

Only R150 per month

i Love 2

Web Design Package

- ♥ Free 5 Page Company Website
- ♥ No Setup Fees
- ♥ Update Your Own Website (CMS)
- ♥ Free Website Hosting
- ♥ Free Video Training
- ♥ Free Domain Registration



This **Web Design Package** is your complete solution to establish and build your brand on the internet with **no setup fees or design costs.**

AN INDUSTRY LEADER

We've been providing web solutions since **2006**. We offer an extensive range of services and we're not limited to only web design services. With over 70 successfully completed projects our satisfied clientele continues to grow at enormous rates. Our offices are located in Bloemfontein with staff located locally, nationally and internationally. Our preferred web development platform is PHP & MySQL.

We use **Joomla!** to design and develop our client's websites. Joomla! is an open source software system with a built-in CMS (Content Management System) which allows clients to update their own websites. No programming knowledge is needed to maintain a website. Thus, allowing clients to update their website without the need to hire expensive web designers.

As mentioned we can offer additional services that includes email marketing, search engine optimization, virtual tours (360 Panorama Views), website hosting, maintenance and Emarketing (internet marketing).



EXPERTS AT YOUR SERVICE

We have a dedicated team to assist clients with their online needs. Our business model is based on outsourcing. This ensures that costs are kept to a minimum whilst maintaining a high level of quality.

Our designers/programmers are located locally and internationally. Each team member is equipped to assist any client with the highest level of professionalism.

Support is provided via an online ticketing system which is available in both Afrikaans and English. Clients have access to an extensive knowledge base and online video training tutorials.

Rest assure that you are working with professionals and can expect only quality support and advice.

MARKET RESEARCH

Our market research has shown that there is a need for affordable web design solutions in South Africa. We target all start-up and small businesses in South Africa. No business can survive without an online presence. To assist these businesses, **I LOVE 2 Web Solutions** has developed a web design package at a cost of only **R150 per month**. There are no sign-up fees or any fine print. For the first time ever, these businesses can have a website ready within days without any up-front designing costs. More information about this superb service can be found on page 4 of this document.



mycarsforsale.co.za



duvbrie.co.za



surefireafrica.co.za



pentasecurities.co.za



edunation.co.za



takeoffyourshoes.co.za

I LOVE 2 Web Solutions is really passionate about helping small companies getting online. Their quality and support are out of this world. Would recommend their services to anyone, anytime!

Schalk van Wyk
CEO of My Car 4 Sale

I LOVE 2 Web Solutions helped me to create an online catalogue for all my products. Now I can update my website without the need to learn programming!

Dougie le Roux
Owner of Ultraquip (SureFire)



Only R450 Per Month? Where's The Catch?

There is no catch. No hidden admin fees, no fine print. We simply offer a great product at a superb low price. However, we only have one condition: We simply ask that you sign an agreement for **12 months**. This means your investment will only cost you a total of **R5400** over a period of 12 months.

NOTE: This is more what some design companies charge **once-off** for a website. And that doesn't even include hosting services or domain registration! Feel free to contact design companies to confirm this.

We understand that businesses want a simple, yet effective website that can accommodate their needs, but pricing should be the same. Bearing this in mind we've created a service that will assist a company to establish their brand online without the need to pay a huge once-off amount.



We Are Targeting A Niche Market

It's very important for any business to know who their targeted audience is. Our market research helped us to better understand our client's needs and how to fulfil these needs.

Our Niche Market

Firstly, we specialise in the following **2 Vertical Markets**:

- ✓ Automotive – Vehicle listing software for car dealerships
- ✓ Real Estate – Property listing software for estate agencies

Lastly, any **start-up or small business** providing services/products in any industry

- ✓ Information Website – For companies that only require an online presence
- ✓ Ecommerce – We can assist to sell your products online

We Already Have A Company Website. Why Would I Need This Service?

That's perfect! That means your company already understands the importance of having an online presence! Furthermore you already know that it's vital that your brand and corporate identity is reflected as a professional image on your website. But the question is, is this the case with your website? If not, continue to read ...

A Re-design May Be A Good Option

Even if you do have a website, you might consider giving it a new face-lift.

Some reasons to help you decide:

- ✓ When was the last time your website was re-designed?
- ✓ Is the content on the website still relevant?
- ✓ Perhaps we can offer a more affordable package than what your current suppliers are charging you?

Okay, But What Exactly I'm A Getting For R450?

Good question. We've already provided you with so much background information, but **WHAT EXACTLY** are you getting for R450 per month?

Please see the **box on the right** on this page. These are the 7 services included in your package every month. On the next page will we highlight every service and explain in depth what is it and how it works.

And no, there is still no catch! We're just offering an affordable, superb product.

What's Included For R450?

- 01 Domain Registration/Renewal (co.za)
- 02 Website Hosting
- 03 5 Page Company Website
- 04 CMS (Update your own website)
- 05 Website Statistics
- 06 Email Accounts
- 07 Manuals & Training



01 Domain Registration/Renewal

A domain name is used to allow your clients to find your website on the internet. This is normally an address like *www.mycompanyname.co.za*. I LOVE 2 Web Solutions will register a .co.za domain name (or transfer it if required) on your behalf to point to our servers. Many companies charge an annual fee for domain renewal. We don't. This is already included in your web design package.



