engineering services

4.1 Below are the services we offer via our associates:

- Catering for all occasions
 - Hiring of catering equipments
- (These include cooking, serving, decorating and other related services)
- Hair stylists
 - Manicure, pedicure and make-up artists

4.2 OPERATIONS

Multitainment Zone operating hours are:

Monday to Friday 08:00 am – 17:00 pm

Saturday 08:00 am – 13:00 pm

Public Holidays open up on bookings & customers' requests otherwise closed.

The following employees are employed in the daily operations of the company:

1. Mr. Philemon Mthembu (Marketing, Layout & Designer, Photographer, Editor)
2. Mr. Thulani Mthembu (Layout Designer, Editor, Video filming and Photographer)
3. Sibongile Madondo (Marketing, Sales, Layout and Designer)
4. Nosipho Tshabalala (Layout Design, Editor, Video filming and Photographer)
5. Tshifhiwa Mufhadi (Treasure/accountant)

5 WHY CHOOSE US

- We offer a dedicated, " hands on " services
- We committee ourselves in giving our customers the best and affordable services in the industry
- We believe in diversity
- We are available 24 hours
- We do things your way
- We come or go anywhere you need us, (even across borders)

5.1 Our vision

To become the most recognised service providers in the industry of designing, printing, video filming, photography and multitainment also providing quality services and products to our customers to be able to adapt to changes in technology within our industry

5.2 Our Mission

Employees

To be a performance-based culture that recognises enthusiasm, professionalism, promotes equality, learning opportunities, development, and respect in our diversified individually and professionally.

Customers

To offer our best competitive, quality and professional services to our customers and yet maintaining the affordability and reliable services.

Social responsibility

Multitainment Zone invites unemployed and employed people to work with us in a commission based in the following fields within the company:

1. Marketing and Sales
2. Video filming and photography (females encouraged in this field)

5.3 Objectives

- To maintain a good relationship with our clients
- Always offer services as per their request
- Adapting to ever changing technology in our industry
- Deadline orientated
- Communicate regular with our customers on (company changes, new services or products and prices).

6. Our key values

1. Trustworthiness
2. Flexibility
3. Passion
4. Accountability
5. Excellence/quality

6.1 Pricing

We offer cost effective prices to all our clients and still maintain the quality of our services and products.

6.2 References

1. BOPAPE FUNERAL SERVICE
1330 FLINT MAZIBUKO DRIVE
HOSPITAL VIEW
THEMBISA
TEL: (011) 924-3485
FAX: (011) 924-4880

2. Mandla Mahlalela
ADDRESS: 3816 PHUMULA
EXTENTION 21
ROODEKOP
CELL: 076 654 6875