



**Stenden
SouthAfrica**
A campus of Stenden University*

"Unleash Your Potential"

**B.Com Degree in
Hospitality Management**



APPLYING

Apply to study towards an exciting career in the hospitality industry! Enrolments take place in January and July each year. All details can be found on our website, alternatively call or email for more information.

STENDEN SOUTH AFRICA

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ABOUT STENDEN

Stenden South Africa is a private higher education institution offering a 3 year Bachelor of Commerce Degree in Hospitality Management, which is internationally recognised.

Stenden South Africa also offers a 4 year BBA Degree in Disaster Management.

Stenden South Africa is a satellite campus of Stenden University of Applied Science in Leeuwarden, The Netherlands. Other satellite campuses are in Thailand (Bangkok), Indonesia (Bali) and Qatar (Doha).

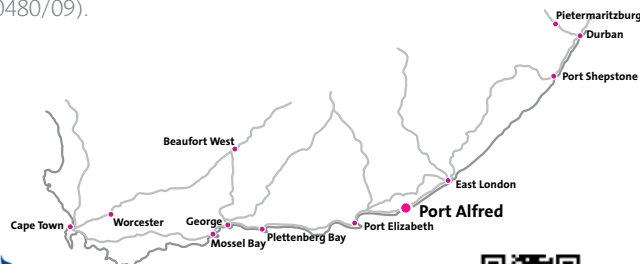
Mission: to educate learners in a value driven manner to become exemplary leaders of industry, unleashing potential in our students, staff and surrounding communities.

Values: to provide education in a community in which people with different ideological, religious and philosophical backgrounds feel at home, and within which all are encouraged to contribute to and bear responsibility for the world in general and mankind in particular.

DESTINATION PORT ALFRED

The scenic coastal town of Port Alfred lies midway between Port Elizabeth and East London on the Kowie River.

Stenden South Africa is registered by the Department of Education (2002/HE10/001) as a Private Higher Education Institution. Our degree, B.Com Hospitality Management, is accredited by the Council for Higher Education (CHE) at SAQA NQF level 7. (0480/09).



* Stenden University is a University of Applied Sciences in The Netherlands. Over 10.000 students are studying and more than 800 employees are currently working at Stenden university. The university has campus sites in The Netherlands; Leeuwarden, Emmen, Groningen, Meppel and Assen; a campus in Doha (Qatar), Bangkok (Thailand), Bali (Indonesia) and Port Alfred (South Africa). The university offers 3 associate degrees, 19 bachelor programmes and 4 master programmes in the fields of (Service) Management, Education, Care, Economics and Engineering.





THE COURSE

The B.Com Hospitality Management Degree offered by Stenden South Africa incorporates various management disciplines and covers subjects such as Services, Marketing, Operations Management, Human Resources Management, Hospitality Law, Financial Management and Accounting, Research, Revenue Management, and General Management.

Our students have the skills and expertise to fill managerial roles within diverse hospitality and related industries and are known to hit the ground running.

Both local and international students are encouraged to participate in Stenden South Africa's Community Development Programmes, and to use their personal and professional skills for the improvement of individuals living in communities in and around Port Alfred.

DOUBLE DEGREE

Students of Stenden South Africa can obtain a double degree by studying at Stenden University of Applied Sciences in The Netherlands for a duration of one year. They will then graduate with a Bcom from Stenden South Africa and a BBA International Hospitality Management (professional degree) from Stenden University. Specialisation options available for students studying towards the BBA degree are: Event Management, Heritage Tourism, Adventure Tourism, Entrepreneurship, Cruise Management, and Interior Design.

REAL WORLD LEARNING

Problem Based Learning

A unique learning technique used at Stenden is Problem Based Learning (PBL). Students are tasked with solving a carefully chosen real life industry-related problem. Individually researched solutions are presented to the group under the guidance of a lecturer. Groups are small, usually 15 students, allowing a more personal learning experience.

MyPond Hotel

This 4 star boutique hotel, situated on the banks of the Kowie River in Port Alfred, is managed by Stenden South Africa and provides an excellent training ground for students. With 26 en-suite guest rooms, the 50-seater Lily Restaurant and the conference centre, MyPond Hotel provides an excellent Real-World Learning environment.

In all 3 years of study our students are exposed to the different practical aspects of the hospitality industry such as working of service areas, food production and service and conference planning, organising and execution.




INTERNSHIP

A 21 week industrial placement during 3rd year exposes students to working at a managerial level within their specific area of interest – anywhere from a boutique hotel, to a cruise liner, event management company or private game lodge.

STUDY ABROAD

One of the highlights offered by Stenden is the Grand Tour, which offers Stenden students the opportunity to travel while completing the degree. In their 2nd or 3rd year, students have the opportunity to study a module or semester at one of the other Stenden campus sites: the Netherlands, Thailand, Indonesia or Qatar.

CAMPUS & FACILITIES




Stenden South Africa offers accommodation and meals, as well as many other facilities for the students. More information is available on our website.

Should you wish to see our campus we have a virtual tour on the website. You may also visit the campus at any time – please feel free to make an appointment for a tour.

CAREERS

A degree in Hospitality Management gives graduates access to a wide variety of careers in the hospitality and related industries such as hotels, wine and golf estates, game lodges, cruise liners, boutique hotels, event and conference organisations, casinos, catering and airline services.



Taking into consideration the fact that the hospitality industry covers a wide spectrum of functions under its management responsibilities, from security to hotel retail shops, it is not surprising that the related job profiles that would suit graduates of Stenden are endless. The world literally is a hospitality graduate's oyster.