02 Website Hosting

Your website will be hosted on our servers with an uptime of 99.9% uptime. Our servers are located in the US and thus ensure speed, availability and stability. Daily backups, latest software and upgrades come standard. You will receive 200MB of web space and 80GB of bandwidth per month.



03 Five Page Company Website

This is of course the soul of the design package. Will we design a 5 page company website with the content provided. Your corporate identity will be reflected on the website. We develop user-friendly websites that ensures easy navigation and layout. We can develop a website within 48 hours once the final design has been approved and all the necessary content has been provided in digital format.



04 Content Management System (CMS)

As mentioned, we use Joomla! to develop websites. Your website will have a 'backend' that will allow you to easily update your content and keep it organized. **Content is stored in Sections, Categories and Articles.**

If required we can enable 'front-end' editing for your website as well. This will allow you to make changes to the website without the need to login to the backend. It's just like working in Microsoft Word. No HTML or programming skills are required.



05 Website Statistics

How do you measure your website success if you can't track and monitor your website visitors? For your convenience your website will have **Google Analytics** installed and you will receive a monthly report free of charge.

These reports will provide you with great statistics regarding your website. From bounce-rates, visits, hits, keywords used to find your website etc. Remember to review these report constantly and adapt your online marketing strategy accordingly.



06 Email Accounts

With your domain name comes emails addresses. You can personalised these i.e. *john@domain.co.za*. We offer a virus protection and spam filtering services free of charge. Our webmail service allows you to access your email account from anywhere in the world by using a web browser.



07 Manuals & Training

We understand that our clients wish to update their websites without consulting with a web designer. And of course costs is another obstacle. Bearing this in mind, we have created user manuals and online videos that will assist clients to maintain their websites. This means no additional costs are required to keep your website up to date with fresh and relevant content. Our knowledge base will provide additional information on web design tips and other related material. Support is also available via email or telephone.

Alternatively, we have maintenance contracts available where clients simply forward the content they wish to publish on the website. Our professional designers will upload the content within hours and provide feedback.





Corporate Identity

We'll ensure that your corporate colours are strictly used during the designing process.

Furthermore, applicable images will be used throughout the website to reflect a strong

- HOME
- CAPE TOWN PROPERTIES FOR SALE
- PROPERTY TIPS
- ABOUT HOMETRUST
- CONTACT US

Specialised 3rd Party Software Integration

Turn your website into a truly dynamic system by integrating special software (web tools) to assist you with your daily tasks.

These can include property or car listing software, ecommerce (online shopping) and even event registration software.



LOOKING FOR PROPERTY?



Quickly find Cape Town Coast and C

ABOUT HOMETRUST



List Your Products & Services

It's vital that your clients understand exactly which products and services your company offers. This is why we'll ask for a list of featured products/services.

This will help us to build your site navigation and will also assist with Search Engine Optimization (SEO).

PROPERTY TIPS



Consider through our information.

MAIN MENU

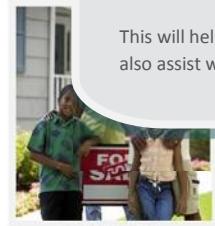
Frontend Editing

The CMS system will allow you to create, remove or edit pages with a user-friendly HTML editor.

If you know how to use Microsoft Word, you can basically update your own website.

Contact

Email address



Hometrust Properties

in Belgravia of Enver
... and knowledge
... the principal was engaged in two different companies, one developing in the north and the other in the southern and peninsula suburbs.

Though the primary duties pertained to marketing, the concept and the passion for property called for daily site duties and inspections as well.

[READ MORE...](#)

Buy your first house the easy way



Buying Your First Home

Don't go and waste quality time to find out how you can own your first house. For your convenience we already compiled such a list. This list will provide you with information regards to your budget, where to search for properties and to make sure that you get more than just a great deal.

One must remember that it will take some time before you find that 'perfect home'. Don't just buy property because 'everyone else is'. You need to do some thorough research before buying real estate. Yes, you can't really go wrong buying real estate, but remember, at the end of the day it comes down to one thing, and one thing only. Location, Location, Location.

[READ MORE...](#)

'Hive-living' becoming popular due to high prices



Hive-living

'Hive-living' is a phrase used for a concept that is becoming more and more popular. Property prices are rising at a phenomenal rate, and more people are finding these prices unaffordable, and are therefore battling to enter the market. One solution is for several generations of the same family to purchase and live in a property together.

In South Africa, properties with multiple dwellings on the stand are becoming highly sought after for this type of living. Every family has its own separate space but there are common communal areas for the family to get together.

[READ MORE...](#)

PROPERTY TIPS



Social Media

We'll gladly add your desired Social Media platforms on your website.

This will help build and expand your relationship with your (potential) clients.

