



SA Medical Specialists

& Health Practitioners

YOUR ONLINE MEDICAL DIRECTORY

ADVERTISING WITH SA MEDICAL SPECIALISTS ON A 12 MONTHLY BASIS

Listing		R 1 350
Listing: 2-4 members in a practice		R 1 250 each
Listing: 5+ members in a practice		R 1 000 each
Full Banner	(468 x 60)	R 3 500
Large Banner	(500 x 92)	R 4 800
Leader board	(728 x 90)	R 12 000
Sky Scraper	(160 x 600)	R 12 000

All prices exclude VAT.

Static Ads must be GIF, JPG graphic files - Rotating/Animated ads GIF, JPG or FLASH graphic files.
Once off setup cost for static banner ad R420 excl VAT / Rotating banner ad R1050 excl VAT.

EMAIL CAMPAIGN COSTS

- R 1 350 set up fee
- R 5 per email address / inclusive of sending

Annual listing or banner ad with SA Medical Specialists

BENEFITS

- Expose your practice: 60 000 unique visitors per month.
- One million page views over the past 12 months.
- Visitor growth rate average of 60% per annum (stats 2011 - 2016).
- Free locum advertising for paid-up members.
- Free advertising for any used medical equipment sales for paid-up members.
- Free advertising for practice sales for paid up members.
- Free advertising for practice rooms to let.
- Expose your practice to referring doctors.



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lynell@samedicalspecialists.co.za | 071 876 8026
(021) 424 6181 | www.samedicalspecialists.co.za

Sa Medical Specialists also offers the service of building stand-alone websites for medical professionals. To date we have completed or have under construction 173 medical websites.

Needless to say we have an unequivocal in-depth understanding of how to build and position medical websites online to achieve a specific set of goals. We have the ability to target specific services or procedures which allows you to focus your practice more.

Please refer to 2 testimonials below or visit our website at **www.samedicalspecialists.co.za** for many more.

"SA Medical Specialists, which I believe is one of the most valuable partnerships we have established as a School of Pharmacy in a really long time. I would like to see this continue."

De Wet Wolmarans

"Looking back, I can honestly say that the turning point when my business became successful and met my expectations was when SA Medical Specialists designed and marketed my practice online. Once my website was up and running my business increased by over 60 percent, all due to online exposure.

My business would not be what it is today with out them."

Dr Jason Crane - Orthopaedic Surgeon

Make contact with Lynell and we will run through and put together a personalised road map to get you going, it's that simple.

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