



Providing your Business with a  
“Safe pair of hands”!

# Travel Management goes next Gen

Introducing

**generation** *y*  
re-think your travel strategy

# about us

GenerationY is an independent Travel Management Consultancy, formed as a result of a clear market need to provide a "Safe pair of hands" for your Business to Partner with, and offer assistance with sound Travel Program decisions.

We provide Professional advice based on an in-depth Business knowledge of the Travel industry.

Our focus is on optimising your Travel Program performance, through cost saving and operational efficiency. We partner with your business, creating a Best Practice Travel Program, whilst providing your business with the necessary skills and insights of a Travel Professional.

Some clients simply engage with GenerationY on a short term basis to provide advice and expertise. Others prefer to retain us as a key resource to work alongside their Travel or Procurement Management teams.

## **The Benefits**

- ✓ Reduces Resources and costs
- ✓ No compromising service levels
- ✓ You remain focused on Core Competencies
- ✓ Managing risk by leaving no stone unturned
- ✓ Achieving optimum value from your supply chain
- ✓ Finding smarter ways to deliver

# what we do

GenerationY will guide your business through complex travel issues and negotiations, optimising service from your Travel Partners.

We are independent of any Travel Management Company or travel supplier, thus enabling a non-biased, objective and intelligent approach in assisting your Business Manage its Travel Program.

Our Clients are able to enjoy the benefit of flexible servicing. A number are offered as Interim Management Services, for when and how you require them.



# What sets us apart

With over 25 years of experience in the Travel Industry, we pride ourselves on relationships built on trust, and ethics.

We are Passionate about making your Travel Management easier and more cost effective. With extensive Industry knowledge, Supplier Negotiation, Travel Purchasing and Travel Management experience and Insight, we not only provide the Travel and Procurement Manager with Insider knowledge, but a unique combination of attributes.

GenerationY's approach is to fully understand our clients' objectives and the ability of the suppliers to deliver. We engage at both the strategic and the tactical level. With our 'hands on' operational skills, we excel in delivering your corporate travel objectives to you

We believe in delivering the right results for our clients and therefore immerse ourselves in the detail to ensure project success.

# lets join up

- If your travel fulfilment is via the Internet, Travel Agency/ TMC or in-house agent
- If your Company objectives are to cost cut, or assess and Potential Travel possibilities.
- If your Travel Administrators desire up-skilling and greater independence
- If your Company wishes is to drive policy compliance.
- If you recognise that there is a lack of expertise and desire an unbiased perspective