FOLLOW US



HomeTrust



HomeTrust

YOU ARE HERE: Home





1. Agreement Form

The first thing you must do before we start designing your website is to kindly complete and sign the Agreement Form. This is required for administration and billing purposes.

Once received, our team will setup the necessary information on our server.



2. Domain Registration / Transfer

The second thing we will require is the name of the preferred domain name you wish to register for your new company website (i.e. *my-company-name.co.za*)

Or if you have already registered a domain name, we need to ensure that the DNS (Domain Name Services) is pointing to our server. We will send a "transfer ticket" email to the registrar to request the transfer of the domain.



3. Company Logo

Before we create a concept idea for your new website we require your company logo. Without it we can't continue the design process. The reason being is that your logo will determine which colours will be used for your website.

Please forward your logo in a digital format to one of our designers at your soonest convenience.



4. Company Profile / Business Plan

Each business should have a company profile or business plan. Businesses usually describe their products or services in these documents. Furthermore they will include their vision, mission, goals etc. It's clear to see why **all businesses should have these documents available at hand!**

We will use the information found in your company profile to create your new website. Believe it or not, but a good company profile will allow us to setup and design your website with ease.

Bearing this mind in mind we will require a company profile that consists of at least 5 pages.

Unfortunately we will not be able to assist you with your website if you can't provide us with a company profile of at least 5 pages in a digital format.



5. Photos Of Products / Services

Like the old saying goes 'a picture says a thousand words'. This is why we would like for you to provide us with as much photos as possible of your products or services.

These images will assist to make your website look for professional and also to demonstrate a product's features or functions.

Again, make sure to have these photos available in a digital format.



WEBSITE MAINTENANCE

Maintenance Packages

One of the main reasons why visitors returns to a website and why search engines ranks web pages high is because of fresh and relevant content. Your website comes with a built-in CMS system that allows you to update your own website with ease.

However, if you don't have sufficient time to update your website, allow us to assist with this important task. Simply forward the content you wish to place on your website and we'll gladly update the desired pages.

Note that there are no binding contracts for website maintenance and you may cancel it at any given time.

Setup N/A Monthly From R150



SEARCH ENGINE MARKETING

Search Engine Optimization

As you may already know Search Engine Optimization (SEO) ensures that your web pages are ranked high on SERP (Search Engine Results Pages). This will ensure more website visitors, more potential clients and hopefully more paying and returning customers.

We offer a once-off SEO package for R2950 which includes:

- ✓ Search engine friendly website structure
- ✓ Research of keywords / key phrases
- ✓ Identify linking partners
- ✓ Integrate traffic monitoring software
- ✓ Search Engine Submissions

We also offer monthly SEO maintenance packages, but recommend that clients make use of our SEO package first. Remember that SEO is not a "once-off" exercise. You must constantly make changes and monitor those changes.

Our team can also provide you with monthly reports for your chosen keywords which will show if your chosen keywords has increased / dropped in SERP. We'll also assist you with useful tips and hints to follow to ensure that your website receives maximum visits and great return-on-investment.

Setup R2950 Monthly N/A



EMAIL MARKETING

Effective. Affordable. Measurable.

Email marketing is a cost-effective way to keep your clients up to date with latest news and events. It increases website visitors and builds brand awareness and trust. Email2Client will provide detailed reports for each of your email campaigns. You will be able to track opening rates, click-through rates and unsubscribes.

Email marketing will allow you to send personalised emails to (potential) clients or to a targeted audience. For more information about Email2Client and its features visit: <http://email2client.co.za>

Setup R150 Monthly From R100



I don't have a company profile. What happens now?

As mentioned, we can't continue with your project until we receive a company profile of at least 5 pages. Any start-up or established business should have a company profile ready and available.

If you don't have a company profile, but can supply us **with 5 written pages about your company and its products/services** we'd be happy to continue and develop your website.

Remember that a website contents of content. Without content we can't create menus or additional pages. Nor would we be able to get your website ranked on any search engines.

How long will it take to develop my new website?

This will depend on a variety of factors. From previous experiences it's say to assume the following:

Once we have received all the necessary content from a client (logo, content, images etc) it usually takes about **5 working days** to finish a website. Again, it might take longer if the design is more complex or if additional programming is required for the project.

How does the billing work for my website?

The billing for your website will take place by means of a debit order. This will ensure that the necessary funds are transferred to our account each month, on time without any technical problems.

Unfortunately we won't accept any other form of payment except debit order. You will have the choice to decide when the debit order should take place (beginning, middle of end of a calendar month).

The period of the agreement may vary from 12 months or 24 months.

How long is the agreement for? And what are the costs?

The agreement for your new website can vary from 12 months or 6 months.

Costs for each of these periods are as follow:

12 Months = R450 per month

6 Months = R900 per month

For your convenience your website will have **Google Analytics** installed and you will receive a monthly report free of charge.

How do I apply for this offer?

Simple. Visit <http://ilove2.net> and complete the necessary fields and complete your account information.

Your project manager, Louis van Wyk, will contact you to confirm your details and discuss any enquiries you may have regarding this offer.

For more information contact us on 051 446 0558 or 084 833 44 53.

